



# CCIFM Sport Challenge

Get moving with the global French Chamber network

8 April to 5 May 2024 ▶

## SPONSORSHIP KIT

A global french chamber initiative



Powered by



# A worldwide sport initiative

## Combining teambuilding with CSR

- Build a closer **team spirit**;
- Raise **mental health awareness**;
- Contribute **to a great CSR cause** with part of the proceeds going to a global NGO partner : **Solar Impulse**
- From **8 April** until **5 May 2024**

**4**  
weeks

**21**  
countries

**1**  
meaningful  
cause



# How the challenge works

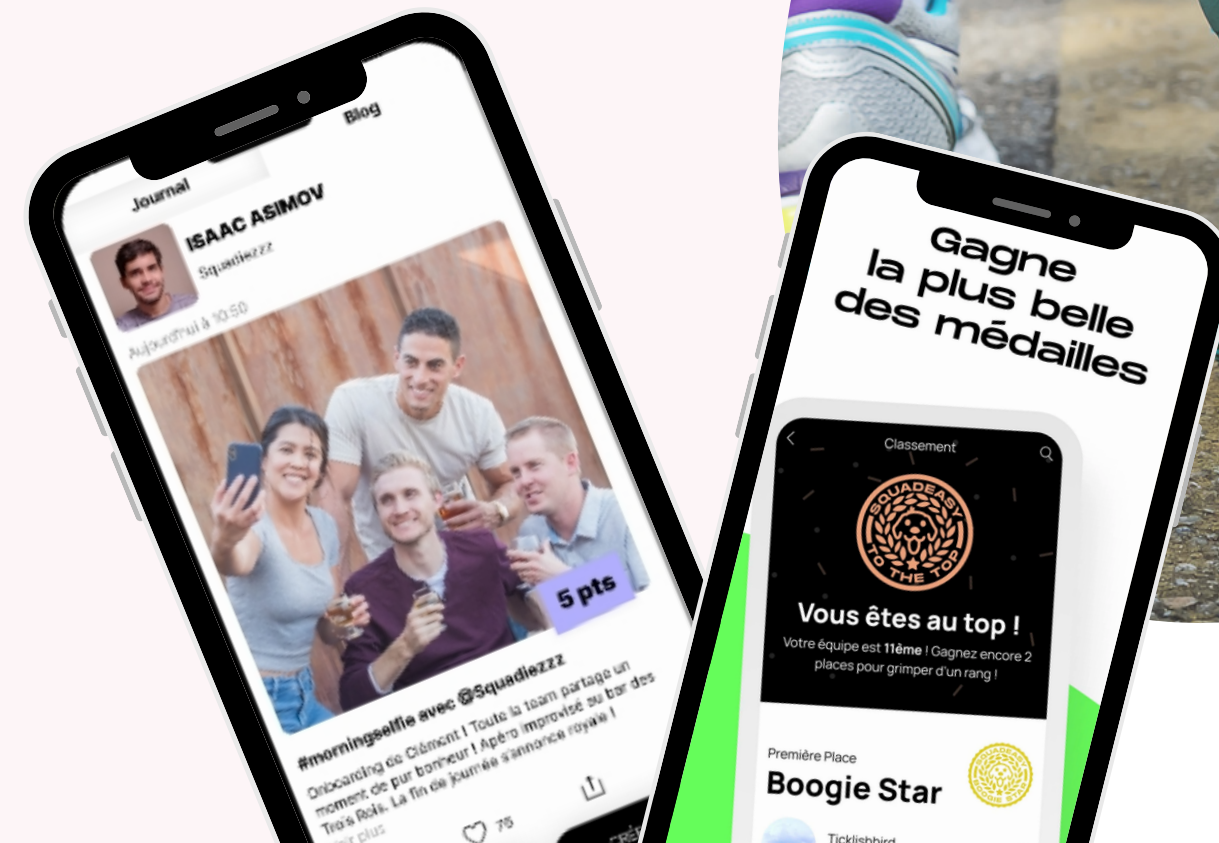
## The initiative at a glance

The challenge will take place on the **SQUADEASY** app

CCIFM members can enrol their companies in **teams of 5** colleagues for **MYR 1,100.00** (inclusive SST) per team for a period of **4 weeks – 8 April to 5 May 2024**.

**Simply get exercising:** Points will be cumulated on the app depending on each individual's performance.

[Find out more](#)



# Sponsorship exposure

Feature your company at the  
forefront of this initiative

- Connect with the **CCIFM worldwide network** and showcase your company's commitment to getting active in sustainable activities.
- By sponsoring this great CSR challenge, **gain extra premium visibility before, during, and after** this unique 4-week challenge
- **Two package: Gold** Package and **Silver** Package





**CCI FRANCE  
MALAYSIA**

# Sponsorship package

**Gold package**

**MYR 5,300.00**

(inclusive SST)

## BEFORE THE SPORT CHALLENGE

**Company logo on the event page** on CCIFM website

Company logo on at least **3 dedicated communications** to our contacts

**Mention in pre-event posts** on social media

**Mention as a partner** in the intro speech made by CCIFM representatives at the pre online event

**Company logo shown during the pre-online event**

## DURING THE SPORT CHALLENGE

**2 complementary team offered** to each **Gold** Sponsor

Company logo on at least **3 communication materials** to participants throughout the Sport Challenge

**Mention during the challenge** on social media

## AFTER THE SPORT CHALLENGE

**Mention in post-event communication in the FC Highlights newsletter** to our contacts

**Mention in our 'thank you' EDM** sent to the participants

**Mention in post-event post** on social media

**Company logo in our 'thank you' EDM** sent to the participants

**Mention during the award event**

**Winning prize give away**



**CCI FRANCE  
MALAYSIA**

# Sponsorship package

## **Silver** package

**MYR 2,650.00**

(inclusive SST)

### BEFORE THE SPORT CHALLENGE

**Company logo on the event page** on CCIFM website

Company logo on at least **3 dedicated communications** to our contacts

**Mention in pre-event posts** on social media

Mention as a partner in the intro speech made by CCIFM representatives at the pre online event

Company logo shown during the pre-online event

### DURING THE SPORT CHALLENGE

**1 complementary team offered** to each **Silver** Sponsor

Company logo on at least **3 communication materials** to participants throughout the Sport Challenge

**Mention during the challenge** on social media

### AFTER THE SPORT CHALLENGE

**Company logo in our 'thank you' EDM** sent to the participants

**Mention during the award event**



**Get in touch for more information** ▶

- **Thina Krishnan**

**Head of Membership, Events & Communications**

Email: [thina@mfcci.com](mailto:thina@mfcci.com)

Tel: +60122788656

- **Lavenya Balakrishnan**

**PR, Events & Membership Executive**

Email: [lavenya@mfcci.com](mailto:lavenya@mfcci.com)

Tel: +60126350694

