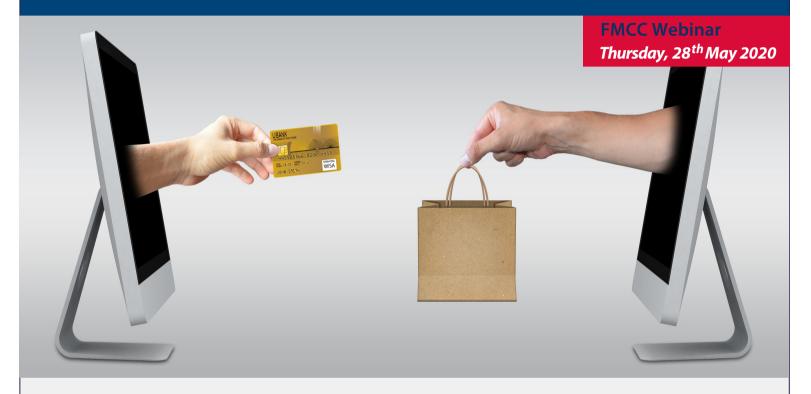


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Luxury and COVID-19: Shocking Effects to the Industry

Speaker : Ms Fflur Roberts, Head of Luxury Goods Research, Euromonitor International, London



Introduction:

Luxury shopping behaviour, channel dynamics and travel plans are seeing inevitable shifts as a result of lockdowns. With the pandemic having a huge economic and psychological impact, consumers' sentiment will be severely dampened and premium priced items likely to be affected. Euromonitor's expert Ms. Fflur Roberts will show how COVID-19 is impacting the luxury market and will identify the key themes reshaping luxury.

Date: Thursday, 28th May, 2020

Time: 5:00p.m. - 5:30p.m.

Organise

Platform : **Zoom** (link will be sent after registration)

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Patron Membe

RSVP before 4 pm on 28th May

info@francemacau.com or Tel: (853) 8798 9699

- 2020 FMCC members join free-of-charge^{*}
- Guests and non-members @ MOP140^{*}

* Includes access to the webinar recording and slides (please indicate your interest in receiving these, upon registration)

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