



ALMA
ALMATY MANAGEMENT
UNIVERSITY



CCI FRANCE
KAZAKHSTAN

**AlmaU – CCIFK Session on
How to Make University-Business Cooperation Successful in Turbulent Times**

Date: August 6, 2020 Time: 10.00 (TBC) Location: Online Language: English
[ZOOM Link](#)

10.00 – 10.05 Welcome Note by CCIFK

Mr. Gerard Fries, CCIFK President, Katco General Director

10.05 – 10.10 Welcome Note by AlmaU

Dr. Gulnara Kurenkeyeva, First Vice Rector, Dean of Graduate School of Business

Presentation by AlmaU

- **10.10 – 10.15** Dr. Aigerim Kaumenova, Senior Advisor to the Rector, CCIFK Board member: *Bringing business and academia to synergy.*
- **10.15 – 10.30** Dr. Akmaral Altaliyeva, Graduate School of Business Professor: *University-Business partnership in VUCA reality: case of GSB during the global pandemic.*

10.30 – 10.45 Presentation by Atyrau Oil&Gas University n.a. S. Utebayev

- Dr. Darkhan Kuralkhanov, Chief of Staff of the Rector Office: *Successful Partnership with Industry.*

10.45 – 11.00 Presentation by Katco

- Mr. Albek Azinaliyev, Senior HRBP: *Business perspective / expectations on experience of cooperation with the local universities.*

11.15 – 11.30 Presentation by The Institute Sorbonne-Kazakhstan

- Ms. Christine Bouteiller, Co-Director of the ISK & Director of the Center "Geo-Energies", CCIFK Board member: *ISK, Center "Geo-Energies" & French companies: a multidimensional win-win partnership on the rise.*

11.00 – 11.15 Presentation by Leadership.kz

- Mr. Baurzhan Shalbayev, Founder of the "Leadership.kz" project: *Success story of how to build Education platform for academia and business.*

11.30 – 12.00 General Discussion

- Is business satisfied with the local graduates?
- What qualities and skills should students possess upon graduation?
- How did the global pandemic affect the university-business cooperation?
- What universities should do to meet the industry needs?
- How businesses should link with the academia?
- What are the barriers to the successful university-business cooperation?