

# FRENCH BUSINESS AWARDS 2023

## FRENCH TECH TOKYO

### FRENCH TECH TOKYO AWARD



This award is designed for any startup company focusing on new technologies recently founded (less than five years), which displays the highest potential of growth, outstanding originality in their project as well as forward-thinking and innovative ideas. They should show their commitment to expanding into new markets. Startup should be registered in Japan no earlier than 01 Jan 2018. Startups which show their interest in developing their activity in the French market (or are already working in relation with France) will get bonus points.

To apply for this award, please fill in this form in English (unless stated otherwise) as accurately and completely as possible.

French Chamber of Commerce and Industry in Japan membership is not mandatory to apply for this category.

The deadline for the submission of your application is Tuesday, January 10, 2023.

Please submit your completed application as soon as possible as spots are limited for each category!

Please note that the Jury will sign a confidentiality agreement. No information, data or figures, will be given to third parties without your explicit authorization.

## SECTION 1: ABOUT YOUR COMPANY

### General information

Company name (alphabet):

Company name (Japanese):

Website:

Date of creation or beginning of operation in Japan:

President / Managing Director's name and title (alphabet and Japanese):

### Main contact for the contest:

Name (alphabet and Japanese):

Title (alphabet and Japanese):

Email:

Tel.:

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### SECTION 2: ABSTRACT

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Please explain your main activities in a short abstract in both English and Japanese. This abstract will be used for the press releases following the event. It will also help the jury come to a decision. Your abstract should contain basic details of your business and the products/services you offer or plan to offer.

#### English abstract

700 characters max. Spaces included

#### Japanese abstract

350 characters max. Spaces included

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### SECTION 3: FINANCIALS & FUNDING

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Please show here the evolution of your company in Japan. Your financials will help the Jury get a better idea of your company and your activity in Japan. You may skip this part only if the figures are confidential.

#### 2022 and/or 2023 forecast

What are the expected financial highlights/performances of your company? What are your company's expected gross sales and net profits?

#### 2022 and 2023 workforce

How many employees work at your company as of today? How many do you plan to be by the end of financial year 2022?

#### Funding: to date

How has your company been funded to date?

#### Funds sought and uses

How much money are you seeking, from what sources, and for what purposes?

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### SECTION 4: WHY SHOULD YOUR COMPANY WIN THIS AWARD?

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#### Tell us why your company should win this award

(1000 characters maximum)

You may explain here why you think your company is offering a ground-breaking product or service, and/or using an exciting new approach to improve or disrupt the target market. You may also explain your company's plans for expanding your business abroad. If your company is already active internationally (collaboration with foreign companies, clients or stakeholders) or exporting, provide details about your current activity abroad. If you have specific objectives towards the French market, please explain it here (bonus points will be given).

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### ADDITIONAL INFORMATION

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After completing all mandatory sections of the form, please feel free to add any additional information you think relevant to support your application. For instance, it can take the form of a press book (English or French is preferable). Please only submit concise and comprehensive information (hyperlinks will not be accepted). Your submission will be presented to the Jury unaltered: please submit carefully prepared documents (we suggest you combine/edit/expand the publicity brochures you already use.)

Please send us along with this form the **logo of your company in high definition** with a transparent background, preferably in .ai or pdf format.

Application forms should be returned by e-mail to:

Marie OZAKI  
Event Director  
m.ozaki@ccifj.or.jp

**The deadline for the submission of your application is Tuesday, January 10, 2023.**

Logo:

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For further information:

Marie Ozaki, Event Director (English/French)  
Tel.: 03-4500-6531  
E-mail: m.ozaki@ccifj.or.jp