

CCI FRANCE JAPON TRAINING



# WOMEN IN BUSINESS 2023

**A 7 DAY PROGRAM CAREFULLY DESIGNED FOR  
WOMEN IN THE JAPANESE WORKFORCE**



training@ccifj.or.jp



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# KEY INFORMATION

## PROGRAM AUDIENCE

High potential women employees with current or future management role

## DATES

September to November 2023

## LOCATION

At the French Chamber of Commerce

## LANGUAGE

Japanese

## CERTIFICATE

Distributed by GLOBIS Corporation

## DEADLINE

July 30th, 2023

## PROGRAM AMBASSADOR



We are honored to present **Ms. June Miyachi**, **Regional Director, President and CEO of Cartier Japan** as the Women in Business Program's Ambassador. With her impressive background in the luxury industry, her insights are valuable to all women.

## PRICE

- CCIFJ members 690,000 JPY (tax excl.)
- Non CCIFJ Members 950,000 JPY (tax excl.)

\*Including study materials, e-learning platform for 6 months, lunches and the certificate cocktail party.

For non-members who wish to register, please contact [training@ccifj.or.jp](mailto:training@ccifj.or.jp).



**FOR MORE INFORMATION: [TRAINING@CCIFJ.OR.JP](mailto:TRAINING@CCIFJ.OR.JP)**





# MODULES

## 1. LEADERSHIP

September 7, 2023 9 a.m. - 5 p.m.

## 2. STRATEGIC THINKING

September 21, 2023 9 a.m. - 5 p.m.

## 3. ORGANIZATIONAL LEADERSHIP

October 4, 2023 9 a.m. - 5 p.m.

## 4. POWER & INFLUENCE

October 17, 2023 9 a.m. - 5 p.m.

## 5. NEGOTIATION & INTERCULTURAL COMMUNICATION

November 7, 2023 9 a.m. - 5 p.m.

## 6. PERSONAL MISSION & REFLECTION

November 21, 2023 9 a.m. - 5 p.m.

## 7. COACHING & ALUMNI NETWORKING; ROUNDTABLE DISCUSSION & CERTIFICATE CEREMONY

November 27, 2023 9 a.m. - 5 p.m.

**CCI France Japon is thrilled to present the 3rd edition of Women in Business Program spanning over 7 days from September to November 2023.**

This program is designed for women in the Japanese workforce aspiring for, or already in managing positions. It aims to help **talented women grow and accelerate their careers.**

The learning modules will provide **practical professional skills**, and will help to develop an **exclusive business network.**

The last module includes a **coaching session and round panel discussion** led by influential female business leaders part of CCIFJ network.

This program will be delivered by professors from our training partner **GLOBIS** in Tokyo, the largest business graduate school in Japan.

# 1. LEADERSHIP

Sep 7, 2023 (Thu)



**Mari Sawada**  
Head Women Empowerment  
Research in Japan, GLOBIS

This session will kick-off with **team-building designed to create an atmosphere of collaboration and mutual growth among the participants**. This session will explore the process of Leadership in general as well as specific challenges faced by female professionals. The facilitator will help participants identify what it takes to **grow and succeed as a female leader in Japan** as well as analyze issues related to their own leadership development and obtain direction for future action (create a commitment sheet).

# 2. STRATEGIC THINKING

Sep 21, 2023 (Thu)



**Yohei Shimomichi**  
Lecturer, GLOBIS

This session will focus on the role and importance of **strategy in corporate and business management** and explore fundamental strategic frameworks and analytical methods. Participants will also learn about the strategic elements needed to establish competitive advantage in business. This module will **enable participants with a toolkit to analyze their own business environment, customer needs as well as the current strategy of their own company**. They will also learn how to identify gaps in strategy which will enable them to make better decisions and proposals within their company & business.

# 3. ORGANIZATIONAL LEADERSHIP

Oct 4, 2023 (Wed)



**Kyoko Hayashi**  
Lecturer / Senior Faculty Director,  
GLOBIS

This session will focus on **organizational leadership and the leadership skills** needed to manage organizational change as well as teams in the practical business world. Participants will also explore the challenges of navigating this process as a female leader and brainstorm solutions on how to overcome them in their organizational & business contexts. This session will wrap up by **exploring agile team management and organizational change methodologies** in a rapidly changing environment.

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## 4. POWER AND INFLUENCE

Oct 17, 2023 (Tue)



**Megumi Yoshioka**  
Certified NLP Master Practitioner,  
Trainer & Consultant,  
Certified Professional Coach, GLOBIS

Participants will learn how to influence action of others. Different types of power and influence will be explored in the context of inspiring subordinates, supervisors, members of other departments, or organizations with different cultures. The above will also explore the unique challenges faced by female professionals: how to **build credibility in a male-dominated business environment**, how to influence stakeholders with very different experiences and mind-sets, etc. This course will enable participants to overcome challenges, achieve personal goals and work successfully at broader and higher levels.

## 5. NEGOTIATION & INTERCULTURAL COMMUNICATION

Nov 7, 2023 (Tue)



**Munetaka Hirayama**  
Lecturer, GLOBIS

**Negotiation:** Participants will learn the basic ideas of "negotiation". After grasping the key points of negotiations between two parties, they will learn **how to proceed with value creation on both sides when a conflict occurs** and they will deepen their understanding of their own negotiation stance and style by role-playing.



Japan Consulting Office

**Intercultural Communication:** Participants will learn to better understand their non-Japanese colleagues and adapt in order to work and communicate more efficiently in a multinational business environment. They will gain a deeper **understanding of key concepts and work practices and how they differ from yours**. They will also become more familiar with business protocol and etiquette.

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## 6. PERSONAL MISSION AND REFLECTION

Nov 21, 2023 (Tue)



**Mari Sawada**  
Head Women Empowerment  
Research in Japan, GLOBIS

Participants will learn about the **importance and impact of having a Personal Mission as a female leader** and staying true to their authentic values in the business world (through a case study analysis). Participants will spend time identifying their core values as a female leader, build their Personal Mission and make a presentation in the session. Finally, **participants will receive feedback and comments from the lecturer and other participants and gain insights about themselves and the aspiration and challenges of other female leaders here in Japan.** Through sharing goals and experiences as leaders, this session aims to build a strong network among the participants.

## 7. COACHING AND NETWORKING WITH ALUMNI; ROUNDTABLE DISCUSSION AND GRADUATION CEREMONY

Nov 27, 2023 (Mon)

Alumni participants from **Women in Business 2022** will be invited to this session. This will bring an interactive connection among all participants from both editions. In the morning participants will attend a Coaching Session with **FUMI Consulting** on "How to Empower Ourselves, adding testimonials from last year's participants".

Later on there will be a roundtable discussion organized by the CCIFJ, inviting female business leaders from our exclusive network with a Q&A session.

Finally, we will have a cocktail reception to award graduation certificates.

## GLOBIS Corporation

Established as a startup in 1992, GLOBIS has grown to be Japan's Leading Business School.

**Japan's No. 1 MBA:** GLOBIS Corporation is Japan's largest business school

**Innovative and Practical:** Technology-focused curriculum and faculty members as top business professionals with first hand, on-the-ground business experience

**Global Tokyo:** An international network of over 100,000 business professionals in Japan and beyond

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# WOMEN IN BUSINESS 2022 DATA



## List of participating companies:

Air Liquide  
Bel Japon  
Biomerieux Japan  
BNP Paribas  
Bolloré  
Cartier

Ciel Terre  
Danone  
Decathlon  
GL Events  
Mazars  
Michelin

Oakwood  
Orano  
Plastic Omnium  
Shiraiwa  
Valrhona Japan  
Westlake Akishima



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