

2025

# BUSINESS LEADERS FORUM



CCI FRANCE JAPON  
在日フランス商工会議所

# A SERIES OF 7 THOUGHT LEADERSHIP CONFERENCES

**NOVEMBER 6**

## **FRENCH JAPANESE BUSINESS SUMMIT**

JAPAN DREAM: BUILDING OPTIMISM  
IN UNPREDICTABLE TIMES



## **KEY FACTS AND FIGURES**

### **TOKYO**

November 6, 2025  
at the NIKKEI Hall

**30+**

prestigious  
speakers

**900+**

attendees  
in-person

## CONFERENCES BY SECTOR (IN-PERSON AND LIVE-BROADCAST)



**APRIL 15**  
**MOBILITY**

L'ESPACE – CCI FRANCE JAPON 1F (TOKYO)



**MAY 27**  
**RETAIL TECH**

L'ESPACE – CCI FRANCE JAPON 1F (TOKYO)



**SEPTEMBER 16**  
**ENERGY**

L'ESPACE – CCI FRANCE JAPON 1F (TOKYO)



**OCTOBER 7**  
**HEALTHCARE**

L'ESPACE – CCI FRANCE JAPON 1F (TOKYO)



**NOVEMBER 6**  
**STARTUP SUMMIT**  
STARTUP PITCHING  
CONTEST

ADVENTURE LAB (TOKYO)



**NOVEMBER 19**  
**AERONAUTICS**

CCI FRANCE JAPON (NAGOYA)



# ABOUT BUSINESS LEADERS FORUM

Organized each year by the French Chamber of Commerce and Industry in Japan, the Business Summit Leaders Forum is a series of 7 thought leadership conferences, which aims at gathering industry experts on dedicated events to discuss industry trends, challenges and opportunities, as well as providing a networking platform to promote France – Japan collaboration. This year's series marks the 8<sup>th</sup> edition of the Business Leaders Forum. The **"French Japanese Business Summit"** event will be held on November 6, at Nikkei Hall in Tokyo.

## 4 PACKAGES AVAILABLE

	SILVER	GOLD	PLATINUM	DIAMOND
<b>SPONSORING COST</b>	¥ 600 000	¥ 2 000 000	¥ 5 000 000	¥ 10 000 000
<b>Press Interview</b>				✓
<b>Booth during the French Japanese Business Summit in reception area for sponsor visibility</b>			✓	✓
<b>High-level BtoB Meetings with Japanese and French leaders</b>			✓	✓
<b>1 speaking slot for Senior Executive Speaker in the French Japanese Business Summit (subject to approval by the BS committee) + 2 passes for accompanying staff</b>		✓	✓	✓
<b>Access to VIP Networking Lunch with speakers during the French Japanese Business Summit</b>		3 VIP invitations	5 VIP invitations	8 VIP invitations
<b>Booth during the Students Event at Business Summit to meet students and raise your brand awareness</b>		✓	✓	✓
<b>1 speaking slot in a panel discussion in sectorial BLF events (Mobility, Healthcare, Retail Tech, Aeronautic, Energy)</b>	1 BLF event	1 to 2 BLF events	1 to 3 BLF events	1 to 4 BLF events
<b>Free passes to attend 2025 France Japan Business Summit and France Japan Business Leaders Forum conferences (company employees or external contacts)</b>	Max 5	Max 10	Max 15	Max 30
<b>Sponsor logo in all communications for Business Leaders Forum events and 2025 Business Summit</b>	✓	✓	✓	✓
<b>Advertisement page of your company in our business magazine France Japon Eco</b>		1 time	2 times	3 times
<b>Free use of CCI France Japon meeting room</b>		1/2 day	1 day	2 days

**WANT TO BECOME A SPONSOR? SHARE IDEAS?** PLEASE DO NOT HESITATE TO CONTACT US

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