

2023

BUSINESS LEADERS FORUM



CCI FRANCE JAPON
在日フランス商工会議所

A SERIES OF 7 THOUGHT LEADERSHIP CONFERENCES

NOVEMBER 28

FRENCH JAPANESE BUSINESS SUMMIT

INNOVATION

RACING FOR A GLOBAL ADVANTAGE



KEY FACTS AND FIGURES

TOKYO

November 28, 2023
at the NIKKEI Hall
+ live broadcast 10h30 – 19h00

25+
prestigious speakers

800+
attendees
(in-person and online)

2023 BUSINESS LEADERS FORUM SPONSORS

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CONFERENCES BY SECTOR (IN-PERSON AND LIVE-BROADCAST)



MARCH 29 **AERONAUTICS**

AIR MOBILITY IN A
CARBON NEUTRAL ERA
(NAGOYA)



JUNE 6 **MOBILITY**

TRANSFORMATION OF
MOBILITY NEEDS



SEPTEMBER 21 **HEALTHCARE**

PROMISES AND CHALLENGES
OF INNOVATION
IN THE HEALTHCARE SYSTEM
IN JAPAN



OCTOBER 3 **ENERGY**

GREEN TRANSFORMATION
IN JAPAN : HOW TO MAKE
THIS AMBITION A REALITY?



OCTOBER 24 **RETAIL TECH**

DIGITALISATION OF RETAIL IN
JAPAN: HOW DIGITAL CAN
ENABLE SUSTAINABLE RETAIL?



DECEMBER 7 **MEET & CONNECT**

STARTUP PITCHING
CONTEST

ABOUT BUSINESS LEADERS FORUM

Organized each year by the French Chamber of Commerce and Industry in Japan, the Business Summit Leaders Forum is a series of 10 thought leadership conferences, which aims at gathering industry experts on dedicated events to discuss industry trends, challenges and opportunities, as well as providing a networking platform to promote France – Japan collaboration. This year's series marks the 6th edition of the Business Leaders Forum, and all webinars and conferences will help start building the innovation in Japan. The opening **"French Japanese Business Summit"** event will be held on November 28th 2023, at Nikkei Hall in Tokyo.



3 PACKAGES AVAILABLE

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Advertisement page of your company in our business magazine France Japon Eco		✓ 1 TIME	✓ 2 TIMES
2 participants in our intercultural training		✓ ONCE	✓ TWICE
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France Japan Business Leaders Forum official sponsor			✓
Free passes to attend every 2023 France Japan Business Leaders Forum conferences (company employees or external contacts)	MAX 1 FOR EACH CONFERENCE	MAX 2 FOR EACH CONFERENCE	MAX 5 FOR EACH CONFERENCE
Free VIP passes to attend 2023 Business Summit (company employees or external contacts)	MAX 5	MAX 10	MAX 15

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