

2022

FRANCE JAPAN BUSINESS LEADERS FORUM



A SERIES OF 10 THOUGHT LEADERSHIP CONFERENCES

NOVEMBER 29 BUSINESS SUMMIT JAPAN AS A MODEL FOR THE FUTURE

WHAT ARE THE LEARNINGS THAT CAN BE RELEVANT FOR THE REST OF THE WORLD ?



KEY FACTS AND FIGURES

TOKYO

November 29, 2022
at the NIKKEI Hall
+ live broadcast 10h30 – 19h00

25+
prestigious speakers

800+
attendees
(in-person and online)

CONFERENCES BY SECTOR (IN-PERSON AND LIVE-BROADCAST)



JUNE 30
SPACE



SEPTEMBER 8
AERONAUTICS
(NAGOYA)



SEPTEMBER 22
HEALTHCARE



SEPTEMBER 28
MOBILITY



OCTOBER 12
ENERGY



DECEMBER 8
**MEET &
CONNECT**



DECEMBER 13
**FOOD AND
BEVERAGE**

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TOYOTA TSUSHO

evian

perrier

Vittel

FRANCHIR

Just Nuts

LIFE.14

SparkUp

BUSINESS LEADERS FORUM WEBINAR



MAY 18
**FINANCIAL
FORECAST**



MAY 31
**DIGITAL
TRANSFORMATION**

ABOUT BUSINESS LEADERS FORUM

Organized each year by the French Chamber of Commerce and Industry in Japan, the Business Summit Leaders Forum is a series of 10 thought leadership conferences, which aims at gathering industry experts on dedicated events to discuss industry trends, challenges and opportunities, as well as providing a networking platform to promote France – Japan collaboration. This year's series marks the 5th edition of the Business Leaders Forum, and all webinars and conferences will help start building the “**Japan as a model for the future**”. The opening “**France – Japan Business Summit**” event will be held on November 29th 2022, at Nikkei Hall in Tokyo.

3 PACKAGES AVAILABLE



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Advertisement page of your company in our business magazine France Japon Eco		✓ YEAR-ROUND/ TWICE	✓ 4 TIMES
2 participants in our intercultural training		✓ ONCE	✓ TWICE
Free use of CCI France Japon meeting room		1/2 DAY	1 DAY
Sponsor logo in all communications for Business Leaders Forum events and 2022 Business Summit	✓	✓	✓
Booth during the Business Summit in reception area for sponsor visibility			✓
France Japan Business Leaders Forum official sponsor			✓
Free passes to attend every 2022 France Japan Business Leaders Forum conferences (company employees or external contacts)	MAX 1 FOR EACH CONFERENCE	MAX 2 FOR EACH CONFERENCE	MAX 5 FOR EACH CONFERENCE
Free VIP passes to attend 2022 Business Summit (company employees or external contacts)	MAX 5	MAX 10	MAX 15

Including:

- ▶ Your logo in the Gala Party program and invitation card
- ▶ Your logo on the Gala Photocall Background
- ▶ Your logo displayed on the screen during gala party
- ▶ A broadcast of your promotional video during the gala (30 sec max)
- ▶ A promotional space in the lobby
- ▶ 2 free seats at Tokyo gala party (value of 56,000 JPY VAT inc. per seat)

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AND **TOKYO GALA PARTY 2022**

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