

2022

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# FRANCE JAPAN BUSINESS LEADERS FORUM

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# A SERIES OF 10 THOUGHT LEADERSHIP CONFERENCES

**NOVEMBER 29**

## BUSINESS SUMMIT THE JAPANESE MODELS FOR THE FUTURE

EXPLORING HOW JAPAN FACES  
TODAY'S AND TOMORROW'S CHALLENGES



### KEY FACTS AND FIGURES

#### TOKYO

November 29, 2022  
at the NIKKEI Hall  
+ live broadcast 10h30 – 19h00

**25+**  
prestigious speakers

**800+**  
attendees  
(in-person and online)

### CONFERENCES BY SECTOR (IN-PERSON AND LIVE-BROADCAST)



**TBC**  
**AERONAUTICS**



**JUNE 30**  
**SPACE**



**SEPTEMBER 22**  
**HEALTHCARE**



**SEPTEMBER 28**  
**MOBILITY**



**OCTOBER 12**  
**ENERGY**



**DECEMBER 8**  
**MEET &  
CONNECT**



**DECEMBER 13**  
**FOOD AND  
BEVERAGE**

### 2022 BUSINESS LEADERS FORUM SPONSORS

**NISSAN**  
MOTOR CORPORATION

**Air Liquide**

**faurecia**  
inspiring mobility

**VEOLIA**

**EY**  
Building a better  
working world



**IHI**

**HORIBA**

### BUSINESS LEADERS FORUM WEBINAR



**MAY 18**  
**FINANCIAL  
FORECAST**



**MAY 31**  
**DIGITAL  
TRANSFORMATION**

# ABOUT BUSINESS LEADERS FORUM

Organized each year by the French Chamber of Commerce and Industry in Japan, the Business Summit Leaders Forum is a series of 10 thought leadership conferences, which aims at gathering industry experts on dedicated events to discuss industry trends, challenges and opportunities, as well as providing a networking platform to promote France – Japan collaboration. This year's series marks the 5<sup>th</sup> edition of the Business Leaders Forum, and all webinars and conferences will help start building the **"Japanese models for the future"**. The opening **"France – Japan Business Summit"** event will be held on November 29<sup>th</sup> 2022, at Nikkei Hall in Tokyo.

## 3 PACKAGES AVAILABLE

	SILVER	GOLD	PLATINUM
Advertisement page of your company in our business magazine France Japon Eco		✓ YEAR-ROUND/ TWICE	✓ 4 TIMES
2 participants in our intercultural training		✓ ONCE	✓ TWICE
Free use of CCI France Japon meeting room		1/2 DAY	1 DAY
Sponsor logo in all communications for Business Leaders Forum events and 2022 Business Summit	✓	✓	✓
Booth during the Business Summit in reception area for sponsor visibility			✓
France Japan Business Leaders Forum official sponsor			✓
Free passes to attend every 2022 France Japan Business Leaders Forum conferences (company employees or external contacts)	MAX 1 FOR EACH CONFERENCE	MAX 2 FOR EACH CONFERENCE	MAX 5 FOR EACH CONFERENCE
Free VIP passes to attend 2022 Business Summit (company employees or external contacts)	MAX 5	MAX 10	MAX 15

Including:

- ▶ Your logo in the Gala Party program and invitation card
- ▶ Your logo on the Gala Photocall Background
- ▶ Your logo displayed on the screen during gala party
- ▶ A broadcast of your promotional video during the gala (30 sec max)
- ▶ A promotional space in the lobby
- ▶ 2 free seats at Tokyo gala party (value of 56,000 JPY VAT inc. per seat)

BECOME A SPONSOR  
OF BUSINESS LEADERS FORUM  
AND **TOKYO GALA PARTY 2022**

**WANT TO BECOME A SPONSOR? SHARE IDEAS?**  
**Please do not hesitate to contact us**

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