

2022

FRANCE JAPAN BUSINESS LEADERS FORUM



A SERIES OF 10 THOUGHT LEADERSHIP CONFERENCES

NOVEMBER 29

BUSINESS SUMMIT THE JAPANESE MODELS FOR THE FUTURE

EXPLORING HOW JAPAN FACES
TODAY'S AND TOMORROW'S CHALLENGES



KEY FACTS AND FIGURES

TOKYO

November 29, 2022
at the NIKKEI Hall
+ live broadcast
10h30 – 19h00

25+

prestigious
speakers

800+

attendees
(in-person and online)

CONFERENCES BY SECTOR (IN-PERSON AND LIVE-BROADCAST)



JUNE 2
AERONAUTICS



JUNE 16
HEALTHCARE



JUNE 30
SPACE



SEPTEMBER 15
MOBILITY



OCTOBER 6
ENERGY



DECEMBER 5
**FOOD AND
BEVERAGE**



DECEMBER 8
**MEET &
CONNECT**

WEBINARS ON SPECIFIC TOPICS



MAY 18
**FINANCE
FORECAST**



MAY 31
**DIGITAL
TRANSFORMATION**

ABOUT BUSINESS LEADERS FORUM

Organized each year by the French Chamber of Commerce and Industry in Japan, the Business Summit Leaders Forum is a series of 10 thought leadership conferences, which aims at gathering industry experts on dedicated events to discuss industry trends, challenges and opportunities, as well as providing a networking platform to promote France – Japan collaboration. This year's series marks the 5th edition of the Business Leaders Forum, and all webinars and conferences will help start building the **"Japanese paths towards the future"**. The opening **"France – Japan Business Summit"** event will be held on November 29th 2022, at Nikkei Hall in Tokyo.

3 PACKAGES AVAILABLE

	SILVER	GOLD	PLATINUM
Advertisement page of your company in our business magazine France Japon Eco		✓ YEAR-ROUND/ TWICE	✓ 4 TIMES
2 participants in our intercultural training		✓ ONCE	✓ TWICE
Free use of CCI France Japon meeting room		1/2 DAY	1 DAY
Sponsor logo in all communications for Business Leaders Forum events and 2022 Business Summit	✓	✓	✓
Booth during the Business Summit in reception area for sponsor visibility			✓
France Japan Business Leaders Forum official sponsor			✓
Free passes to attend every 2022 France Japan Business Leaders Forum conferences (company employees or external contacts)	MAX 1 FOR EACH CONFERENCE	MAX 2 FOR EACH CONFERENCE	MAX 5 FOR EACH CONFERENCE
Free VIP passes to attend 2022 Business Summit (company employees or external contacts)	MAX 5	MAX 10	MAX 15

Including:

- ▶ Your logo in the Gala Party program and invitation card
- ▶ Your logo on the Gala Photocall Background
- ▶ Your logo displayed on the screen during gala party
- ▶ A broadcast of your promotional video during the gala (30 sec max)
- ▶ A promotional space in the lobby
- ▶ 2 free seats at Tokyo gala party (value of 56,000 JPY VAT inc. per seat)

BECOME A SPONSOR
OF BUSINESS LEADERS FORUM
AND **TOKYO GALA PARTY 2022**

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