

# HUGO VICARIO

French Masters 1 student looking for a student job with flexible work schedule Sep – Dec 2023



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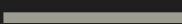


## ABOUT ME

Motivated and autonomous student, I am also open minded and easy to work with. I have lived 9 years in Belgium and 2 years in Indonesia, I have travelled a lot in Asia, all around Europe and 2 months in Canada (close to Toronto).

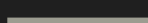

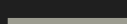

These trips made me sociable and at ease with different cultures, at work or any other environment.

I have a competitive mindset and I like pushing my limits, that is why I love sports so much. I practice running, swimming, boxing and I go to the gym several times a week.

## Languages

French (native)   
English (IELTS 7.5)   
Spanish (B1) 

## Skills

Google Analytics   
Facebook Ads   
Project management   
Drivers licence 

## Experience

### eFarmz – FoodTech (January to June 2022)

*Marketing & UX assistant at eFarmz.be, meal kits and organic products e-commerce company in Bruxelles, Belgium.*

- Management of traffic campaigns on Facebook, SMS, emails & mails : creation of Facebook ads, traffic analysis dashboards and recommendations (Google Analytics, Facebook Ads, ...), follow-up of influencers activities (product placement to create traffic)
- Project management : implementing new payment method on the website (meal vouchers), handling Request For Proposal with different suppliers, negotiating and following implementation, handling communication plan towards current customers
- Supporting Customer Service : handling specific customer requests and replies
- Content creation : Writing blog articles and social media posts, flyers etc.

### Fenêtres sur Loir (June & July 2023)

*Web design & marketing consultant for a small family owned carpentry business in Angers, France*

- Web design of the new website for the company
- Launch and management of Google Ads campaigns

### Adrenaline Kedge association (2020-2021)

*Manager of events department: organization of events such as conferences held, 3 days trip with 120 students, extreme sports activities for groups, ...*

- Brainstorming of potential activities, program design, lookup of sponsors (e.g. Redbull), event organization (place, transports, tariffs negotiation, ...), communication on the school campus & online to attract students.
- Coordination of tasks within the department: individual feedback interviews with members, tasks distribution and overview,...
- Coordination of the work with others department managers.

### Wenonah Camp (July 2019)

*Outdoor living and sports camp in Canada near Toronto.*

*Instructor of a group of 6-10 years old boys within a leadership & soft-skills development program for 17 years old youths (WCIT Program)*

- Management of a group of kids: activities creation & animation.
- Following leadership development workshops: self-evaluations, identification of development axis, construction of a development plan, implementation in real life with the group of kids (conflict resolution, respect of security & community life rules, ...), feedback from senior instructors.

## Education

### Kedge Business School Bordeaux (2020-2025)

*EBP International Program, Master's degree program (5 years)*

Second year student, courses fully in English of marketing, finance, accounting, HR, negotiation technics, soft skills courses to prepare for expatriation...

### Baccalauréat ES - Economic & Social (2020)