

Esther CONNEN

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Currently abroad contact me by whatsapp



STUDENT IN MASTER OF INTERNATIONAL NEGOCIATION & BUSINESS DEVELOPMENT AT IESEG SCHOOL OF MANAGEMENT

As a student in the final year of a Masters degree at a business school, initiative, creativity and organisation are some of the things that drive me every day. Dynamic and sporty, I like to bring my personal touch to everything I do. I am looking for a stimulating gap-year internship with a large organisation in the commercial sector. My knowledges focus in business strategy, data analysis and project management. My experience, particularly in business development, helps me to work in cross-functional teams.

PROFESSIONAL EXPERIENCES

Business developer and sales analyst trainee

Apr 2022 - Jul 2022

Amusoire - BLINDT?ST

At this start-up, designing and implementing a commercial strategy was the priority. The project had barely been launched, so product development was entirely designed for the start-up's launch. This involved prospecting, presenting the concept to subsidiaries and at events, as well as developing partnerships and building customer loyalty.

Public relations consultant and events manager trainee

May 2021 - Jul 2021

Vincennes city hall

At the Town Hall, I was responsible for designing and producing the town's events. This was followed by the design and creation of content. I managed exchanges with suppliers, such as orders, reception and follow-ups. The events section also involved a significant amount of communication, including writing press releases and newsletters.

Marketing & Business Development trainee

June 2020

DPPI Media - press & media

During the health crisis, I reviewed the company's digital offering. Developing the B-to-C offering was very important. I also trained as an iconographer. And I designed point-of-sale sales in a pop-up outlet in Paris.

EDUCATION & CERTIFICATIONS

IESEG SCHOOL OF MANAGEMENT (2021-2024)

Master international negotiation & business development at la Défense Paris - France

- 6th business school in France (Financial Times 2019)
- Accreditations: EQUIS/AACSB/AMBA
- Subject : Economy, Business, Finance

ADA UNIVERSITY (spring semester 2023)

- University exchange at Baku - Azerbaijan
- Subject : Business & administration

UNIVERSITY OF PARIS Descartes (2019 - 2021)

- DIPLOMA OF HIGHER EDUCATION
- Subject management of companies and administrations
- 4th University in the Shanghai National/Regional Rankings 2023
- 1st in France in this specialisation (Parcoursup 2023)

SKILLS

Mastery of the office pack (advanced)
Mastery of CRM tools (Hubspot, Airtable, Pennylane)
Driving license B
Auto Entrepreneur status
English : C1 & Spanish : B2

ACTIVITIES

Sports : Dance (18 y) - Theater & Tennis (7y) - Basketball, Boxing, Swimming

Child supervision & Elder Care 2017 - 2023

Hostess, Project and Field Assistant : with Crit évènementiel, Student Pop & Staff me 2018 - 2023

Travels : Europe, Azerbaijan, Malaysia