



Chinese New Year Dinner

Sponsorship kit



What to expect

**A relaxed evening bringing
together our business
community to celebrate Lunar
New Year: Year of the Dragon.**

**Network with executives and
decision makers across all
sectors.**



Gathering our community for a casual evening

Date
21 February 2024

Format
Cocktail and dinner

Attendance
120 guests

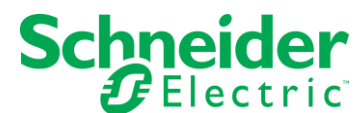
Venue
The Hong Kong
Country Club



Previous Sponsors

Chinese New Year Dinner 2023

Platinum sponsor



Silver sponsor

BANQUE
TRANSATLANTIQUE

HONG KONG REPRESENTATIVE OFFICE

Gold sponsor

In-kind sponsors



Snapshots from Chinese New Year Dinner 2023



Sponsorship packages

SPONSORS	PLATINUM HK\$42,000 <i>(exclusivity)</i>	GOLD HK\$22,000 <i>(no exclusivity)</i>	SILVER HK\$11,000 <i>(no exclusivity)</i>	IN-KIND <i>(no exclusivity)</i>
Company logo in our EDMs (12,000 contacts) and social media posts (22,000+ followers)	✓	✓	✓	✓
A special mention, by the MC/moderator, as an event sponsor	✓	✓	✓	✓
Company logo and mention in our <i>HongKongEcho</i> magazine write-up after the event (20,000 readers)	✓	✓	✓	✓
Dedicated Digital Invitation	✓	✓		
Company top banner on the homepage of the French Chamber's website	✓ 3 weeks	✓ 1 week		
Logo displayed as table name	✓	✓		
Short opening speech (1-2 mins)	✓			
Company banner at welcome desk	✓			
Complimentary tickets	12	4	1	0



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Contact us

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