



# CCIFI Sport Challenge

## Sponsorship Kit

A global French Chamber initiative

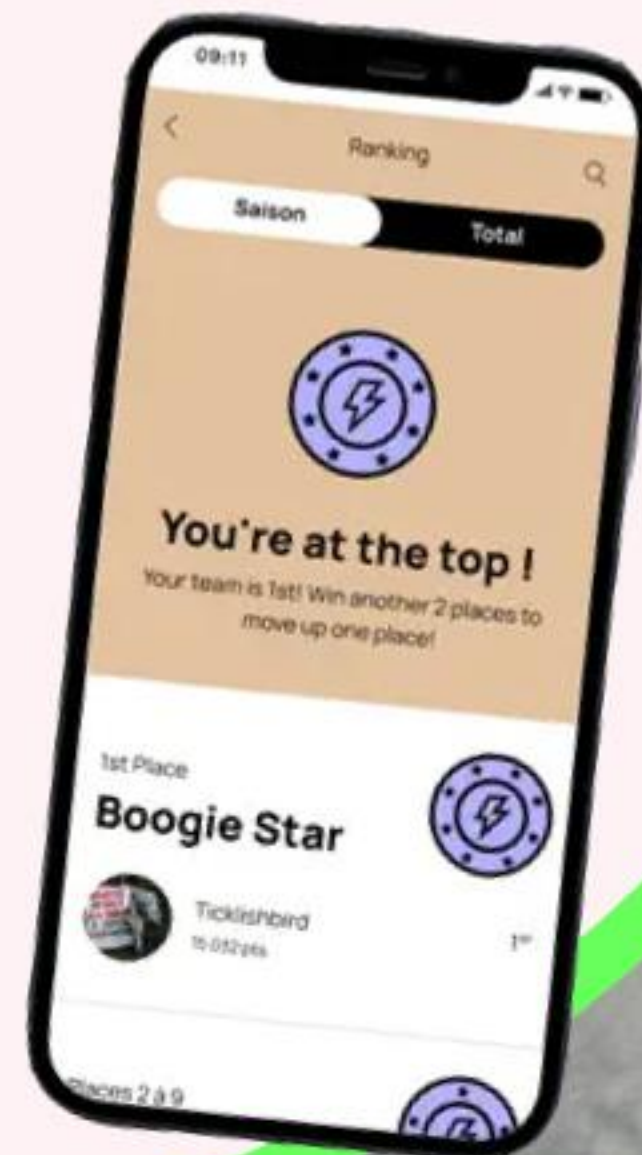


In support of

**SOLARIMPULSE**  
FOUNDATION

Powered by

**squad**  
**easy**





# A worldwide sport initiative

## Combining teambuilding with CSR

- ▶ Foster stronger **team spirit**
- ▶ Promote awareness of **physical** and **mental well-being**
- ▶ Support a meaningful **CSR initiative**, with part of the **proceeds benefiting the Solar Impulse Foundation**
- ▶ Challenge duration: 31 March to 27 April 2025

**4**  
weeks

**22**  
French  
Chambers  
worldwide

**1**  
Meaningful  
cause





# What is Solar Impulse Foundation

NGO partner with CCIFI

- ▶ Founded by **Bertrand Piccard**, the pioneering aviator who became the first to circumnavigate the globe in both a balloon and a solar-powered airplane.
- ▶ Advocates for over **1,000** sustainable solutions, driving qualitative growth by recognising and promoting cutting-edge innovations.
- ▶ Focuses on **6** critical environmental domains:
  - Energy
  - Water
  - Mobility
  - Materials
  - Industry
  - Agriculture





# How the challenge works

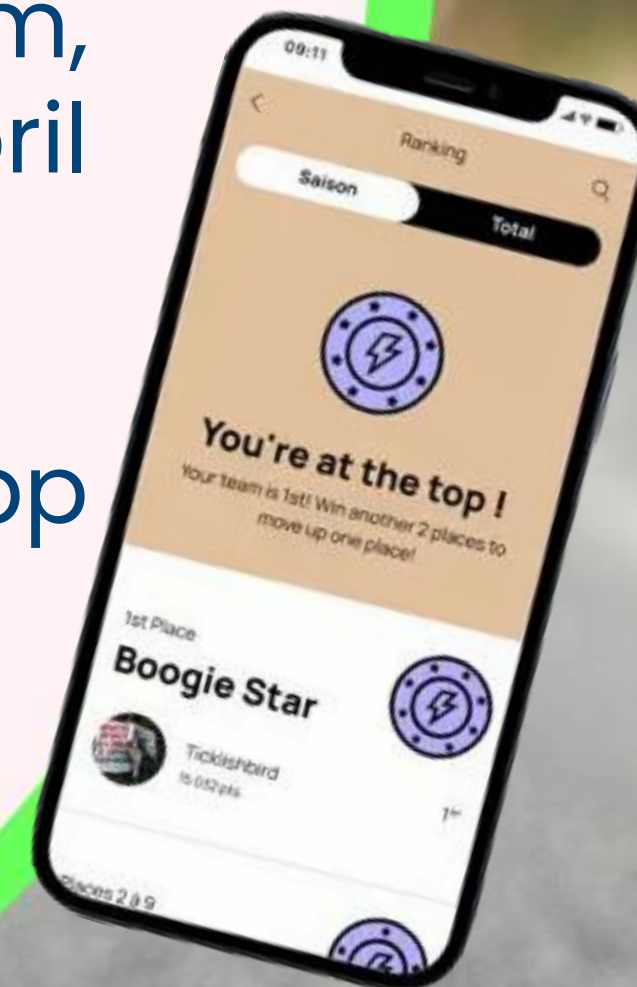
## The initiative at a glance

The challenge will take place on the **SquadEasy** app.

**FCCIHK members can register their companies** in teams of five colleagues for **HK\$2,000** per team, covering a four-week period from 31 March to 27 April 2025.

**Get moving!** Points will be accumulated on the app based on each participant's individual performance.

[Find out more](#)





# Sponsorship exposure

Feature your company at the forefront of this initiative

Engage with the global CCIFI network and demonstrate your company's dedication to promoting **well-being** and **environmental responsibility**.

By sponsoring this **impactful CSR initiative**, you'll enjoy enhanced **premium visibility before, during, and after** this one-of-a-kind **4-week challenge**.





# Sponsorship packages

**Patron and Corporate members**

**HK\$11,500**

**Entrepreneur members**

**HK\$5,500**

## FRENCH CHAMBER IN HONG KONG CCIFI SPORT CHALLENGE 2025 SPONSORSHIP PACKAGE

### BEFORE THE SPORT CHALLENGE

Company logo on the event page on FCCIHK website

Company Logo on a Homepage Top Banner (2 weeks up to the event's date)

Company logo on at least 3 dedicated communications to our contacts (12,000+ recipients)

Mention in pre-event posts on social media (26,000+ followers)

Mention as a partner in the intro speech made by FCCIHK representatives at the pre-online event

Company logo shown during the pre-online event

Company logo on FCCIHK employees' email signature for one week

Company logo on FCCIHK LinkedIn homepage top banner (starting from 2 weeks before the launch day)

### DURING THE SPORT CHALLENGE

1 complimentary team offered to each sponsor

Company logo on at least 2 communication materials to participants throughout the Sport Challenge

### AFTER THE SPORT CHALLENGE

Mention in post-event communication in the FC Highlights newsletter to our contacts (12,000+ recipients)

Mention in our 'thank you' EDM sent to the participants

Mention in post-event post on social media channels

Company logo in our 'thank you' EDM sent to the participants

Company logo in a dedicated article in our June HongKongEcho magazine (20,000+ readers)



**Get in touch for  
more information**

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