



HONG KONG

Entrepreneur Day >

15 October, 2024

Sponsorship Kit

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What to expect

This exclusive event aims to catalyze entrepreneurship and foster business innovation in Hong Kong by providing access to world-class thought leaders and invaluable networking opportunities.

Key highlights of the event include high-profile speakers from the entrepreneurial community, engaging keynote sessions, panel discussions on business opportunities and strategies, followed by a networking cocktail with over 80 participants from the French, Hong Kong and international business communities.

SPONSORSHIP PACKAGES	GOLD HK\$38,000 <i>(no exclusivity)</i>	SILVER HK\$18,000 <i>(no exclusivity)</i>	ENTREPRENEUR HK\$8,000 <i>(no exclusivity)</i>
BEFORE THE EVENT			
Company logo in our EDMs (12,000 contacts) and social media posts (24,000+ followers)	✓	✓	✓
Your logo and hyperlink on FCCIHK website	✓	✓	✓
Promotion through our media partners' database (subject to future agreement)	✓	✓	
DURING THE EVENT			
Your logo strategically displayed on event signage and backdrop	✓	✓	✓
Sponsorship acknowledgement in opening and closing remarks	✓	✓	✓
Your logo displayed on attendee badges and electronic programme	✓	✓	
Intersession corporate video	1 min		
Your promotional materials handed out to in-person participants	✓		
Speaking opportunity (3 minutes during opening remarks - subject to rundown)	✓		
Your logo on lanyard	✓	✓	
Complimentary tickets (In-Person)	6	4	2
AFTER THE EVENT			
Company logo and mention in our HongKongEcho magazine write-up after the event (20,000 readers)	✓	✓	✓
Your brand mentioned in post-event social media posts	✓	✓	✓
Complimentary advertising	One full-page advertisement in the French Chamber magazine, <i>HongKongEcho</i>	One shared page ad in the French Chamber magazine, <i>HongKongEcho</i>	One testimonial quote in event coverage



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**Join us as valued
sponsors and benefit
from increased
visibility**

Contact us

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