

# Mentoring Programme Sponsorship Kit

2024 - 2025



**Initially launched in 2015, the French Chamber in Hong Kong is proud to announce the 9th edition of its mentoring programme this year.**

**Each year, this programme pairs driven young professionals with senior business executives, creating a mutually beneficial learning experience that advances careers and enhances understanding.**

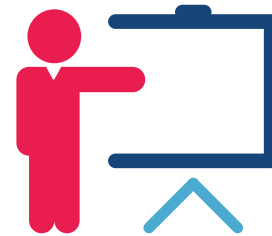
# Matching young Professionals with Senior Executives



**10 months  
duration**



**2 cocktail  
sessions**



**Trainings &  
gatherings**

**50+**

**participants**

# Programme timeline



**Sept**  
Application  
deadline



**Oct**  
Speed  
matching



**Nov**  
Coaching  
session



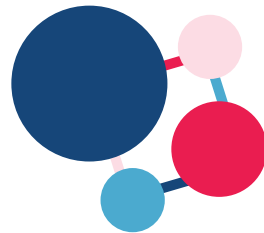
**10 months**  
1 on 1  
meetings

# Programme highlights



**Oct**

**Participants meet top 5  
profiles during the  
cocktail session**



**Jan**

**Mid-programme  
gathering to  
share progress**



**Jul**

**Celebratory  
gathering  
cocktail**



# Sponsor Visibility



# Mentoring programme sponsorship package

<b>FRENCH CHAMBER IN HONG KONG MENTORING PROGRAMME SPONSORSHIP PACKAGE</b>	<b>Full-year sponsor HK\$20,000</b>	<b>Cocktail sponsor 2 sessions: HK\$10,000 1 session: HK\$6,000</b>	<b>Venue sponsor</b>
<b>EXPOSURE BEFORE THE PROGRAMME</b>			
Company logo in 2 call-for-application EDM to all our database (12,000+ contacts)	✓		
Company logo in profiles lists to all participants	✓		
Mention and company logo on our website page	✓	✓	
<b>EXPOSURE THROUGHOUT THE YEAR</b>			
Company logo and mention in 5+ EDM to all participants throughout the year	✓		
Invitation to cocktails (speed matching & closing cocktail)	✓ 2 pax	✓ 1 pax	✓ 1 pax
Verbal acknowledgment during opening and closing remarks	✓	✓	✓
Company logos / banners display during the events	✓	✓	✓
<b>EXPOSURE AFTER THE PROGRAMME</b>			
3+ LinkedIn posts dedicated to this programme throughout the year	✓	✓	✓



# Past Testimonials







**"I've gained a much better understanding of the next generation. But ultimately, it's highly rewarding to help sow the seeds of future leadership."**

**Frantz Hotton**

Managing Director,  
Pernod Ricard Hong Kong & Macau

**"Being a mentor in this program has been an enriching and rewarding journey. This program is truly an unparalleled approach for nurturing the next generation of talent."**

**Pedro Paquemar**

Director  
JungleWP Ltd.





**“The sessions with my mentor were always valuable, sincere, judgement-free and productive.”**

**Marine Alaouchiche**

Deputy Attaché for Science & Technology  
Embassy of France in China

**“My mentor guided me through major challenges in my professional life during a highly disruptive period, selflessly providing me the support and insights I needed.”**

**Naomi Chow**

Learning and Development Specialist  
ALF Retail Hong Kong Limited – Marks and Spencer



# Thank you for your time



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**French Chamber in Hong Kong**



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