

Sponsorship Kit - Series

IMPACT NOW

Setting a new business agenda around the United Nations' Sustainable Development Goals



GBA

Greater Bay Series

GBA SERIES

Educating our community about the business opportunities in the Greater Bay Area



CONNECT HER

Empowers women by sharing success stories and fostering gender diversity in careers



Meet the CEO

MEET THE CEO

Facilitates business connections between French start-ups and corporate leaders



Visibility package

BEFORE THE EVENT

- ▶ Company logo on the event website
- ▶ Company logo in our EDMs sent to the database (12,000+ contacts)
- ▶ Mention in pre-event social media posts (21,000+ contacts)
- ▶ Company logo on FCCIHK employees' email signature for at least one week prior to the event



DURING THE EVENT

- ▶ Speaking opportunity
- ▶ Welcome remarks or corporate video played before the official start or during intervals (30 sec)
- ▶ Company logo on content materials
- ▶ Mention as a partner in opening remarks by the French Chamber Complimentary tickets



POST-EVENT

- ▶ Company logo in post-event newsletters sent to all participants
- ▶ Company logo in 1 dedicated article in our HongKongEcho magazine (20,000+ readers)
- ▶ Mention in post-event social media posts (21,000+ contacts)

Event's pricing



Event x 1
\$15,000 HKD



Event x 2
\$28,000 HKD



Event x 3
\$40,000 HKD