

Events

Sponsorship Kit

2023-2024 



Why sponsor our events?



Our **website**

4,000+

unique visitors every month

18,000+

page views every month



Our
newsletters

12,000+

contacts

25-30%

open rate



HongKong**Echo**

20,000+

readers

22,000+

followers on our social
media channels

making us the most-followed
international chamber in
Hong Kong



19,000+
followers

10%
Engagement



3,200+
followers

15%
Engagement

Events Sponsorship Kit

Our events series



Our signature events



Our networking events



**Festive Season
Cocktail**



**New Members
welcome drinks**



**After work
drinks**



**VIP
Cocktail**

Our yearly programmes



**Job seeker
workshops**



**Mentoring
programme**

Teambuilding event



**CCIFI Sport
Challenge**

 **Unique speaking opportunities**

 **Visibility X 3**
Visibility in up to **3 events** per package.



Events series

Four leading events series provide your company with diverse opportunities to reach different segments of our high-level business audience.



Silver

Event x 1
\$15,000 HKD



Gold

Event x 2
\$28,000 HKD



Platinum

Event x 3
\$40,000 HKD

Venue sponsorship available



Connect Her

#Women
#Gender diversity
#Sharing

Inspiring event series showcasing influential women sharing their remarkable career journeys and how they achieved success in pivotal roles

Target audience:

Men & women fostering talent, embracing diversity for an inclusive work community.

[Click here for more info](#)



Greater Bay Area

#China
#Insight
#GBA

Educating our community about the business opportunities in the Greater Bay Area.

Target audience:

Business with a presence in China, MNCs, entrepreneurs, all sectors.

[Click here for more info](#)



Impact Now!

#Sustainability
#CSR
#Purpose

Setting a new business agenda around the United Nations' Sustainable Development Goals.

Target audience:

Leaders in sustainability, MNCs, businesses with a social conscience, startups, CSR advocates.

[Click here for more info](#)



Meet the CEO

#Connections
#Leaders
#Advice

CEOs sharing their insights and advice to facilitate business connections.

Target audience:

Professionals seeking for career advice and guidance on their business journey.

[Click here for more info](#)



Signature events

Leading industry-focused conferences and talks gathering decision makers and trendsetters.



Unique speaking opportunities

Available for Platinum sponsor.



Luxury Symposium

[Click here for more info](#)

#Luxury
#Retail #Consumers

A dynamic platform to explore the current and future trends shaping the luxury industry in the region.

Target audience:

Luxury brands, retailers, marketers, digital leaders.

Platinum sponsor: 128,000 HKD

Gold sponsor: 68,000 HKD

Silver sponsor: 38,000 HKD

Venue sponsorship available

8th year
running

420+ viewers
in 2023

 Hybrid
conference

 **Q1 2024**

MADE IN ASIA

BEYOND SUPPLY CHAINS

Made In Asia

[Click here for more info](#)

#Sourcing
#SupplyChain
#GlobalTrade

Defining the sourcing sector's priorities for the future and clarifying its challenges today.

Target audience:

Sourcing professionals, import/exporters, manufacturers, supply chain and logistics firms.

Platinum sponsor: 142,000 HKD

Gold sponsor: 80,000 HKD

Silver sponsor: 35,000 HKD

Venue sponsorship available

13th year
running

600+ viewers
in 2022

 Hybrid
conference

 **Q4 2024**



Gala
Dinner

The Gala Dinner celebrates the **strong bonds** we've forged between the **French, local, and international business communities** in Hong Kong.



31 May, 2024

Highlights of the 2023 edition



Signature events

Evenings celebrating the strong connections between the French and local business community.



Unique speaking opportunities

Available for Platinum sponsor.

Annual Dinner

Annual Dinner

[Click here for more info](#)

Marking the start of a new business year together with a casual dinner among members and friends.



September
2024

 150+
guests

Platinum sponsor: 42,000 HKD

Gold sponsor: 22,000 HKD

Silver sponsor: 11,000 HKD

Venue sponsorship available

In-kind sponsorship available



Chinese New Year Dinner

[Click here for more info](#)

Marking the start of a New Lunar New Year by celebrating together with a casual dinner with members and friends.



February
2024

 100+
guests

Platinum sponsor: 42,000 HKD

Gold sponsor: 22,000 HKD

Silver sponsor: 11,000 HKD

Venue sponsorship available

In-kind sponsorship available



Signature events

**Leading industry-focused
conferences and talks** gathering
decision makers and trendsetters.



Unique speaking opportunities

Available for Platinum sponsor.



Back to Work

[Click here for more info](#)

Kick-starting the new
working year with a talk
from a leading business
personality.

 **SEPT** **2024**

 **60**
guests

Sponsorship Package:
15,000 HKD

Venue sponsorship available



Teambuilding event

A 4-week long worldwide sport challenge programme: the aim is to **engage your team, support your colleagues' well-being** while **raising awareness and funds for a great CSR cause.**



CCIFI Sport Challenge

[Click here for more info](#)

Connect with the CCIFI worldwide network and showcase your company's commitment to getting active and protecting the world's oceans.



March
2024

Patron and Corporate members:
10,000 HKD

Entrepreneur members:
4,500 HKD

In-kind sponsorship available



Networking events

A selection of casual and formal gatherings
reaching all the corners of our business community.

[Click here for more info](#)



Festive Season cocktail

Celebrating the Festive Season
with Members and non Members.

Exclusive Gold sponsor: 22,000 HKD

Silver sponsor: 11,000 HKD

Venue sponsorship available

In-kind sponsorship available



New Members welcome events

Welcoming new Members to
our community in a casual
setting.

A unique speaking opportunity
available for our sponsor.

1 session: 8,000 HKD

Venue sponsorship available

In-kind sponsorship available





Networking events

A selection of casual and formal gatherings
reaching all the corners of our business community.

[Click here for more info](#)



Networking Cocktail

Gathering our members after work for happy hour drinks to mingle with professionals from all industries.

1 session: 8,000 HKD
Venue sponsorship available



Every
month



40+
guests



VIP Cocktail

Bringing together select members from our community for exclusive networking.

Cash sponsor: 8,000 HKD
Venue sponsorship available
In-kind sponsorship available



C-level
audience



40
guests



Yearly programmes

A selection of initiatives with instalments taking place throughout the year.



Job seeker workshops

Advising new arrivals to Hong Kong and fresh candidates on the job market about their prospects.

Sponsorship Package:

15,000 for the year
2,500 HKD per session

10 sessions per year **15** professionals at each session

[Click here for more info](#)



Mentoring programme

Matching mentors and mentees for a two-way learning experience to enrich careers.

Sponsorship Package:

15,000 HKD for the year

Venue sponsorship available



2 in-person events

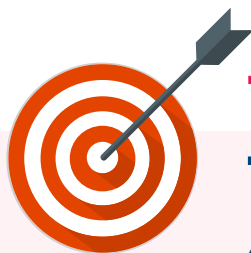


50+ participants



Year-round communication

[Click here for more info](#)



Thank you
for your time

Contact us for details:



Alexia Ashworth

Head of Member Relations and Events

Email: events@fccihk.com

Phone: +852 2294 7708

Website: fccihk.com

