

Mentoring Programme Sponsorship Kit

2023 - 2024



Initially launched in 2015, the French Chamber in Hong Kong is proud to announce the 8th edition of its mentoring programme this year.

Each year, this programme pairs driven young professionals with senior business executives, creating a mutually beneficial learning experience that advances careers and enhances understanding.

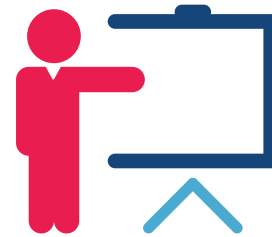
Matching young Professionals with Senior Executives



**10 months
duration**



**2 cocktail
sessions**



**Trainings &
gatherings**

50+

participants

Programme timeline



Sept
Application
deadline



Oct
Speed
matching



Nov
Coaching
session



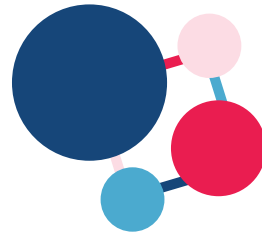
10 months
1 on 1
meetings

Programme highlights



Oct

**Participants meet top 5
profiles during the
cocktail session**



Jan

**Mid-programme
gathering to
share progress**



Jul

**Celebratory
gathering
cocktail**

Sponsor Visibility



Mentoring programme sponsorship package

FRENCH CHAMBER IN HONG KONG MENTORING PROGRAMME SPONSORSHIP PACKAGE	Full-year sponsor HK\$20,000	Cocktail cash sponsor 2 sessions: HK\$10,000 1 session: HK\$6,000	Venue sponsor
EXPOSURE BEFORE THE PROGRAMME			
Company logo in 2 call-for-application newsletters to all our database (11,000+ contacts)	✓		
Company logo in profiles lists to all participants	✓		
Mention and company logo on our website page (12,000+ unique visitors / month)	✓	✓	
EXPOSURE THROUGHOUT THE YEAR			
Company logo and mention in 5+ newsletters to all participants throughout the year	✓		
Invitation to cocktails (speed matching & closing cocktail)	✓	✓	✓
Verbal acknowledgment during opening and closing remarks	✓	✓	✓
Company logos / banners display during the events	✓	✓	✓
EXPOSURE AFTER THE PROGRAMME			
3+ LinkedIn posts dedicated to this programme throughout the year	✓	✓	✓

Past Testimonials





"I've gained a much better understanding of the next generation. But ultimately, it's highly rewarding to help sow the seeds of future leadership."

Frantz Hotton

Managing Director,
Pernod Ricard Hong Kong & Macau

"Being a mentor in this program has been an enriching and rewarding journey. This program is truly an unparalleled approach for nurturing the next generation of talent."

Pedro Paquemar

Director
JungleWP Ltd.





“The sessions with my mentor were always valuable, sincere, judgement-free and productive.”

Marine Alaouchiche

Deputy Attaché for Science & Technology
Embassy of France in China

“My mentor guided me through major challenges in my professional life during a highly disruptive period, Selflessly providing me the support and insights I needed.”

Naomi Chow

Learning and Development Specialist
ALF Retail Hong Kong Limited – Marks and Spencer



Thank you for your time



Emilie Dubernet
Junior Key Account & Events Manager
emilie.dubernet@fccihk.com
+852 2294 7733

Contact us!



French Chamber in Hong Kong



fccihk



fccihk.com