



# CCIFI Sport Challenge

## Sponsorship Kit

A global French Chamber initiative



In support of

**SOLARIMPULSE**  
FOUNDATION

Powered by

**squad**  
**easy**



# A worldwide sport initiative

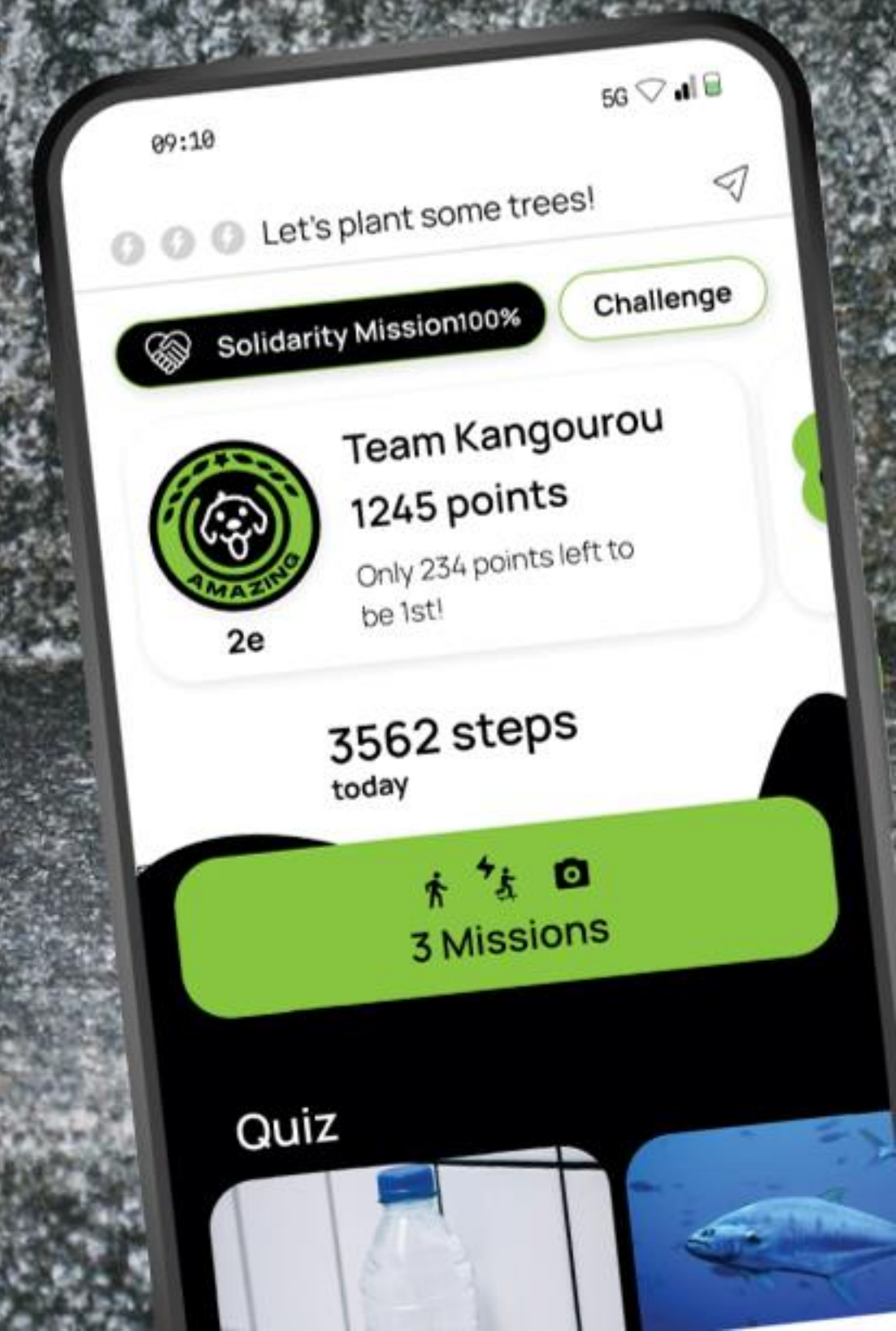
## Combining teambuilding with CSR

- ▶ Build a closer **team spirit**
- ▶ Raise **physical and mental health awareness**
- ▶ **Contribute to a great CSR cause** with part of the proceeds going to Solar Impulse Foundation
- ▶ From **8 April** until **5 May 2024**

**4**  
weeks

**24**  
countries

**1**  
Meaningful  
cause



# What is Solar Impulse Foundation

NGO partner with CCIFI

An association

- ▶ Created by **Bertrand Piccard**, the first man to fly around the world in a balloon and in a solar powered airplane
- ▶ Promotes **1000+** sustainable solutions for a qualitative growth by identifying and endorsing innovative technologies ;
- ▶ Covers **6 key environmental areas:**
  - Energy
  - Water
  - Mobility
  - Materials
  - Industry
  - Agriculture



# How the challenge works

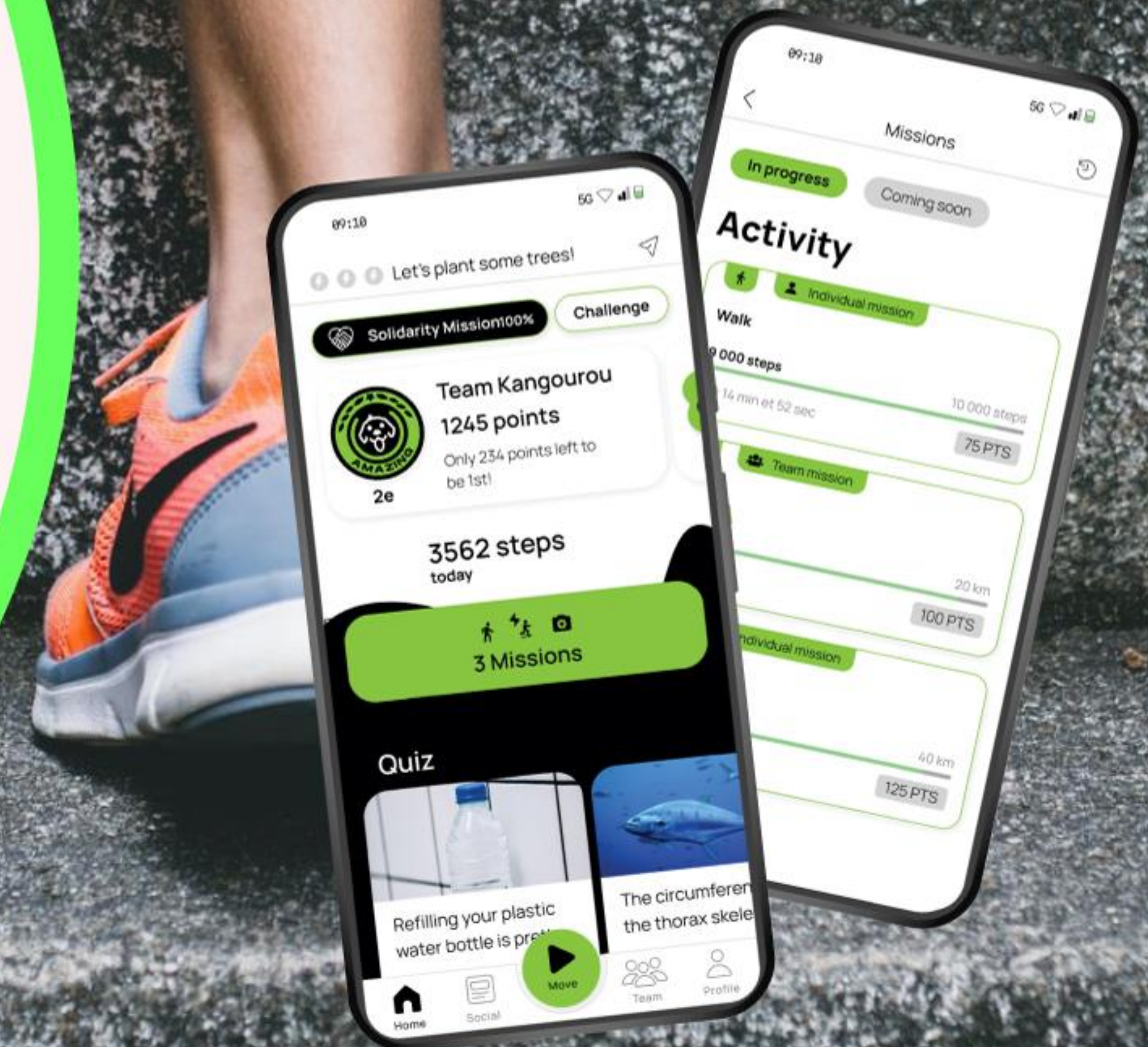
## The initiative at a glance

The challenge will take place on the **SQUADEASY** app.

FCCIHK members can enrol their companies in teams of 5 colleagues for **HK\$2,000 per team** for a period of 4 weeks – 8 April to 5 May 2024.

**Simply get exercising:** Points will be cumulated on the app depending on each individual's performance.

[Find out more](#)



## Sponsorship exposure

**Feature your company at the forefront of this initiative**

Connect with the CCIFI worldwide network and showcase your company's commitment to getting active and protecting our planet.

By sponsoring this great CSR challenge, gain extra premium **visibility before, during, and after** this unique **4-week challenge**.



# Sponsorship packages

**Patron and Corporate members**

**HK\$10,000**

**Entrepreneur members**

**HK\$4,500**

## FRENCH CHAMBER IN HONG KONG CCIFI SPORT CHALLENGE 2023 SPONSORSHIP PACKAGE

### BEFORE THE SPORT CHALLENGE

Company logo on the event page on FCCIHK website

Company logo on top banner on FCCIHK homepage (starting from 2 weeks before the launch day)

Company logo on **at least** 3 dedicated communications to our contacts (12,000+ recipients)

Mention in pre-event posts on social media (22,000+ followers)

Mention as a partner in the intro speech made by FCCIHK representatives at the pre online event

Company logo shown during the pre-online event

Company logo on FCCIHK employees' email signature for one week

Company logo on FCCIHK LinkedIn homepage top banner (starting from 2 weeks before the launch day)

### DURING THE SPORT CHALLENGE

1 **complementary team** offered to each sponsor

Company logo on **at least** 3 communication materials to participants throughout the Sport Challenge

### AFTER THE SPORT CHALLENGE

Mention in post-event communication in the FC Highlights newsletter to our contacts (12,000+ recipients)

Mention in our 'thank you' EDM sent to the participants

Mention in post-event post on social media channels

Company logo in our 'thank you' EDM sent to the participants

Company logo in a dedicated article in our June HongKongEcho magazine (20,000+ readers)



# Get in touch for more information

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