





# Why sponsor our events?







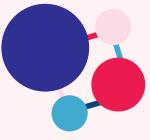












**Community engagement** 



Networking all over the year





Our website

4,000+

unique visitors every month

18,000+

page views every month



Our **newsletters** 

12,000+

Contacts

25-30%

open rate

Why sponsor our events?



750+ members

3300+ attendees to our

events every year

26,000+

followers on our social media channels

making us the most-followed international chamber in Hong Kong

in

23,000+ followers

10% Engagement A

3,300+ followers

15% Engagement

Committees

4 Series



HongKong Echo

20,000+





# **Our events** series













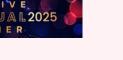














Networking **Cocktails** 



Mentoring programme







#### **Back to Work** VIP Cocktail **Event**



**Back to work** 







# **Teambuilding** event









# Leading industry-focused conferences and talks

gathering decision makers and trendsetters.



# **AI Symposium**

**#AI #Future #Innovation** 

Bringing together leading experts, researchers, innovators and enthusiasts willing to unravel the mysteries and harness the power of Al.



200+ viewers in 2024





Platinum sponsor: 108,000 HKD Gold sponsor: 48,000 HKD Silver sponsor: 28,000 HKD In-kind sponsorship available

Click here for more info



# **Luxury Symposium**

**#Luxury #Retail #Consumers** 

A dynamic platform to explore the current and future trends shaping the luxury industry in the region.



500 viewers in 2024





### **Target audience:**

Luxury brands, retailers, marketers, digital leaders.

Platinum sponsor: 128,000 HKD Gold sponsor: 68,000 HKD Silver sponsor: 38,000 HKD Venue sponsorship available

Click here for more info



## **Made In Asia**

#### **#Sourcing #SupplyChain #GlobalTrade**

Defining the sourcing sector's priorities for the future and clarifying itschallenges today.



600+ viewers in 2022





# **Target audience:**

Sourcing professionals, import/ exporters, manufacturers, supply chain and logistics firms.

Platinum sponsor: 142,000 HKD Gold sponsor: 80,000 HKD Silver sponsor: 35,000 HKD Venue sponsorship available

Click here for more info





Evenings celebrating the strong connections between the French and local business community.



Available for Platinum sponsor.



# **Hong Kong Entrepreneur Day**

Click here for more info

A half-day forum dedicated to fostering entrepreneurship and business development.



running

Gold sponsor: 38,000 HKD Silver sponsor: 18,000 HKD Entrepreneur: 8,000 HKD

In-kind sponsorship available

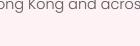




# **Smart City Forum**

**#Green #SmartCity** #Evolution

Platform for experts to explore and discuss the future of smart cities in Hong Kong and across Asia.





#### Click here for more info

Platinum sponsor: 48,000 HKD Gold sponsor: 38,000 HKD Silver sponsor: 28,000 HKD Venue sponsorship available In-kind sponsorship available







MAGNETIC



The Gala Dinner celebrates the **strong bonds** we've forged between the **French**, **local**, **and international business communities** in Hong Kong.



Highlights of the 2024 edition





Evenings celebrating the strong connections between the French and local business community.



Available for Platinum sponsor.



## **Annual Festive Dinner**

Click here for more info

Marking the start of a new business year together with a casual dinner among members and friends.





Platinum sponsor: 44,000 HKD Gold sponsor: 24,000 HKD Silver sponsor: 12,000 HKD Venue sponsorship available In-kind sponsorship available



# **Chinese New Year Dinner**

Click here for more info

Marking the start of a New Lunar New Year by celebrating together with a casual dinner with members and friends.



100+ guests in 2024

Platinum sponsor: 44,000 HKD Gold sponsor: 24,000 HKD Silver sponsor: 12,000 HKD Venue sponsorship available

In-kind sponsorship available







# A selection of casual and formal gatherings

reaching all the corners of our business community.





# Networking Cocktails

Gathering our members after work for happy hour drinks to mingle with professionals from all industries.

1 session: 8,000 HKD Venue sponsorship available







# New Members welcome drinks

Welcoming new Members to our community in a casual setting.

A unique speaking opportunity available for our sponsor.

l session: 8,000 HKD

Venue sponsorship available
In-kind sponsorship available





# VIP Cocktail

Bringing together select members from our community for exclusive networking.

Cash sponsor: 8,000 HKD Venue sponsorship available In-kind sponsorship available











Visibility in up to 3 events per package.



#### **Connect Her**

#Women **#Gender diversity #Sharing** 

Inspiring event series showcasing influential women sharing their remarkable career journeys and how they achieved success in pivotal roles

#### **Target audience:**

Men & women fostering talent, embracing diversity for an inclusive work community.



Click here for more info



# Four leading events series

provide your company with diverse opportunities to reach different segments of our high-level business audience.



# **Greater Bay Area**

#China #Insight #GBA

Educating our community about the business opportunities in the Greater Bay Area.

#### **Target audience:**

Business with a presence in China, MNCs, entrepreneurs, all sectors.



Click here for more info



# **Impact Now!**

**#Sustainability** #CSR **#Purpose** 

Setting a new business agenda around the United Nations' Sustainable Development Goals.

#### **Target audience:**

Leaders in sustainability, MNCs, businesses with a social conscience, startups, CSR advocates.



Click here for more info

#### Silver



Event x 1 \$15,000 HKD

#### Gold





Event x 2 \$28,000 HKD

#### Platinum







**─** Event x 3 \$40,000 HKD

Venue sponsorship available



# **Meet the CEO**

**#Connections** #Leaders #Advice

CEOs sharing their insights and advice to facilitate business connections.

#### **Target audience:**

Professionals seeking for career advice and guidance on their business journey.



Click here for more info





A 4-week long worldwide sport challenge programme: the aim is to engage your team, support your colleagues' well-being while raising awareness and funds for a great CSR cause.



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# **Back to Work**

Kick-starting the new working year with a talk from a leading business personality.





2025



#### Click here for more info

**Sponsorship Package:** 15,000 HKD for 1 28,000 HKD for 2

Venue sponsorship available In-kind sponsorship available



# **CCIFI Sport Challenge**

Connect with the CCIFI worldwide network and showcase your company's commitment to getting active and protecting the world's oceans.



#### Click here for more info

**Corporate sponsorship:** 11,500 HKD

**Entrepreneur sponsorship:** 5,500 HKD

In-kind sponsorship available





A selection of initiatives with instalments taking place throughout the year.



# Job seeker workshops

Advising new arrivals to Hong Kong and fresh candidates on the job market about their prospects.

#### **Sponsorship Package:**

15,000 HKD for the year 2,500 HKD per session

10 sessions per year

15 professionals at each session

Click here for more info



# **Mentoring programme**

Matching mentors and mentees for a two-way learning experience to enrich careers.

# **Sponsorship Package:** 15,000 HKD for the year

Venue sponsorship available







Click here for more info





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