



Events

Sponsorship Kit

2024-2025



Why sponsor our events?



**Gain
visibility**



**Targeted
audience**



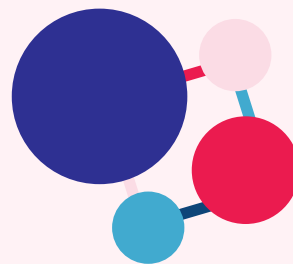
**Large scale
events**



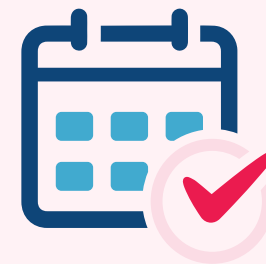
**Unique speaking
opportunities**



Business leads

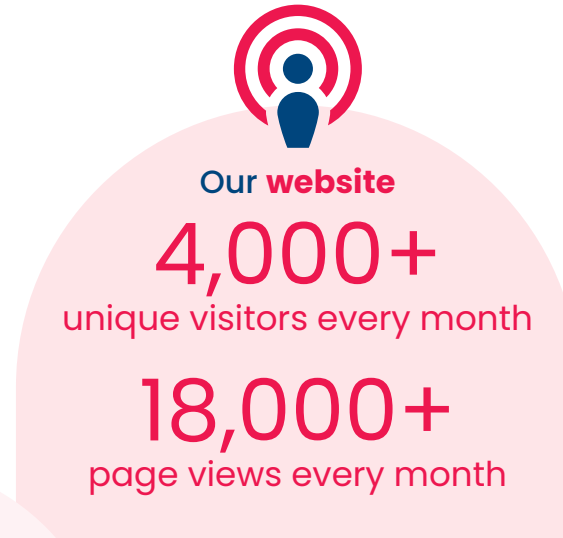


**Community
engagement**



**Networking all over
the year**

Why sponsor our events?





Our Events

Our events series



Our signature events



Our networking events



New Members welcome drinks



Networking Cocktails



VIP Cocktail

Our yearly programmes



Job seeker workshops



Mentoring programme

Back to Work Event



Back to work

Teambuilding event



CCIFI Sport Challenge



Signature events



Unique speaking opportunities

Available for Platinum sponsor.

Leading industry-focused conferences and talks
gathering decision makers and trendsetters.



AI Symposium

#AI #Future #Innovation

Bringing together leading experts, researchers, innovators and enthusiasts willing to unravel the mysteries and harness the power of AI.

2nd year running **200+** viewers in 2024

 Hybrid conference  **Q4 2025**

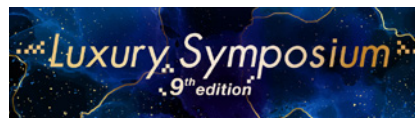
Platinum sponsor: 108,000 HKD

Gold sponsor: 48,000 HKD

Silver sponsor: 28,000 HKD

In-kind sponsorship available

[Click here for more info](#)



Luxury Symposium

#Luxury #Retail #Consumers

A dynamic platform to explore the current and future trends shaping the luxury industry in the region.

9th year running **500** viewers in 2024

 Hybrid conference  **Q2 2025**

Target audience:

Luxury brands, retailers, marketers, digital leaders.

Platinum sponsor: 128,000 HKD

Gold sponsor: 68,000 HKD

Silver sponsor: 38,000 HKD

Venue sponsorship available

[Click here for more info](#)

MADE IN ASIA

BEYOND SUPPLY CHAINS

Made In Asia

#Sourcing #SupplyChain #GlobalTrade

Defining the sourcing sector's priorities for the future and clarifying its challenges today.

13th year running **600+** viewers in 2022

 Hybrid conference  **Q4 2025**

Target audience:

Sourcing professionals, import/exporters, manufacturers, supply chain and logistics firms.

Platinum sponsor: 142,000 HKD

Gold sponsor: 80,000 HKD

Silver sponsor: 35,000 HKD

Venue sponsorship available

[Click here for more info](#)



Signature events

Evenings celebrating the strong connections between the French and local business community.



Unique speaking opportunities

Available for Platinum sponsor.



Hong Kong Entrepreneur Day

[Click here for more info](#)

A half-day forum dedicated to fostering entrepreneurship and business development.

2nd year running **150+** viewers in 2024

Q4 2025

Gold sponsor: 38,000 HKD

Silver sponsor: 18,000 HKD

Entrepreneur: 8,000 HKD

In-kind sponsorship available



Smart City Forum

[Click here for more info](#)

**#Green #SmartCity
#Evolution**

Platform for experts to explore and discuss the future of smart cities in Hong Kong and across Asia.

2nd year running **120+** viewers in 2024

MAY 2025

Platinum sponsor: 48,000 HKD

Gold sponsor: 38,000 HKD

Silver sponsor: 28,000 HKD

Venue sponsorship available

In-kind sponsorship available



Gala Dinner

The Gala Dinner celebrates the **strong bonds** we've forged between the **French, local, and international business communities** in Hong Kong.

 **JUN 6 June, 2025**

Highlights of the 2024 edition



Signature events

Evenings celebrating the strong connections between the French and local business community.



Unique speaking opportunities

Available for Platinum sponsor.



Festive Annual Dinner

[Click here for more info](#)

Marking the start of a new business year together with a casual dinner among members and friends.



Platinum sponsor: 44,000 HKD

Gold sponsor: 24,000 HKD

Silver sponsor: 12,000 HKD

Venue sponsorship available

In-kind sponsorship available



Chinese New Year Dinner

[Click here for more info](#)

Marking the start of a New Lunar New Year by celebrating together with a casual dinner with members and friends.



Platinum sponsor: 44,000 HKD

Gold sponsor: 24,000 HKD

Silver sponsor: 12,000 HKD

Venue sponsorship available

In-kind sponsorship available



Networking events

A selection of casual and formal gatherings
reaching all the corners of our business community.

[Click here for more info](#)



Networking Cocktails

Gathering our members after work for happy hour drinks to mingle with professionals from all industries.

1 session: 8,000 HKD

Venue sponsorship available



Every
month



60+
guests



New Members welcome drinks

Welcoming new Members to our community in a casual setting.

A unique speaking opportunity available for our sponsor.

1 session: 8,000 HKD

Venue sponsorship available

In-kind sponsorship available



15-20
guests



VIP Cocktail

Bringing together select members from our community for exclusive networking.

Cash sponsor: 8,000 HKD

Venue sponsorship available

In-kind sponsorship available



C-level
audience



40
guests

 **Unique speaking opportunities**

 **Visibility X 3**
Visibility in up to **3 events** per package.



Events series

Four leading events series provide your company with diverse opportunities to reach different segments of our high-level business audience.

Silver
 **Event x 1**
\$15,000 HKD

Gold
  **Event x 2**
\$28,000 HKD

Platinum
   **Event x 3**
\$40,000 HKD

Venue sponsorship available



Connect Her

#Women
#Gender diversity
#Sharing

Inspiring event series showcasing influential women sharing their remarkable career journeys and how they achieved success in pivotal roles

Target audience:

Men & women fostering talent, embracing diversity for an inclusive work community.

 **40+ guests**

[Click here for more info](#)



Greater Bay Area

#China
#Insight
#GBA

Educating our community about the business opportunities in the Greater Bay Area.

Target audience:

Business with a presence in China, MNCs, entrepreneurs, all sectors.

 **40+ guests**

[Click here for more info](#)



Impact Now!

#Sustainability
#CSR
#Purpose

Setting a new business agenda around the United Nations' Sustainable Development Goals.

Target audience:

Leaders in sustainability, MNCs, businesses with a social conscience, startups, CSR advocates.

 **40+ guests**

[Click here for more info](#)



Meet the CEO

#Connections
#Leaders
#Advice

CEOs sharing their insights and advice to facilitate business connections.

Target audience:

Professionals seeking for career advice and guidance on their business journey.

 **40+ guests**

[Click here for more info](#)



Back to Work event

A 4-week long worldwide sport challenge programme: the aim is to **engage your team, support your colleagues' well-being** while **raising awareness and funds for a great CSR cause**.



Teambuilding event

A 4-week long worldwide sport challenge programme: the aim is to **engage your team, support your colleagues' well-being** while **raising awareness and funds for a great CSR cause**.



Back to Work

Kick-starting the new working year with a talk from a leading business personality.



2025



[Click here for more info](#)

Sponsorship Package:

15,000 HKD for 1
28,000 HKD for 2

Venue sponsorship available

In-kind sponsorship available



CCIFI Sport Challenge

Connect with the CCIFI worldwide network and showcase your company's commitment to getting active and protecting the world's oceans.



March
2025

[Click here for more info](#)

Corporate sponsorship:

11,500 HKD

Entrepreneur sponsorship:

5,500 HKD

In-kind sponsorship available



Yearly programmes

A selection of initiatives with instalments taking place throughout the year.



Job seeker workshops

Advising new arrivals to Hong Kong and fresh candidates on the job market about their prospects.

Sponsorship Package:
15,000 HKD for the year
2,500 HKD per session

10 sessions per year **15** professionals at each session

[Click here for more info](#)



Mentoring programme

Matching mentors and mentees for a two-way learning experience to enrich careers.

Sponsorship Package:
15,000 HKD for the year

Venue sponsorship available



2 in-person events

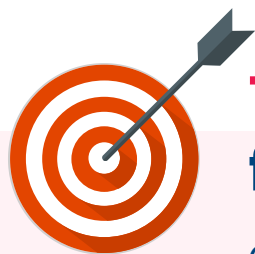


50+ participants



Year-round communication

[Click here for more info](#)



**Thank you
for your time**

Contact us for details:



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