



Communication and Advertising Kit 2025–2026



Our
newsletters

10,000+
contacts

30%+
open rate



HongKong**Echo**
20,000+
readers



Our **website**

3,000+
unique visitors every month

18,000+
page views every month

28,000+

followers on our social
media channels

making us the most-
followed international
chamber in Hong Kong



25,000+
followers



3,300+
followers

Our Communications Channels

Across both digital and print, we offer a wide range of insights from in-depth articles about the local business environment to **all the latest news from our members.**

[Click here for more info](#)

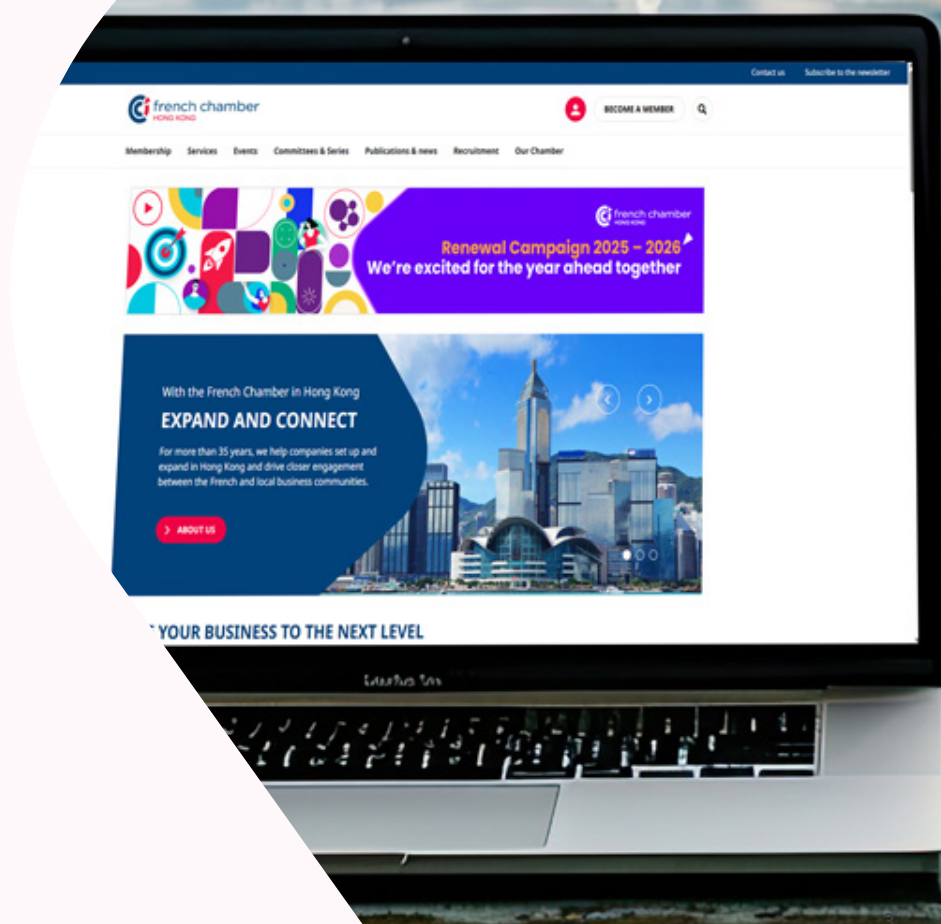


A highly-frequented platform with 3,000+ unique visitors and 18,000+ page views per month, our website is a fantastic launchpad for visibility towards a wide audience.

Positions

[Click here for more info](#)

Homepage	Members rate (HK\$)		Non-members rate (HK\$)	
	2 weeks	1 month	2 weeks	1 month
1 Top banner	3,000	5,400	3,600	6,500
2 Inline banner (Below carousel)	2,600	4,700	3,100	5,600
3 Square banner (Right column)	2,000	3,600	2,400	4,320
4 Footer banner	1,500	2,700	1,800	3,240
Upcoming events page	2 weeks	1 month	2 weeks	1 month
1 Top banner	2,600	4,700	3,100	5,600
News page	2 weeks	1 month	2 weeks	1 month
1 Top banner	2,000	3,600	2,400	4,300



Our newsletters

An effective media to quickly reach our wide business community.

Highlights **Sent out weekly**

Aside from introducing new members, the newsletter informs readers about the latest Chamber news and events, while also featuring new members and prominent members' news.

Highlights newsletter

[Click here for more info](#)

	Members rate (HK\$) 20% off		Non-members rate (HK\$)	
	1 issue	2 issues	1 issue	2 issues
10,000+ contacts				
25-30% open rate				
Top banner	3,900	5,500	4,900	6,900
In-banner	2,900	4,900	3,900	5,900

Top Talents

Sent out fortnightly on Wednesdays

The recruitment newsletter is an efficient resource for many company managers as it features various high calibre candidates suited for junior to top management level positions in sectors ranging from business development, finance, retails, sales, marketing, IT and many more.

Top Talents

[Click here for more info](#)

	Members rate (HK\$) 20% off		Non-members rate (HK\$)	
	1 issue	2 issues	1 issue	2 issues
2,000+ contacts				
30%+ open rate				
Top banner	3,000	4,400	3,800	5,500





Our magazine

HongKongEcho

The French Chambers' signature publication, **HongKongEcho** is **directly distributed to Chamber members** as well as the general public via targeted outlets, official French institutions, company lobbies, and coworking spaces.

Each edition focuses on a particular theme that is relevant to the French, local and international business communities in Hong Kong. We invite **industry experts, business leaders and other high-level actors to share their insights.**



HongKongEcho
20,000+
readers



Exclusive
C-level
audience



Hardcopy and
digital editions

Positions

[Click here for more info](#)

	Non-members rate (HK\$)		Members rate (HK\$)		Patron Members rate (HK\$)	Corporate+ Members rate (HK\$)
	1 issue	2 issues	1 issue (10% off)	2 issues (20% off)	1 issue (20% off)	1 issue (15% off)
Back cover	30,000	60,000	27,000	48,000	24,000	25,500
Double page spread	23,100	44,000	21,000	35,200	18,480	19,635
Inside front cover	19,000	38,000	17,100	30,400	15,200	16,150
Inside front cover (double page spread)	27,000	54,000	24,300	43,200	21,600	22,950
Inside back cover	19,000	38,000	17,100	30,400	15,200	16,150
Inside back cover (double page spread)	27,000	54,000	24,300	43,200	21,600	22,950
Full page facing Contents	17,000	34,000	15,300	27,200	13,600	14,450
Full page	15,000	30,000	13,500	24,000	12,000	12,750
Half page	10,000	20,000	9,000	16,000	8,000	8,500
Flyer Insertion	On quotation		On quotation		On quotation	On quotation



Bespoke
Communications &
Advertisement
Solutions



Bespoke eNewsletter

Communicate on your products, special events, key news & projects to a broader audience. The French Chamber has an excellent audience and solid eDM opening rates.

10,000+
contacts

To be sent through from
the French Chamber's
database

8,000 HKD
per insertion

Exclusive
twice
a-month
opportunity





Promotional Social Media & Website Posts



LinkedIn

25,000+
followers

3,000 HKD
per insertion



Facebook

3,300+
followers

2 insertions
per month
available



Promotional
Website Article

3,000+
unique views
/month

18,000+
page views

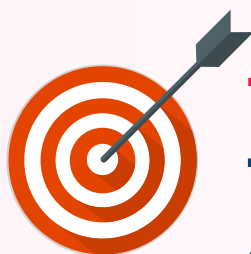
3,000 HKD
per insertion

2 insertions
per month
available



Thank you to our Patron members





**Thank you
for your time**

Contact us for details:



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