



# **Communication and Advertising Kit 2025–2026**



Our  
**newsletters**

**10,000+**  
contacts

**30%+**  
open rate



HongKong**Echo**  
**20,000+**  
readers



Our **website**

**3,000+**  
unique visitors every month

**18,000+**  
page views every month

**28,000+**

followers on our social  
media channels

making us the most-  
followed international  
chamber in Hong Kong



**25,000+**  
followers



**3,300+**  
followers

## Our Communications Channels

**Across both digital and print,** we offer a wide range of insights from in-depth articles about the local business environment to **all the latest news from our members.**

[Click here for more info](#)

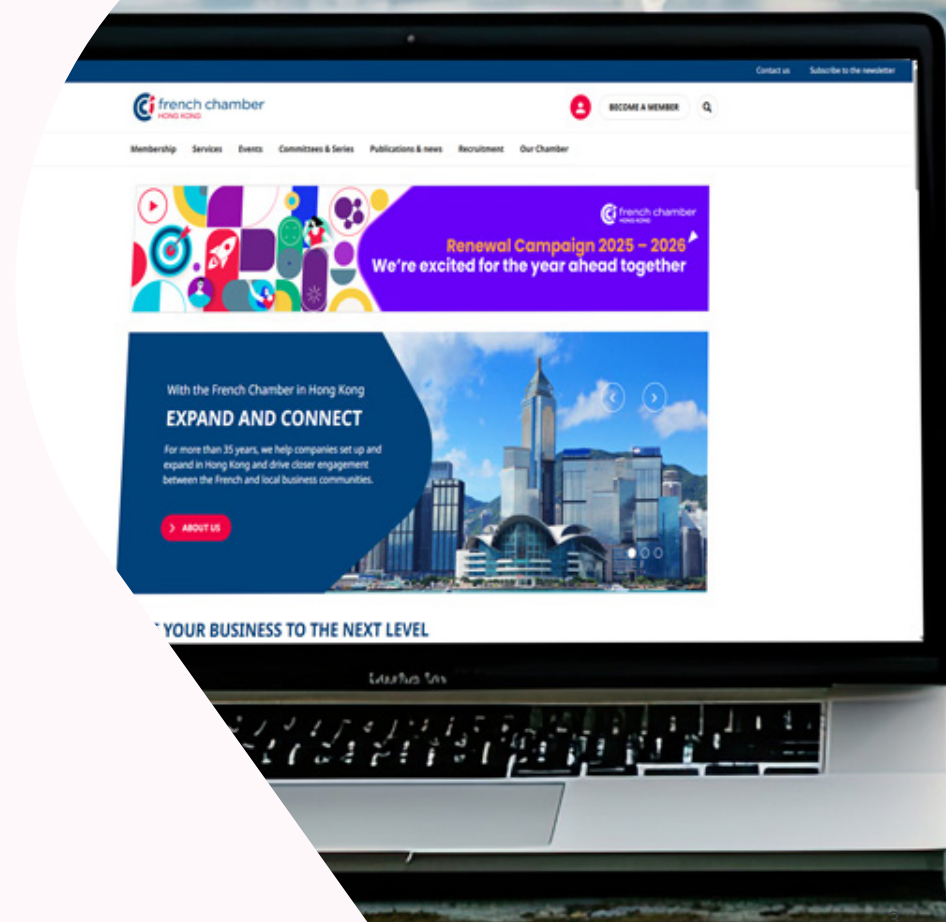


**A highly-frequented platform** with 3,000+ unique visitors and 18,000+ page views per month, our website is a fantastic launchpad for visibility towards a wide audience.

## Positions

[Click here for more info](#)

| Homepage                                   | Members rate<br>(HK\$) |         | Non-members rate<br>(HK\$) |         |
|--------------------------------------------|------------------------|---------|----------------------------|---------|
|                                            | 2 weeks                | 1 month | 2 weeks                    | 1 month |
| <b>1 Top banner</b>                        | 3,000                  | 5,400   | 3,600                      | 6,500   |
| <b>2 Inline banner</b><br>(Below carousel) | 2,600                  | 4,700   | 3,100                      | 5,600   |
| <b>3 Square banner</b><br>(Right column)   | 2,000                  | 3,600   | 2,400                      | 4,320   |
| <b>4 Footer banner</b>                     | 1,500                  | 2,700   | 1,800                      | 3,240   |
| Upcoming<br>events page                    | 2 weeks                |         | 1 month                    |         |
|                                            | 2 weeks                | 1 month | 2 weeks                    | 1 month |
| <b>1 Top banner</b>                        | 2,600                  | 4,700   | 3,100                      | 5,600   |
| News page                                  | 2 weeks                |         | 1 month                    |         |
|                                            | 2 weeks                | 1 month | 2 weeks                    | 1 month |
| <b>1 Top banner</b>                        | 2,000                  | 3,600   | 2,400                      | 4,300   |



## @ Our newsletters

**An effective media** to quickly reach our wide business community.

### Highlights Sent out weekly

Aside from introducing new members, the newsletter informs readers about the latest Chamber news and events, while also featuring new members and prominent members' news.

#### Highlights newsletter

[Click here for more info](#)

|                   | <b>10,000+ contacts</b> |  | <b>Members rate</b><br>(HK\$) 20% off |                 | <b>Non-members rate</b><br>(HK\$) |                 |
|-------------------|-------------------------|--|---------------------------------------|-----------------|-----------------------------------|-----------------|
|                   | <b>25-30% open rate</b> |  | <b>1 issue</b>                        | <b>2 issues</b> | <b>1 issue</b>                    | <b>2 issues</b> |
| <b>Top banner</b> |                         |  | 3,900                                 | 5,500           | 4,900                             | 6,900           |
| <b>In-banner</b>  |                         |  | 2,900                                 | 4,900           | 3,900                             | 5,900           |

### Top Talents

#### Sent out fortnightly on Wednesdays

The recruitment newsletter is an efficient resource for many company managers as it features various high calibre candidates suited for junior to top management level positions in sectors ranging from business development, finance, retails, sales, marketing, IT and many more.

#### Top Talents

[Click here for more info](#)

|                   | <b>2,000+ contacts</b> |  | <b>Members rate</b><br>(HK\$) 20% off |                 | <b>Non-members rate</b><br>(HK\$) |                 |
|-------------------|------------------------|--|---------------------------------------|-----------------|-----------------------------------|-----------------|
|                   | <b>30%+ open rate</b>  |  | <b>1 issue</b>                        | <b>2 issues</b> | <b>1 issue</b>                    | <b>2 issues</b> |
| <b>Top banner</b> |                        |  | 3,000                                 | 4,400           | 3,800                             | 5,500           |





## Our magazine

# HongKongEcho

The French Chambers' signature publication, **HongKongEcho** is **directly distributed to Chamber members** as well as the general public via targeted outlets, official French institutions, company lobbies, and coworking spaces.

Each edition focuses on a particular theme that is relevant to the French, local and international business communities in Hong Kong. We invite **industry experts, business leaders and other high-level actors to share their insights.**



HongKongEcho  
**20,000+**  
readers



Exclusive  
**C-level**  
audience



Hardcopy and  
digital editions

### Positions

[Click here for more info](#)

|                                                   | Non-members<br>rate (HK\$) |          | Members rate<br>(HK\$) |                       | Patron Members<br>rate (HK\$) | Corporate+<br>Members<br>rate (HK\$) |
|---------------------------------------------------|----------------------------|----------|------------------------|-----------------------|-------------------------------|--------------------------------------|
|                                                   | 1 issue                    | 2 issues | 1 issue<br>(10% off)   | 2 issues<br>(20% off) | 1 issue<br>(20% off)          | 1 issue<br>(15% off)                 |
| <b>Back cover</b>                                 | 30,000                     | 60,000   | 27,000                 | 48,000                | 24,000                        | 25,500                               |
| <b>Double page spread</b>                         | 23,100                     | 44,000   | 21,000                 | 35,200                | 18,480                        | 19,635                               |
| <b>Inside front cover</b>                         | 19,000                     | 38,000   | 17,100                 | 30,400                | 15,200                        | 16,150                               |
| <b>Inside front cover</b><br>(double page spread) | 27,000                     | 54,000   | 24,300                 | 43,200                | 21,600                        | 22,950                               |
| <b>Inside back cover</b>                          | 19,000                     | 38,000   | 17,100                 | 30,400                | 15,200                        | 16,150                               |
| <b>Inside back cover</b><br>(double page spread)  | 27,000                     | 54,000   | 24,300                 | 43,200                | 21,600                        | 22,950                               |
| <b>Full page<br/>facing Contents</b>              | 17,000                     | 34,000   | 15,300                 | 27,200                | 13,600                        | 14,450                               |
| <b>Full page</b>                                  | 15,000                     | 30,000   | 13,500                 | 24,000                | 12,000                        | 12,750                               |
| <b>Half page</b>                                  | 10,000                     | 20,000   | 9,000                  | 16,000                | 8,000                         | 8,500                                |
| <b>Flyer Insertion</b>                            | On quotation               |          | On quotation           |                       | On quotation                  | On quotation                         |



**Bespoke**  
**Communications &**  
**Advertisement**  
**Solutions**



## **Bespoke** **eNewsletter**

Communicate on your products, special events, key news & projects to a broader audience. The French Chamber has an excellent audience and solid eDM opening rates.

**10,000+**  
contacts

To be sent through from  
the French Chamber's  
database

**8,000 HKD**  
per insertion

**Exclusive**  
twice  
a-month  
opportunity





## Promotional Social Media & Website Posts



LinkedIn

**25,000+**  
followers

**3,000 HKD**  
per insertion



Facebook

**3,300+**  
followers

**2 insertions**  
per month  
available



Promotional  
Website Article

**3,000+**  
unique views  
/month

**18,000+**  
page views

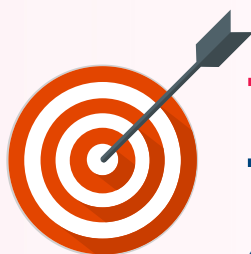
**3,000 HKD**  
per insertion

**2 insertions**  
per month  
available



# Thank you to our Patron members





**Thank you  
for your time**

Contact us for details:



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