



# **Communication and Advertising Kit 2025–2026**



Our  
**newsletters**

**10,000+**  
contacts

**30%+**  
open rate



HongKong**Echo**  
**20,000+**  
readers



Our **website**

**3,000+**  
unique visitors every month

**18,000+**  
page views every month

**28,000+**

followers on our social  
media channels

making us the most-  
followed international  
chamber in Hong Kong



**25,000+**  
followers



**3,300+**  
followers

## Our Communications Channels

**Across both digital and print,** we offer a wide range of insights from in-depth articles about the local business environment to **all the latest news from our members.**

[Click here for more info](#)

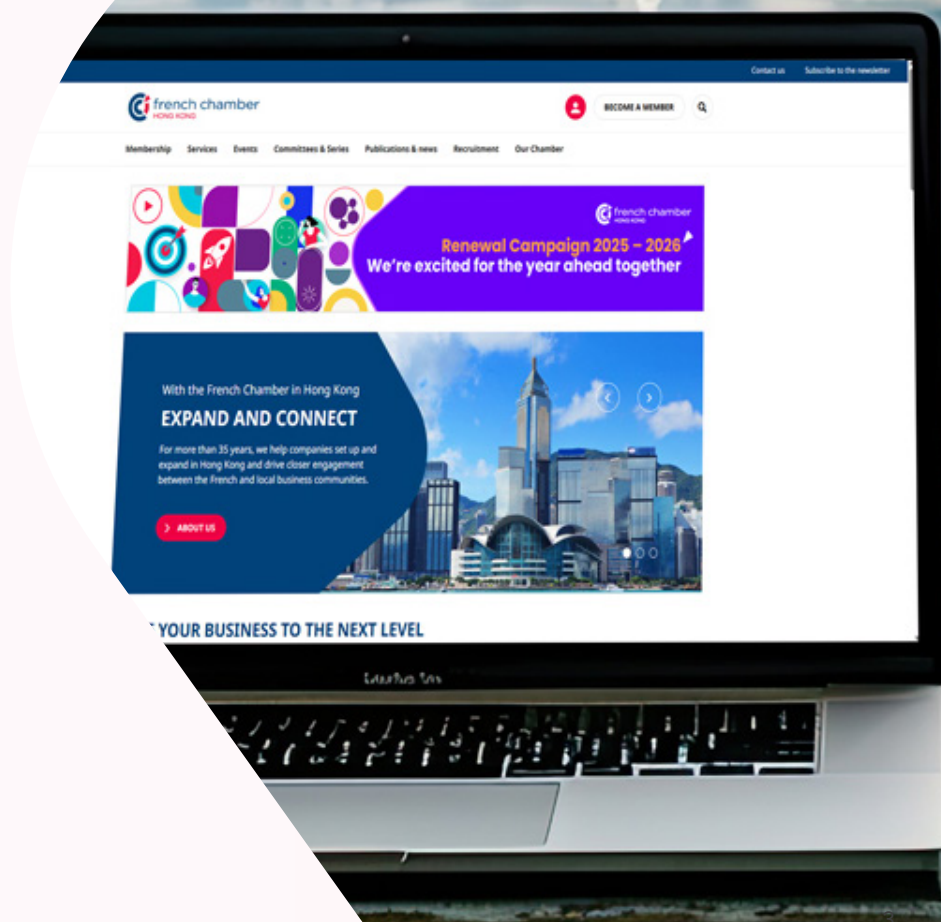


**A highly-frequented platform** with 3,000+ unique visitors and 18,000+ page views per month, our website is a fantastic launchpad for visibility towards a wide audience.

## Positions

[Click here for more info](#)

Homepage	Members rate (HK\$)		Non-members rate (HK\$)	
	2 weeks	1 month	2 weeks	1 month
<b>1 Top banner</b>	3,000	5,400	3,600	6,500
<b>2 Inline banner</b> (Below carousel)	2,600	4,700	3,100	5,600
<b>3 Square banner</b> (Right column)	2,000	3,600	2,400	4,320
<b>4 Footer banner</b>	1,500	2,700	1,800	3,240
Upcoming events page	2 weeks	1 month	2 weeks	1 month
<b>1 Top banner</b>	2,600	4,700	3,100	5,600
News page	2 weeks	1 month	2 weeks	1 month
<b>1 Top banner</b>	2,000	3,600	2,400	4,300



## @ Our newsletters

**An effective media** to quickly reach our wide business community.

### Highlights Sent out weekly

Aside from introducing new members, the newsletter informs readers about the latest Chamber news and events, while also featuring new members and prominent members' news.

#### Highlights newsletter

[Click here for more info](#)

	<b>10,000+ contacts</b>		<b>Members rate</b> (HK\$) 20% off		<b>Non-members rate</b> (HK\$)	
	<b>25-30% open rate</b>		<b>1 issue</b>	<b>2 issues</b>	<b>1 issue</b>	<b>2 issues</b>
<b>Top banner</b>			3,900	5,500	4,900	6,900
<b>In-banner</b>			2,900	4,900	3,900	5,900

### Top Talents

#### Sent out fortnightly on Wednesdays

The recruitment newsletter is an efficient resource for many company managers as it features various high calibre candidates suited for junior to top management level positions in sectors ranging from business development, finance, retails, sales, marketing, IT and many more.

#### Top Talents

[Click here for more info](#)

	<b>2,000+ contacts</b>		<b>Members rate</b> (HK\$) 20% off		<b>Non-members rate</b> (HK\$)	
	<b>30%+ open rate</b>		<b>1 issue</b>	<b>2 issues</b>	<b>1 issue</b>	<b>2 issues</b>
<b>Top banner</b>			3,000	4,400	3,800	5,500





## Our magazine

# HongKongEcho

The French Chambers' signature publication, **HongKongEcho** is **directly distributed to Chamber members** as well as the general public via targeted outlets, official French institutions, company lobbies, and coworking spaces.

Each edition focuses on a particular theme that is relevant to the French, local and international business communities in Hong Kong. We invite **industry experts, business leaders and other high-level actors to share their insights.**



HongKongEcho  
**20,000+**  
readers



Exclusive  
**C-level**  
audience



Hardcopy and  
digital editions

### Positions

[Click here for more info](#)

	Non-members rate (HK\$)		Members rate (HK\$)		Patron Members rate (HK\$)	Corporate+ Members rate (HK\$)
	1 issue	2 issues	1 issue (10% off)	2 issues (20% off)	1 issue (20% off)	1 issue (15% off)
<b>Back cover</b>	30,000	60,000	27,000	48,000	24,000	25,500
<b>Double page spread</b>	23,100	44,000	21,000	35,200	18,480	19,635
<b>Inside front cover</b>	19,000	38,000	17,100	30,400	15,200	16,150
<b>Inside front cover</b> (double page spread)	27,000	54,000	24,300	43,200	21,600	22,950
<b>Inside back cover</b>	19,000	38,000	17,100	30,400	15,200	16,150
<b>Inside back cover</b> (double page spread)	27,000	54,000	24,300	43,200	21,600	22,950
<b>Full page facing Contents</b>	17,000	34,000	15,300	27,200	13,600	14,450
<b>Full page</b>	15,000	30,000	13,500	24,000	12,000	12,750
<b>Half page</b>	10,000	20,000	9,000	16,000	8,000	8,500
<b>Flyer Insertion</b>	On quotation		On quotation		On quotation	On quotation





**Bespoke**  
**Communications &**  
**Advertisement**  
**Solutions**





## **Bespoke** **@eNewsletter**

Communicate on your products, special events, key news & projects to a broader audience. The French Chamber has an excellent audience and solid eDM opening rates.

**10,000+**  
contacts

To be sent through from  
the French Chamber's  
database

**8,000 HKD**  
per insertion

**Exclusive**  
twice  
a-month  
opportunity





## Promotional Social Media & Website Posts



LinkedIn

**25,000+**  
followers

**3,000 HKD**  
per insertion



Facebook

**3,300+**  
followers

**2 insertions**  
per month  
available



Promotional  
Website Article

**3,000+**  
unique views  
/month

**18,000+**  
page views

**3,000 HKD**  
per insertion

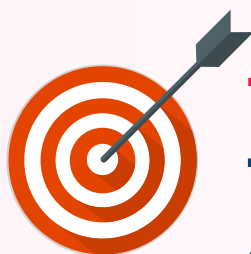
**2 insertions**  
per month  
available





# Thank you to our Patron members





**Thank you  
for your time**

Contact us for details:



**Marine Deviller**

**Head of Marketing & Communications**

Email: [marine.deviller@fccihk.com](mailto:marine.deviller@fccihk.com)

Phone: +852 2294 7732

Website: [fccihk.com](http://fccihk.com)