

DIGITAL ADVERTISING OFFER



2022

ENHANCE YOUR VISIBILITY

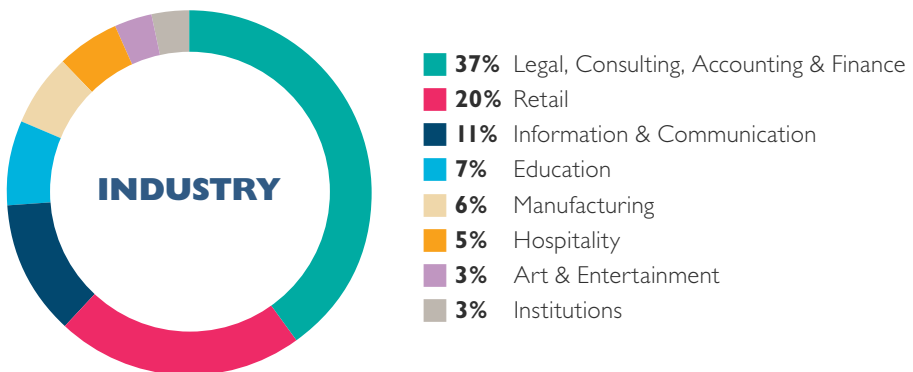
WITHIN THE FRANCO-BRITISH COMMUNITY

OUR NETWORK

Established in 1883, we are one of the most active Chambers within the international network of French Chambers of Commerce which spans 126 countries.

With **over 400 companies** of all sizes and sectors in membership, we are the hub of key relationships, conversations, insights and support for Franco-British business. We deliver real **value, opportunity, connections** and **voice** for our members by helping them to build beyond Brexit, through Covid-19 impacts, and by addressing the climate challenge.

The diversity and high profile of our members - **40 per cent of which are non French** - contributes to our success and reputation acquired over 138 years of existence.



81% OF MAIN REPS ARE BUSINESS LEADERS
AND SENIOR MANAGEMENT



10,000 PAGES VIEWS PER MONTH



31,000 VISITORS PER YEAR



5.50 MINUTES PER SESSION

WEBSITE

ccfgb.co.uk

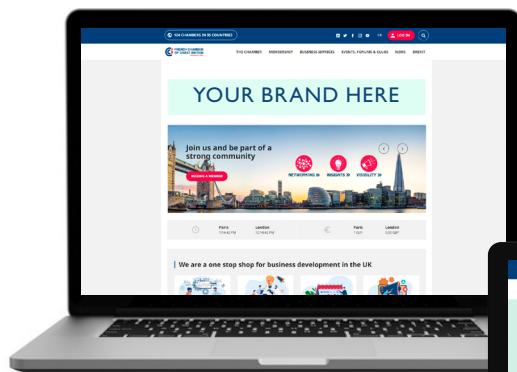
Our website is visited by members of our network and by users looking for information on Franco-British business and relations, on procedures for business settlement in the UK, on employment, etc.

BANNER PRICES

Positions	Member / Non-Member	Duration
Top page banner – Home page	£500 / £750	3 weeks
Middle page banner – Home page	£350 / £525	3 weeks
Bottom page banner – Home page	£100 / £150	3 weeks

COVERING AD PRICES

Home page only	£600 / £900	3 weeks
All pages	£950 / £1,425	3 weeks

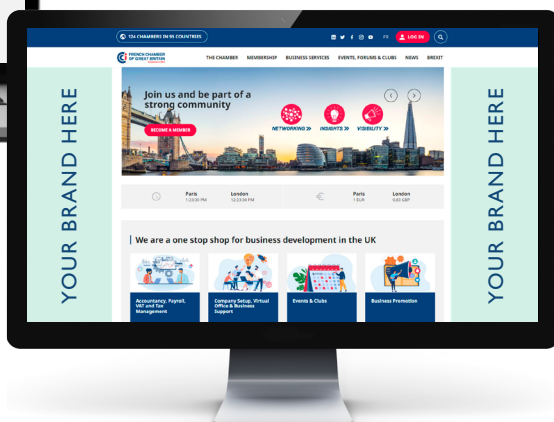


Top page banner – Home page

Banner size: 1,100 x 150 px
Format: JPEG, PNG, RGB
Resolution: 72 dpi (max weight 0.98 Mo)

Covering Ad

Width of the white area (where the site is displayed): 1,170 px
Maximum width & height: 2,000 px wide by 3,000 px high
Format: JPEG, PNG, RGB
Resolution: 72 dpi (max weight 0.98 Mo)



WEBSITE

Specific pages



RECRUITMENT PAGE

(Includes 3 pages: Recruitment, You're recruiting, You're a candidate)

BANNER PRICES

Positions	Member / Non-Member	Duration
Top banner	£550 / £825	3 weeks
Top banner	£1,000 / £1,500	6 weeks
Top banner	£1,800 / £2,700	12 weeks

LOGO FOR A YEAR	£2,000 / £2,000	1 year
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VISA INFORMATION PAGE

BANNER PRICES

Positions	Member / Non-Member	Duration
Top banner	£200 / £300	3 weeks
Top banner	£380 / £570	6 weeks
Top banner	£750 / £1,125	12 weeks

LOGO FOR A YEAR	£800 / £1,200	1 year
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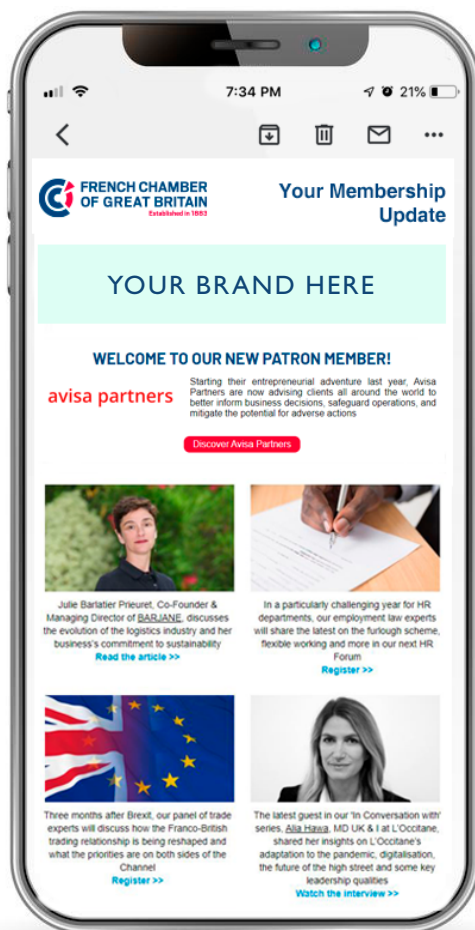
Banner on other specific pages: [contact us](#)
Logo on other specific pages: [contact us](#)

NEWSLETTER

Twice a month, our newsletter goes out to over 3,000 contacts from top-level management.

BANNER PRICES

Position	Member / Non-Member	Duration
Top page	£300 / £450	1 month



Banner newsletter

Banner size: 700 x 150 px
Format: JPEG, PNG, RGB
Resolution: 72 dpi (max weight 0.98 Mo)

Graphic design option

We create a banner specific to your brand identity.

Member: 150£ / Non-Member: £180

8K FOLLOWERS

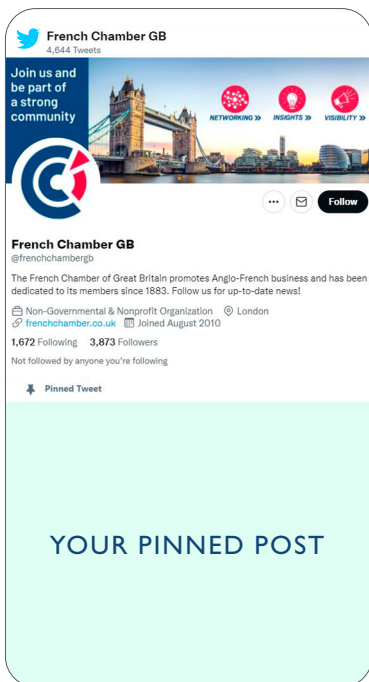
3.9K FOLLOWERS

SOCIAL MEDIA

A pinned post is a social media post saved to the top of our page.

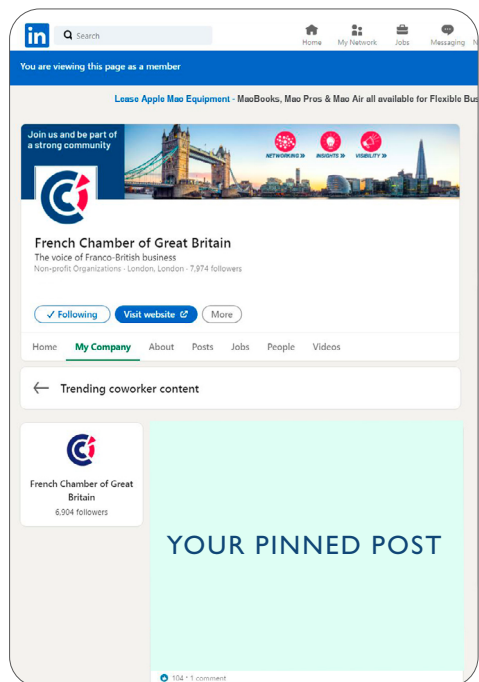
PINNED POST ON LINKEDIN & TWITTER PRICE

Member: £250 / Non-Member: £375 / 1 week



Twitter

Size: minimum 600 x 335 px
Length of text: maximum 280 characters
Format: JPEG, PNG, RGB



LinkedIn

Link post size: minimum 1200 x 627 px
Length of text: maximum 700 characters
Format: JPEG, PNG, RGB

BOOKING FORM

I hereby confirm that _____ (name of your company) wishes to purchase a digital advertising package and will pay the fee on reception of the invoice (the invoice will be produced upon reception of this purchase order).

Chosen digital package:

Website

Position(s):

Duration:

Newsletter

Social Media

For a total cost of:

GBP Sterling + VAT

Person in charge of payment:

Tel:

E-mail:

ATTENTION:

ALL PRICES EXCLUDE VAT. La Chambre se réserve le droit d'éditer les textes en accord avec le membre/client. Payment can be made online by connecting to your [member account](#), by cheque or by bank transfer to the following bank account:

ACCOUNT DETAILS:

Lloyds TSB Bank plc
1st Floor
39 Threadneedle Street
London
EC2R 8AU

A/C Name: Chambre de Commerce Française
de Grande Bretagne
A/C: 28829168
Sort Code: 30-65-41
IBAN: GB12 LOYD 3065 4128 8291 68
Swift / BIC: LOYDGB21682

Signature of the company:

Date:

CONTACT

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