

# DIGITAL ADVERTISING OFFER



# ADVERTISE WITH US

and enhance your visibility within the Franco-British community



## Our network >>

The French Chamber was established in 1883 to improve the commercial and industrial relationships between France and the UK.

Today we are a network of over **350+ French and international multinationals and SMEs** with significant investment and operations in the UK.

We are part of the network of International French Chambers of Commerce and Industry, spanning **125 Chambers in 95 countries**, and more than **33,000 businesses**.

## Our communication tools >>

We offer a wide range of advertising options, available for both members and non-members including:

- our **website** (home page and specific pages),
- our monthly **e-newsletter**
- our **social media**

Depending on your target and communication goals, we have the right solution for a successful marketing campaign.

**350+**  
members

**40%**  
of members are non-French

**2,000+**  
decision makers

# OUR WEBSITE

## A dynamic website >>

Our website [www.ccfgb.co.uk](http://www.ccfgb.co.uk) is visited by members of our network and by users looking for information on Franco-British business and relations, on procedures for business settlement in the UK, on employment, etc.

**13,000+**  
pages view each month

**2,900+**  
unique visitors each month

**4.6 minutes**  
per session



## International visitors:



**60%**



**25%**

**other: 15%**

## THEY TRUST US:



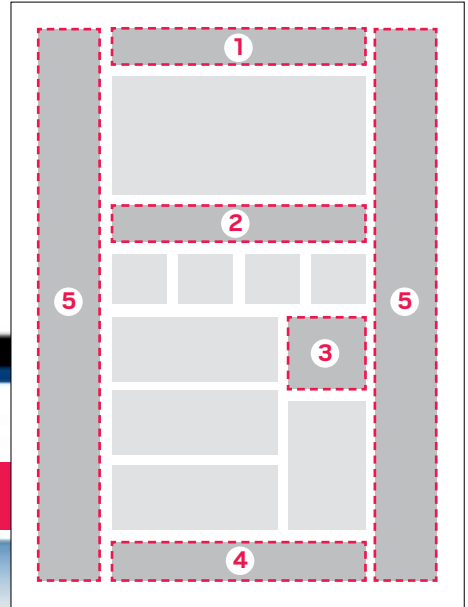
# WEBSITE – HOMEPAGE

## Ad banner options >>

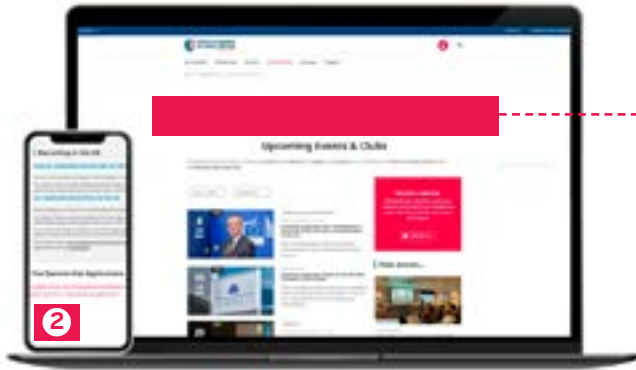
Increase your website traffic and raise your brand visibility by getting your advertorial banner or corporate logo on our homepage with a direct link to your website.

### Choose from the following:

- 1 Top page banner (above carousel)
- 2 Middle page banner (below carousel)
- 3 Square banner (right column)
- 4 Bottom page banner
- 5 Covering ad

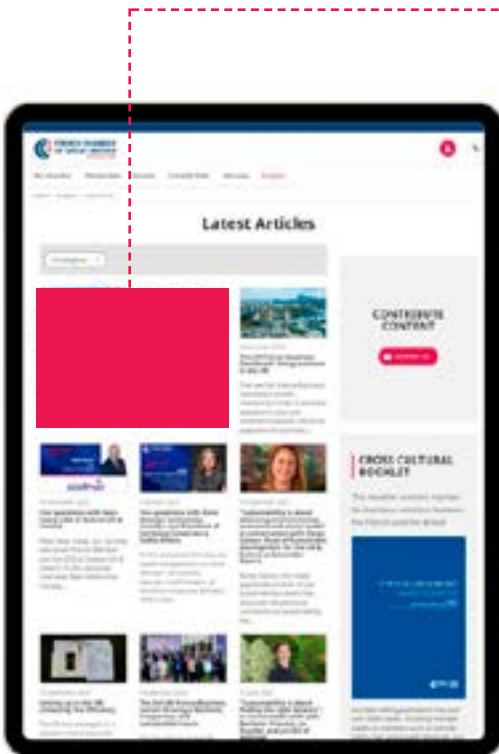


# WEBSITE – SPECIFIC PAGE



- 1 Top page banner
2. Logo

**Upcoming Events & Clubs page**  
**Recruitment page**  
**Visa Information page**  
**Latest Articles page**



## Sponsored article

### Free (members only):

A non-commercial article

### Paid option:

A sponsored article tailored to your brand's voice and messaging, can include commercial content.

The article will be also published in our monthly newsletter and on social media (LinkedIn and X)

# NEWSLETTER

## Banner in our monthly e-newsletter >>

Once a month, our newsletter goes out to over 5,300 contacts from top-level management. It contains the latest business and members news as well as upcoming French Chamber events.



## Newsletter banner

Banner at the top of our newsletter with link to your website

## Graphic design options

We create a banner specific to your brand identity

**5,300+**  
subscribers

# SOCIAL MEDIA

## Pinned post >>

A pinned post is a social media post saved to the top of our page.



## LinkedIn

Length of text: maximum 700 characters

## X (formerly Twitter)

Length of text: maximum of 280 characters

**17,500**  
followers including:

**10,000+**  
on LinkedIn

**3,800+**  
on X (formerly Twitter)



@frenchchambergb

# FRENCH CHAMBER AD RATES

## // WEBSITE (HOMEPAGE)

	Cost member for 4 weeks	Cost non-member for 4 weeks
1. Top page banner (above carousel)	£600	£750
2. Middle page banner (below carousel)	£500	£625
3. Square banner (right column)	£200	£250
4. Bottom page banner	£150	£185
5. Covering ad		
(home page only)	£850	£1,000
(all pages)	£1,000	£1,250

### SPECIFICATIONS

Format image: JPG, GIF, PNG, EPS

Page banners (1, 2, 5): 1100 (w) x 250 (h) pixels

Square banner (3): 300 (w) x 250 (h) pixels

Logo (4): 300 (w) x 50 (h) pixels

Covering ad (6): max 2000 (w) x 3000 (h) pixels

## // WEBSITE (SPECIFIC PAGE)

### UPCOMING EVENTS & CLUBS PAGE

	Cost member / Duration	Cost non-member / Duration
1. Top banner	£450 / 3 weeks	£560 / 3 weeks
	£600 / 6 weeks	£750 / 6 weeks

### RECRUITMENT PAGE (includes 2 pages: *You're recruiting, You're a candidate*)

	Cost member / Duration	Cost non-member / Duration
1. Top banner	£500 / 3 weeks	£625 / 3 weeks
Top banner	£700 / 6 weeks	£875 / 6 weeks
Top banner	£1,000 / 12 weeks	£1,250 / 12 weeks
2. Logo	£2,000 / 1 year	£2,500 / 1 year



## VISA INFORMATION PAGE

	Cost member / Duration	Cost non-member / Duration
1. Top banner	£200 / 3 weeks	£250 / 3 weeks
Top banner	£350 / 6 weeks	£435 / 6 weeks
Top banner	£600 / 12 weeks	£750 / 12 weeks
2. Logo	£800 / 1 year	£1,000 / 1 year

## LATEST ARTICLES PAGE

	Cost member / Duration	Cost non-member / Duration
1. Top banner	£300 / 3 weeks	£375 / 3 weeks
	£450 / 6 weeks	£560 / 6 weeks

## SPONSORED ARTICLES

	Cost member / Duration	Cost non-member / Duration
1. Non-commercial article	FREE	N/A
2. Sponsored article (also published	£950 / 3 weeks	£1,190/ 3 weeks

in our monthly newsletter and on social media (LinkedIn and X)

## // NEWSLETTER

	Cost member per newsletter	Cost non-member per newsletter
Top banner	£400	£500

### SPECIFICATIONS

Format image: JPG, GIF, PNG, EPS

Banner size: 700 (w) x 150 (h) pixels

## // SOCIAL MEDIA

	Cost member for 1 week	Cost non-member fo 1 week
Pinned Post on LinkedIn and X (formerly Twitter)	£250	£310

### LINKEDIN SPECIFICATIONS

**Length of text: maximum 700 characters**

Post size: 627 (w) x 1200 (h) pixels,  
1200 (w) x 627 (h) pixels (landscape)

### X (FORMERLY TWITTER) SPECIFICATIONS

**Length of text: maximum 280 characters**

Post size: 1080 (w) x 1350 (h) pixels (portrait),  
1200 (w) x 627 (h) (landscape)

## // GRAPHIC DESIGN

Cost per design	Cost per design
£150	£185



Banner designed for Barar & Associates

# CONTACT >>

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