# MANIFESTO FOR JOBS & GROWTH





For over 140 years, the French Chamber in Great Britain has fostered business and political partnerships. This manifesto outlines priorities to strengthen Franco-British ties and drive mutual economic growth.

Prime Minister Keir Starmer's new government has committed to delivering growth and economic renewal. The government's ambitious program aligns with the Franco-British business community's priorities, sharing a commitment to growth.

#### France's Strategic Impact:



- **Trade Volume:** In 2023, trade between Britain and France reached **£105.3 billion**, making France Britain's 4<sup>th</sup> largest trading partner.
- Sector Leadership: French companies in Britain lead in energy, financial services, infrastructure, pharmaceuticals, food, luxury, and retail.
- Strategic cooperation: Both nations share mutual interests in defense, support for Ukraine, international security, mobility, and scientific collaboration.

#### **Role of the French Chamber:**



- Network Mobilisation: Brings together the resources of a network of senior leaders and experts from French companies in Britain.
- **Diplomatic Relationships:** Maintains strong relationships with French and British embassies, governments, and parliamentarians, through formal dialogues like the <u>UK-France Business Forum</u>.

#### **PRIORITIES FOR GROWTH**



#### Improve Britain's trade and investment relationship with France and the EU

- Alignment of Strategic Priorities: Focus on areas of strategic mutual interest such as defence, energy security and transition, and international trade agreements.
- TCA 2026 Review: Maximise the opportunity created by the Trade and Cooperation Agreement (TCA) 2026 review to improve the efficiency of borders and customs procedures.



### Strengthen cooperation on defence and security on the threats we face

• **Defence Integration:** Build on France and Britain's long history of defence collaboration to strengthen our defence sectors to address current and future security challenges.



#### Build a sustainable and affordable energy supply

- Low Carbon Energy: Collaboration on low-carbon technologies such as hydrogen, offshore wind, and carbon capture.
- **Infrastructure:** Cooperation on critical infrastructure projects and electricity interconnection.
- **Transport:** Cooperation to decarbonizing transport through zero-emission maritime routes and Sustainable Aviation Fuel (SAF).



## Reform the immigration and skills system to create the workers for growth

- Visa System: Make the visa system more affordable, flexible, and efficient.
- Business Travellers: Remove unnecessary visa constraints on business travelers.
- Youth Mobility Program: Implement a program allowing French and EU individuals to work in Britain for a set period.



# Support the tourism and hospitality sector in creating more jobs and driving growth

- **Border Technology:** Implement standardized border technology across Europe to enhance security and ease cross-border travel.
- **Tax-Free Incentives:** Develop new tax-free incentives with businesses to attract tourists to Britain.



### Place new technology at the core of Britain's industrial strategy

• Artificial Intelligence (AI): Collaborate with businesses and the French government to ensure the 2025 AI Action Summit outcomes boost business confidence in AI while minimizing risks.

