

Press Release: For immediate release

The French Chamber of Great Britain appoints its new Managing Director



London, 14 April 2025 – The French Chamber of Great Britain is pleased to announce the appointment of Sébastien Joly as its new Managing Director, effective 1 May 2025. Sébastien brings over two decades of international experience in senior leadership roles across operations and sales, with a strong focus on innovation, climate, and energy. For the past eight years, he has held strategic business development roles at Bureau Veritas in both France and the United Kingdom, including Key Account Director and Sales Director positions. His recent focus has been on renewable energy, decarbonisation, and sustainability consultancy.

Emmanuelle Bury-Lucas, President of the French Chamber, expressed her enthusiasm: *“Sébastien’s strong track record in international leadership, his deep understanding of innovation and sustainability, and his collaborative approach make him the ideal person to drive the Chamber’s success and growth.”*

Commenting on his appointment, Sébastien Joly said: *“I am honoured and excited to take on the role of Managing Director at the French Chamber of Great Britain and look forward to working with our members and partners to strengthen ties, foster innovation, and promote shared growth across our communities.”*

Sébastien will lead the Chamber’s 2025 programme, focusing on the key themes of sustainability, talent, and technology—while continuing to promote the value of Franco-British business collaboration during a time of global transition and opportunity.

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About the French Chamber:

The French Chamber of Great Britain was established in 1883 and is one of the most active business networks in the UK. With over 400 companies of all sizes and sectors in its membership, it is the hub of key relationships, conversations, insights and support for Franco-British business.

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