



THE FRANCO-BRITISH BUSINESS AWARDS

FRENCH CHAMBER OF GREAT BRITAIN | 2025

Sponsorship Opportunities

Thursday 27 November
Church House Westminster



About the Event

Since 2000, the Franco-British Business Awards have recognised and celebrated the outstanding achievements of French and British companies, highlighting excellence, innovation, and positive impact across a range of industries.

For the 2025 edition, we will honour organisations demonstrating excellence through the following categories: People & Community Engagement, Tech Visionary, Sustainable Impact, Small Business of the Year, and Philanthropic Impact.

The ceremony will take place on Thursday 27 November at Church House Westminster.



[Watch the 2024 Awards video](#)



Award Categories 2025



People & Community
Engagement Award



Tech Visionary
Award



Sustainable
Impact Award



Small Business
of the Year Award



Philanthropic
Impact Award

Why Sponsor?

- **Get access to C-level executives:** the jury meeting and award ceremony provide high-level networking opportunities with C-levels and decision makers
- **Benefit from visibility in front of the Franco-British business community:** sponsors benefit from extensive visibility over a period of several months
- **Show your commitment:** sponsoring the FBBAs demonstrates your commitment to supporting the Franco-British business community. With the possibility of associating your brand to a specific award, this is a fantastic opportunity to show your commitment to addressing specific challenges



Award Sole Sponsor Package

- **High-level Visibility**

- Naming rights of the category: the award is referred to the '*Name of the award*', sponsored by *company* in all communications and materials
- Company branding on all communications around the event: website, emailing, social media (name, logo, links, tags, etc. depending on the platform)
- Mentions in all press-related coverage and communications (before and after event)
- Company branding on all tangible materials at the event: screens, banners, etc.

- **High-level Networking during the jury meeting and ceremony**

- Opportunity for one senior representative to sit at the Top Table
- Opportunity for one senior representative to present the chosen award to the winner on stage
- Opportunity for one senior representative to sit on the jury for the category

- **Complementary Tickets**

- Complementary table of 10 guests, including champagne reception and dinner

£10,000
+ VAT

Award Co-Sponsor Package

- **High-level Visibility**

- Co-naming rights of the category: the award is referred to the '*Name of the award*', sponsored by *company & company* in all communications and materials
- Company branding on all communications around the event: website, emailing, social media (name, logo, links, tags, etc. depending on the platform)
- Mentions in all press-related coverage and communications (before and after event)
- Company branding on all tangible materials at the event: screens, banners, etc.

- **High-level Networking during the jury meeting and ceremony**

- Opportunity for one senior representative to sit at a VIP Table
- Opportunity for one senior representative to sit on the jury for the category

- **Complementary Tickets**

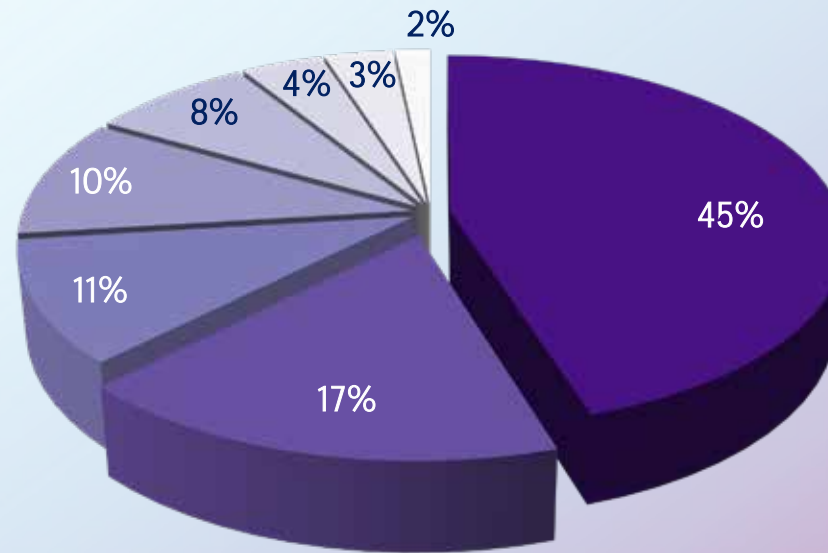
- Complementary tickets for 5 guests, including champagne reception and dinner

£5,000
+ VAT

The Franco-British Community

Our Members by Sector of Activity

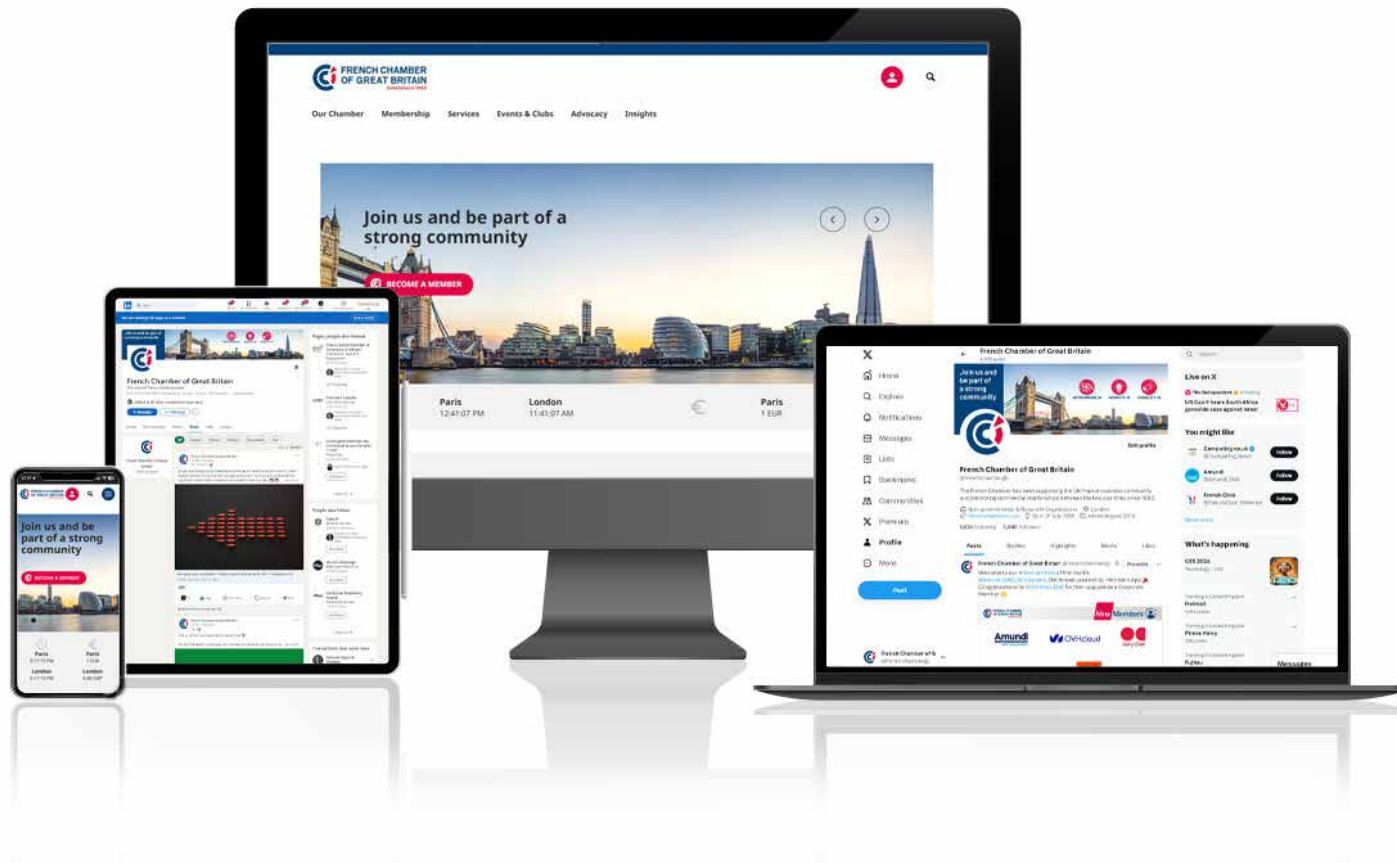
- n **45%** Services
(Legal, Consulting, Accounting & Finance)
- n **17%** Manufacturing
- n **11%** Information & Communications
- n **10%** Retail
- n **8%** Hospitality
- n **4%** Education
- n **3%** Art & Entertainment
- n **2%** Institutions



Our Partners & Stakeholders



Our Distribution



5,000+ e-shot contacts
(members and non-members)

Website

13,000 page views per month

2,900+ unique visitors each month

4.6 minutes per session

Events

50+ events per year

2,000 participants

50+ sponsors and partners

Social Media

19,000 followers



@frenchchambergb

Patron Members (as of May 2025)



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Aurélie Couet, Head of Events: acouet@ccfgeb.co.uk

French Chamber of Commerce in Great Britain:
Becket House, 1 Lambeth Palace Road, London SE1 7EU