

Product/Service of the year

Companies that have developed or continue to develop a notable innovative and successful product or service in Ghana in 2022 and/or 2023

- This category can be awarded for a range of consumer-based products and services across sectors executed and sustained in 2022/23.
- Superior product labeling/packaging as well as finishing if applicable will be considered for physical products.
- Product/service competitiveness on the local market must have been demonstrated in 2022/23.
- Companies with product standard certification are eligible to be nominated for this category.