

# AGRITECH WEST AFRICA 2024

— ACCRA GHANA —

Co-located Events



**FOODPACK**  
TECH - GHANA



**FOOD & BEVERAGE**  
GHANA - WEST AFRICA

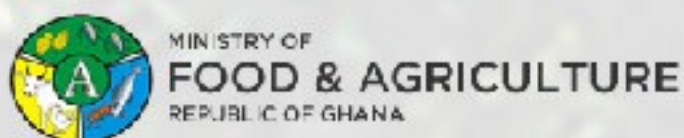
**19-21 March, 2024**

Accra International Conference Centre,  
Accra, Ghana

**BROCHURE + POST SHOW REPORT**

Global Agriculture & Food and Beverage  
Industries Meeting West African  
Business Community in GHANA!

UNDER THE AUSPICES OF



ESTEEMED SUPPORT



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# KNOW GHANA

THE PRIDE OF AFRICA



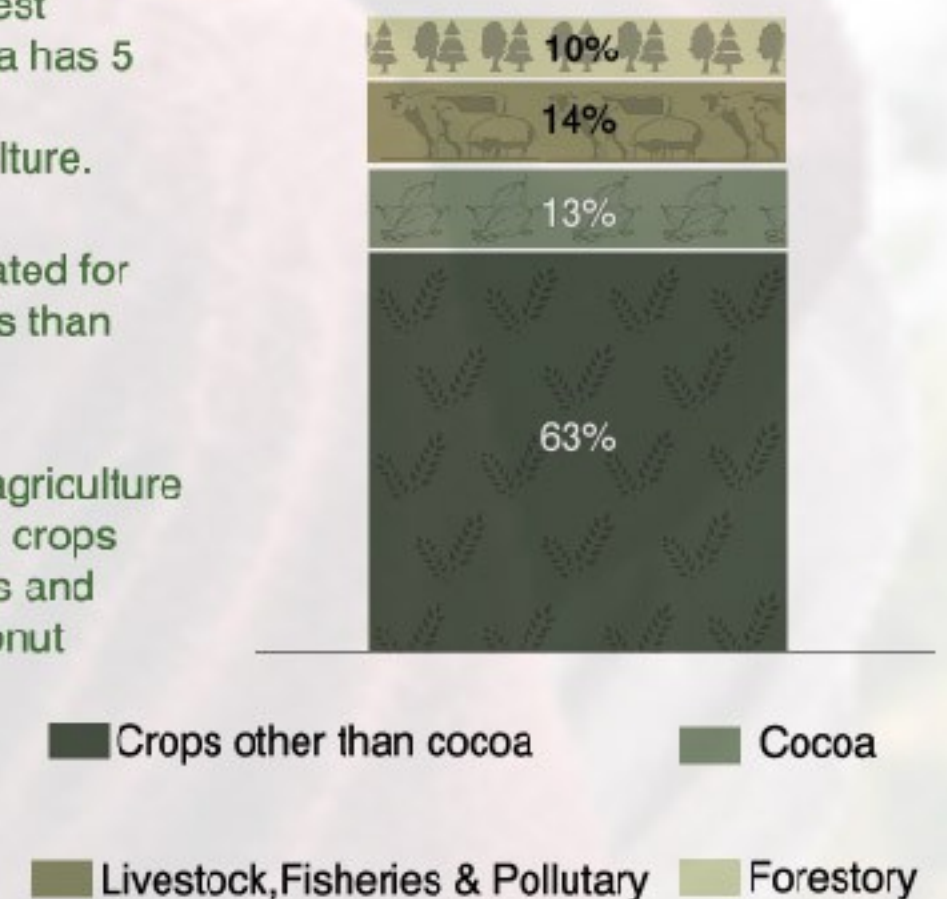
Ghana, officially known as the Republic of Ghana – the country in West Africa, bordered by Burkina Faso to the North, Togo to the East, Cote d'Ivoire to the West and the Gulf of Guinea (Ocean) to the South.

Agriculture contributes **20%** of Ghanaian GDP – largest employing sector. Ghana has 5 agro economic regions allowing dynamic agriculture.

**65%** land area dedicated for agriculture, however less than 2% being irrigated.

Cocoa is the dominant agriculture sector, followed by cash crops like palm oil seeds, fruits and marginal crops like coconut rubber cashew etc.

Ghanaian Agriculture by Production



## GHANA & WEST AFRICA AGRIBUSINESS MARKET

Ghana is becoming the centre of Business and Agriculture transformation in the West Africa region emerging as a trading, manufacturing, logistic hub with better and conducive trade policies & duty structure

Government schemes like Planting for Food & Jobs and Planing for Exports co-located with 1District 1 Factory scheme expected to attain agriculture & food processing self sufficiency and exports.

Agriculture Technology, undoubtedly the biggest demand and requirement in Ghana and WEST AFRICAN region after pharmaceuticals, is identified as key area to be worked for employment & development.

Targeted double digit growth in crop production like maize(30%); rice (49%); soybean (25%); and sorghum(28%) from current levels & create 75,000 new jobs, directly & indirectly.

Very low mechanisation in agriculture and food processing along with less than 2% irrigated land area dedicated for agriculture and shortage in storage facility are key need areas focussed to address to reach targeted goals

Ghana, with bilateral trade ties & agreements with its neighbours in West Africa and line of credits between Ghana and India & other countries, it is opportunistic to encash by supplying agriculture technology and requirements.

Ghanaian Agritech & Machineries importation towards USD 1.45 Bn in 2021. Major share occupied by India, China, Belgium, USA, Brazil, Russia, United Kingdom & Turkey

# ENTIRE WORLD OF AGRICULTURE MEETS HERE



**TRACTORS & AGRICULTURAL EQUIPMENT** - Wheel loaders & front loaders, transport vehicles, conveyors, Tires, Spare parts & Tools



**WATER RECYCLING** - Water Treatment, Waste Water Recycling, Machines and Equipment's



**IRRIGATION** - Pipe Systems, Pumps, Motors, Water Treatment, Pipes, fittings, Drip irrigation items, solar based products.



**STORAGE & WAREHOUSING** - Conditioning & storage solutions, Warehousing, refrigeration, Freezing & Cold storage, Agricultural Building Contractors



**CROP CARE** - Machinery & equipment for crop protection, Organic Agriculture, Fertilizers, Agrochemicals, Pesticides, Insecticides, rodenticides etc.



**GRAIN PROCESSING** - Post-Harvest protection and machinery, Workshop equipment & services, used machinery trading



**FARM INPUTS** - Seeds, Implements, Rotovators, fuels & lubricants, tools and equipment's, Tillage equipment, drills & planters, Plant Propagation Material



**OTHERS** - Associations, Agricultural Finance & Banking, Self Help Group, Consortiums etc.



**FORESTRY** - Forestry equipment, municipal equipment, equipment for landscape management, Floriculture, Horticulture



**Water & Wastewater Services** - Renewable Energy, Biotechnology



**LIVESTOCK** - Dairy, Poultry, Animal Husbandry, Veterinary care and medicines, Fisheries and Equipment's, Aquaculture



**Solutions for smart metering & Sewer flooding**

## AGRIC VISITORS

- ➔ Agriculture Industries
- ➔ Traders & Importers
- ➔ Dealers & Agents
- ➔ Distributors & Suppliers
- ➔ Agronomists
- ➔ Engineers & Technicians
- ➔ Exporters & Importers
- ➔ Farmers & Consortiums
- ➔ General Public
- ➔ Government officials
- ➔ Trade Association
- ➔ Media & Promoters

## WHY THEY VISIT?

- ➔ Connect with the technology & machinery suppliers showcasing their products and innovations
- ➔ Discuss opportunities of partnership and sourcing for re-supply & employing in operations
- ➔ Understand the innovations and new practises in agriculture and share your thoughts of requirement for solutions
- ➔ Room for learning practises of soil conservation and practise of securing the production with sustainable solutions at cost effective manner
- ➔ Know more about the government scheme for nurturing agriculture, agri mechanisation, value adding processing industries
- ➔ Understanding new prospects, demand-supply, investment sourcing opportunities in the sector
- ➔ Meet for cross country partnership with business counterparts & tie ups

# F&B AND FOODPACK TECH PROFILE

## EXHIBIT PROFILE

- ▶ Rice, Wheat & Cereals Flours
- ▶ Meat Dairy, Poultry Honey
- ▶ Edible Oils & Fats
- ▶ FMCG & Packed Food
- ▶ Beverage Vinegar
- ▶ Juices & Soft Drinks
- ▶ Fruits & Vegetables, Oil Seeds
- ▶ Food Ingredients, flavors & preservatives
- ▶ Bakery & Confectionary
- ▶ Tea Coffee Spices
- ▶ Snacks and ice cream, Specialty food
- ▶ Food Processing Machinery & Packaging
- ▶ Food Packaging Material and Technology
- ▶ Edible Oil Technology & Machinery
- ▶ Bottle Filling, Ceiling Wrapping machinery
- ▶ Labeling and Packaging
- ▶ Warehousing and Storage
- ▶ Refrigeration & installations
- ▶ Retail Equipment, Restaurant equipment
- ▶ Toasters, Juicers



## VISITOR PROFILE

- ▶ Food importers & Traders
- ▶ Dealers Distributors and Agents
- ▶ F& B Supply Chain & Retails Stores
- ▶ Trade Associations, Consortiums
- ▶ Catering, Restaurants & Hotels
- ▶ Local industries, Manufacturers
- ▶ General Public, Government officials  
Media and Promoters

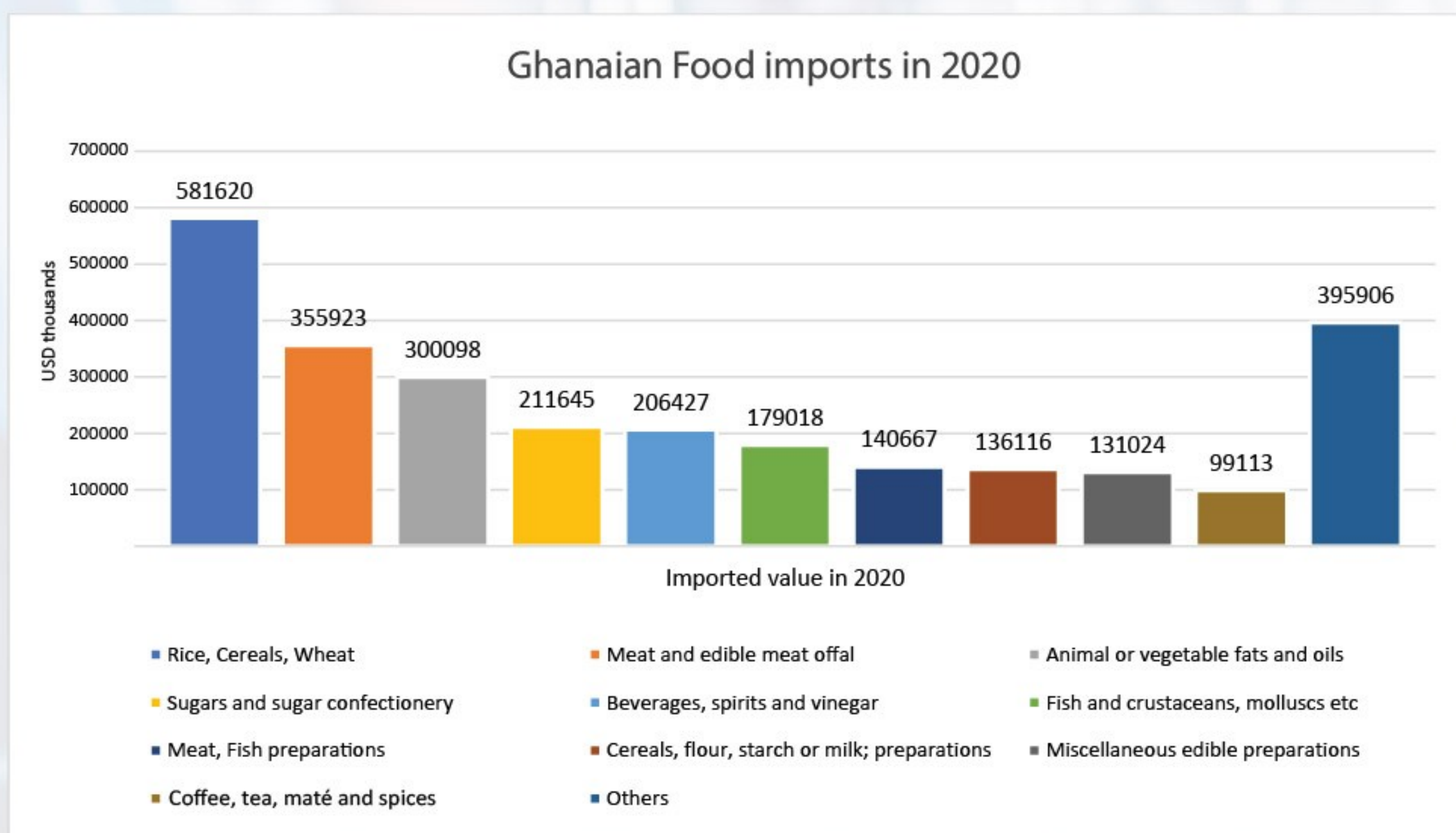


# GHANAIAN FOOD & BEVERAGE MARKET

- In 2021, food imports for Ghana were USD 3.76Bn approx. accounting to 17.5% roughly of the total imports during the year.
- In Ghana, population growth is increasing, bringing with it a sharp expansion of the country's middle class. More than half (51%) of the population live in urban areas, a figure that is expected to increase by 3.1% per annum in the coming years.
- This new trend in economic and demographic shifts has had interesting influence on the dietary preferences of Ghanaian consumers - the preference for processed foods.
- Despite the growing demand from consumers, Ghana's food processing sector remain largely underdeveloped. Although one would find a retail shop stocked with vast variety of processed foods, only a small percentage of the food consumed in Ghana are processed locally. The reality is that Ghana's processing industry remains low in capacity, with a wide gap that is filled by imports.
- Rice is one of the major food staples consumed in Ghana, but the production is way behind its actual consumption requirements. In 2017 Ghana produced 721,610 tons of rice but consumption, at 1.3Mn tones, In 2020 the rice demand in the country is estimated to be 1.5Mn tones.
- According to statistics from MoFA, between 2008 and 2020, paddy rice production was in the range of 302,000 MT and 987,000 MT (181,000 to 622,000 MT of milled rice) with large annual fluctuations The total rice consumption in 2020 amounted to about 1,450,000 MT which is equivalent to per capita consumption of about 45.0kg per annum.
- Ghana depends largely on imported rice to make up for the deficit in domestic rice supply. According to Agriculture Research for Sustainable Development (CIRAD, 2007) Ghana's domestic rice production meeting local demand declined to 24% in 2006 but increased to about 43% in 2020. Hence the need for local rice production, processing and importation is the need of the hour to meet the demand.
- In Ghana, 70% of the domestic consumption represents fruit & vegetable market. Vegetable consumption in Ghana is still relatively small but is expanding rapidly. Most important vegetables are tomato, pepper (both sweet and hot chilies), onion, and okra and their market and production has boomed recently.

- Despite being agriculture-centric, Ghana is not able to cater to its own domestic demands and has to import large number of crops to satisfy its domestic needs. Cereals crops are the most imported commodity in Ghana, and among them, rice and wheat are the leading imports.
- Food Processing industry is one of the major manufacturing industries in Ghana and West Africa is expected to grow by around 20% annually between 2020-2025 with domestic food processing and packaging in cocoa based and fruit-based industry expected to increase production and processing capacity
- Rapid urbanization and an evolving middle class have triggered food consumption patterns and demand for convenient and quality foods/ pack food. With urban lifestyle and standard of living getting better, the demand for FMCG and processed food through formal markets and super markets, is increasing exponentially

## GHANAIAN FOOD IMPORTS IN 2020



- Rice and cereals is the largest imported food commodity in Ghana touching USD 581Mn imports in 2020 – almost one-fifth of the Ghanaian food importation meeting the country's deficit rice demand. Other major food items include meat, fats & oils, confectionery sugar and processed food items.
- Vietnam is the largest supplier of food items to Ghana with over 14% share in Ghanaian food imports, followed by Canada, Belgium, China, Malaysia, USA, Russia. Thailand, Vietnam, India and Pakistan are the largest rice suppliers to Ghana.

# 2nd Edition of the Expo



15-17 March, 2023

Accra International Conference Centre,  
Accra, Ghana



**AGRITECH West Africa with Food & Beverage Ghana 2023**, Under the auspices of Ministry of Food Agriculture Republic of Ghana, hosted international exhibitors – manufacturers and exporters from India, the United Kingdom, South Africa, Italy, Turkey, Spain, Nigeria, Ghana and Egypt seeking partnership opportunities with potential domestic and regional importers and distributors of agri-equipment and inputs, agriculture technology, agrochemicals and allied products and services suppliers, F&B importers, distributors, wholesalers, F&B industries etc.



# Inauguration



The second edition of Agritech West Africa with Food & Beverage and FoodPack Tech Ghana 2023 was inaugurated & officially opened at 11AM on 15th Mar 2023 by **Hon. Michael Okyere Baafi**, Deputy Minister for Trade and Industry of Ghana with **H.E. Sugandh Rajaram**, High Commissioner at Accra International Conference Centre.





# Tour of Expo



# Show Stats

97+

EXHIBITORS

3300+

PROFESSIONAL VISITORS

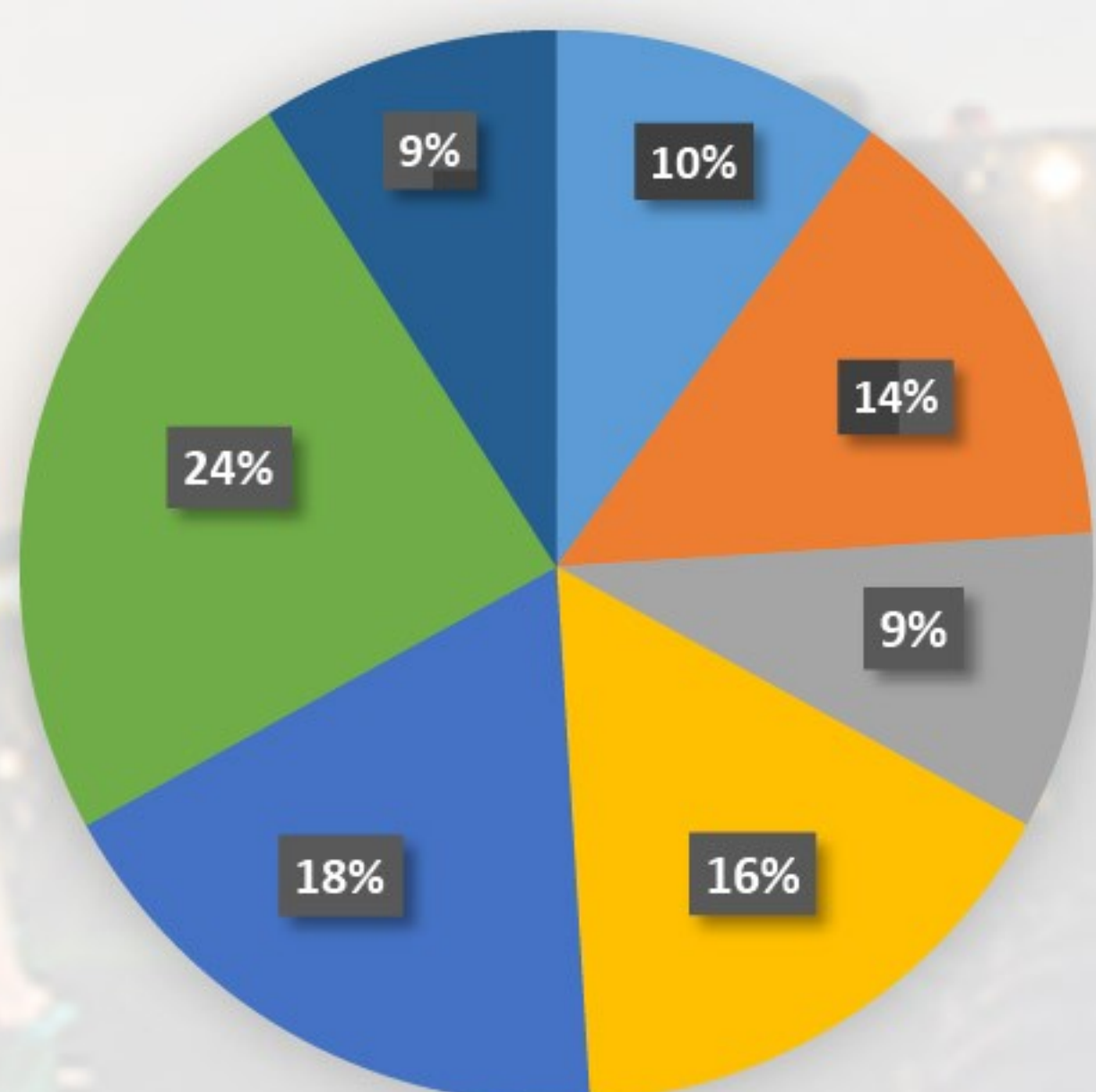
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COUNTRIES REPRESENTED

3000+

SQM EXHIBITION AREA

## Exhibitor Profile & Countries of Participation



- Agriculture Technology Tools Implements
- Agrochemicals, Fertilizers, Pesticides Herbicides etc.
- Tractors, Tractor Parts & Spares
- Irrigation pipes pumps fittings
- Food Processing Packaging Technology
- Processing & Packed Food Beverage Items
- FMCG & Others

### Pavilions



INDIA



SOUTH AFRICA

### Other countries



GHANA



TURKEY



EGYPT



ITALY



FRANCE



SPAIN

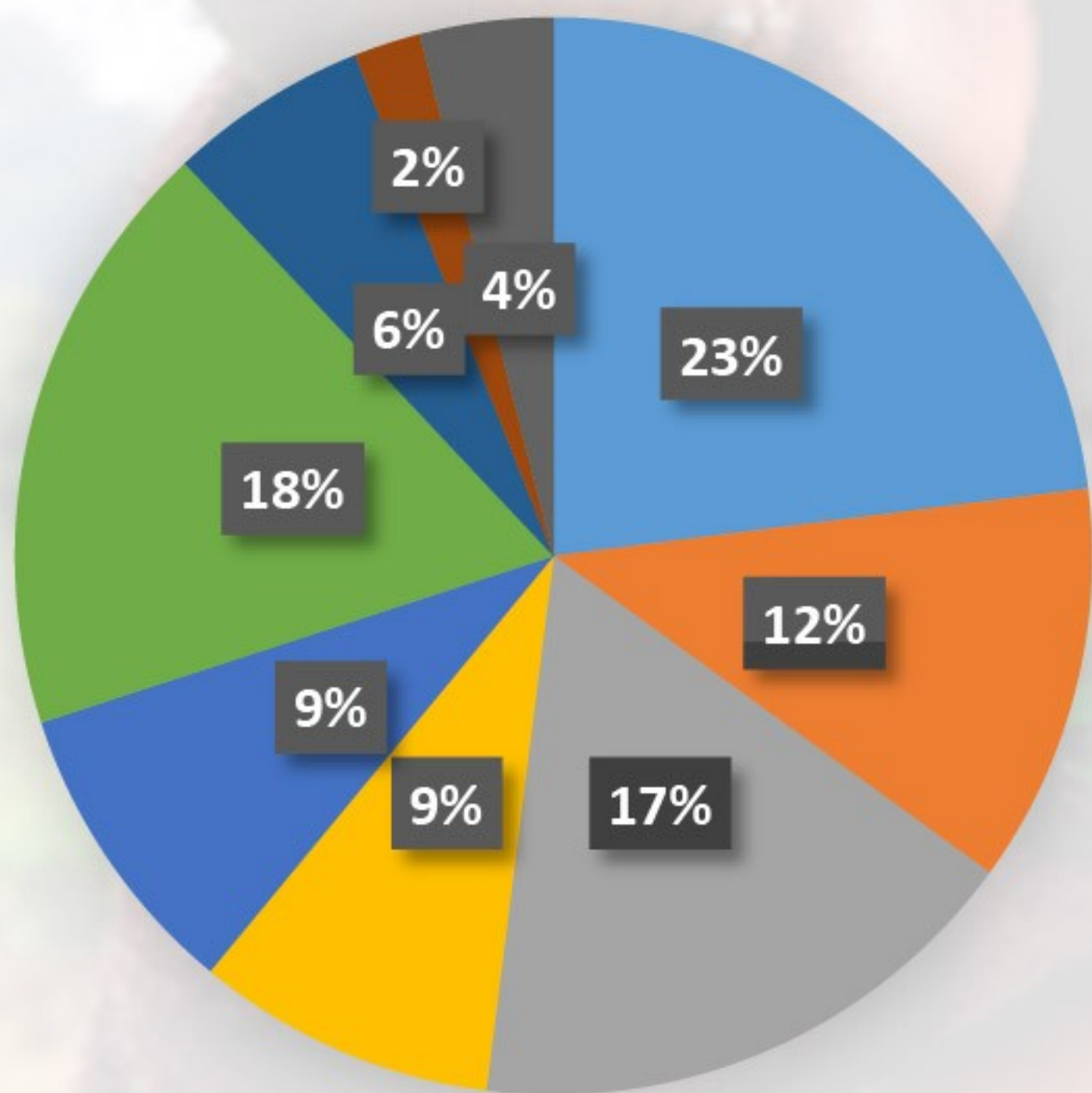


NIGERIA



UNITED KINGDOM

# Visitor Profile



- Agriculturists & Farmers
- Agric Dealers and Distributors
- F&B and FMCG importers and distributors
- Retail chains and wholesale distributors
- Hotels, Caterings, food distribution NGOs etc
- Food Processing industries and Manufacturers
- Chambers, Trade Bodies & Associations
- Government Embassy and Diplomats
- Media & other visitors



# Pre & Post Show Marketing & Coverage



## AgriTech West Africa exhibition comes off March 2023

The second edition of the AgriTech West Africa exhibition, along with Food and Beverage Ghana and FoodPack Tech Ghana exhibition, is set to take place from March 15-17, 2023 in Accra.

The expo, organised by WegVorus Exhibitions, will be held under the auspices of the Ministry of Food and Agriculture, with the support of the Ministry of Trade and Industry.

According to Thomas James, Project Director, AgriTech West Africa, the event is in line with the development goals of the government's commitment to value-added agriculture and targeted food security.

"We are thrilled to bring together top-notch companies from different parts of the world to showcase their products and services in the agriculture industry," said James.

The AgriTech West Africa together with Food and Beverage Ghana and FoodPack Tech Ghana exhibition cover the entire value chain of agriculture, with approximately 100 companies exhibiting from different countries, such as India, South



Africa, Turkey, Nigeria, Ghana, UK, Italy, France and Spain. These companies represent multiple product segments, including agrochemicals, agriculture technology, irrigation, biofeeds, food processing and packaging technologies, food innovation as well as processed and packed food and beverage items.

The expo is expecting a total gathering of nearly 5000 business and professional

visitors, including those from the agribusiness sector, commercial and small farmers, food and beverage industries, importers, distributors, wholesalers, retail chains and supermarkets of foodstuffs and agriculture items.

"This event will be a great platform for exhibiting companies to meet with Ghanaian and West African business partners - including growers, manufacturers, and traders/distributors - to

discuss new products and collaborate for business partnerships," Mr. James said. "Moreover, the expo will provide an opportunity to involve and adapt to new innovations in the practice of agriculture and food processing and packaging sector," he added.

In addition to the exhibition, the event will also feature seminars and conferences running concurrently for two days,

bringing together government agencies, commercial farmers, research institutions, trade associations and chambers of commerce to discuss and exchange ideas and innovations related to the sector.

The AgriTech West Africa exhibition, along with Food and Beverage Ghana and FoodPack Tech Ghana exhibitions, is an event not to be missed for those in the agriculture and food

processing industry. With support from organisations such as the West African Chamber of Agriculture, CropLife Ghana, Ghana Union of Traders Association, Food and Beverage Association of Ghana, Farmer Organisation Network of Ghana, and Federation of Associations of Ghanaian Exporters, the event promises to bring together the best in the industry.

"We are proud to be a part of this exhibition and look forward to providing valuable insights and knowledge to the attendees," the Project Director said, adding, "The agriculture industry plays a crucial role in the development of any country, and we are eager to see the latest innovations and technologies being displayed at this event."

"The agriculture industry is constantly evolving, and we are dedicated to providing a platform for all stakeholders to come together, network and collaborate to drive the industry forward."

"We are expecting a great turnout and a successful event, and we look forward to welcoming everyone to the AgriTech West Africa exhibition in March 2023," Mr. James concluded.

# 3 institutions to host event to connect stakeholders in agric sector

BY ANITA ANKRAH

**A**GRITECH West Africa, Food Beverage Ghana and FoodPack Tech Ghana in a press conference on Thursday launched its second edition of exhibition in Accra.

The agric expo, which aims at creating a sustainable connecting platform for all stakeholders in the agricultural sector is scheduled on March 15-17, 2023 at the Accra International Conference Centre.

According to the Agritech West Africa – Wegvoras Project Director, Mr Thomas James, the two-day exhibition would see about 100 exhibitors, close to 5,000 businesses and professional visitors directly and indirectly linked to the agribusiness sectors.

"Companies from India, South Africa, Turkey, Nigeria, Ghana, UK, Italy, France, Spain and many others would exhibit products like agrochemicals, agriculture technology, irrigation, bio feeds, food processing and packaging technologies, food innovation, processed

and packed food beverage items," he mentioned.

Mr James added that, the platform would give Ghana and West African companies the opportunity to connect with more manufacturers and suppliers, have potential collaborations, partnership distribution, joint ventures, and investment tie-ups.

"The expo will be a great platform for the exhibiting companies coming from different parts of the world to meet and discuss new products, collaborate for business partnerships and adapt new innovations in practice of agriculture and food processing packaging sector, it is also in line with the development goals of Ghana government's commitment to value-added agriculture," he said.

On his part, General Secretary of Food Beverage Association of Ghana (FABAG), Mr Samuel Ato Aggrey, called on government to financially assist students to produce more technologies to fast track the development in the agricultural sector.

"We have lots of polytechnics and universities in the country yet we don't see much being done by graduates of such schools, these areas need to be empowered for students to be challenged to come out with the production of machines that would drive the

economy," he stated. The expo would be organised by Wegvoras Exhibitions, with support of the West African Chamber of Agriculture (WACDA), Crop Life Ghana, Ghana Union of Traders Association, Food and Beverage Association of Ghana, Farmer

Organisation Network of Ghana, Federation of Association of Ghanaian Exporters, Guzakura and many regional farmers' cooperative and groups.



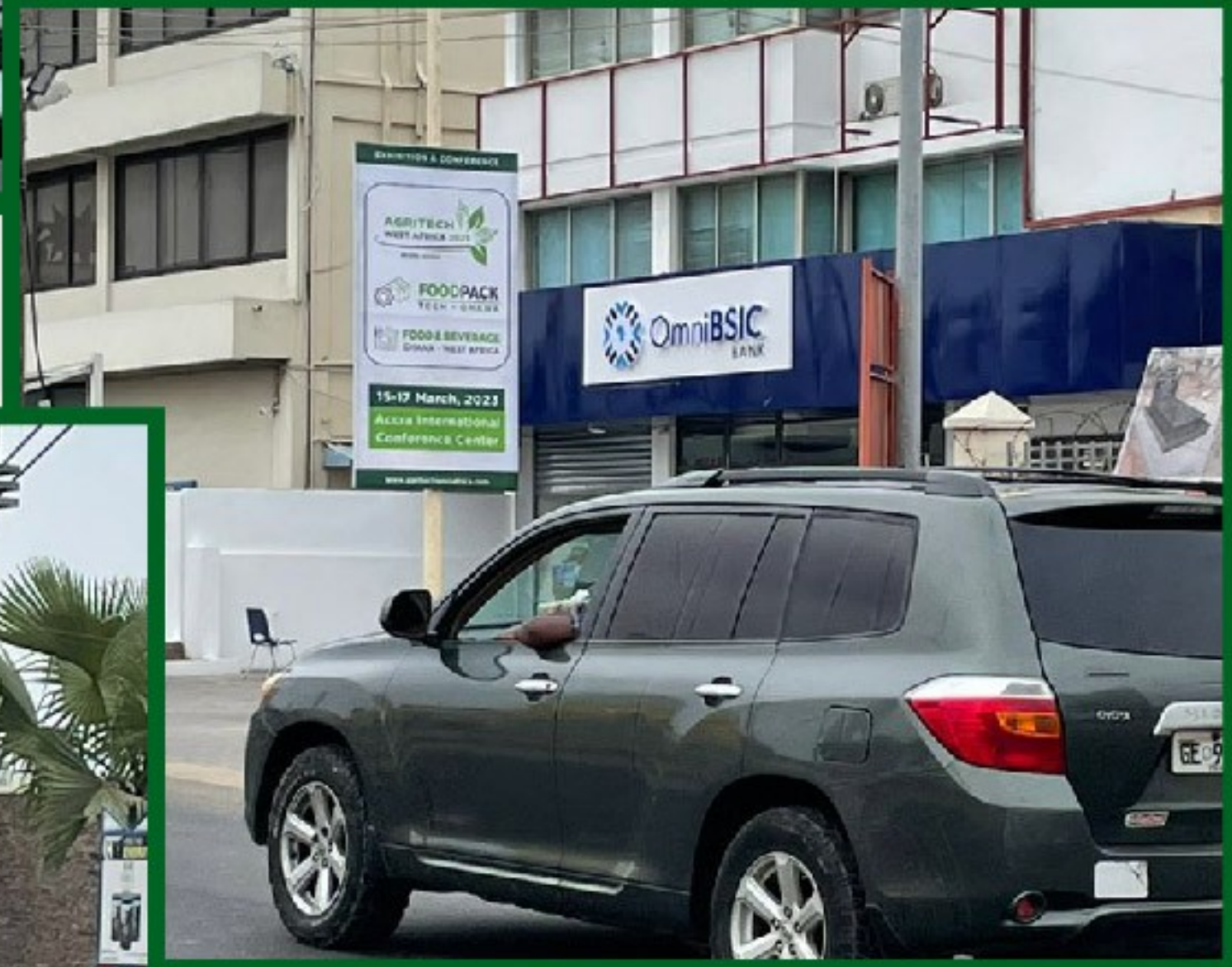
Mr Thomas James (middle) with other stakeholders in the conference

**15-17 March, 2023**  
**Accra International Conference Center**  
**The Complete International Exhibition of Agriculture, Food & Beverage and Processing & Packaging in Ghana**

AGRITECH WEST AFRICA 2023  
 FOODPACK TECH - GHANA  
 FOOD & BEVERAGE GHANA - WEST AFRICA

ORGANISED BY: WegVorvas Exhibitions  
 SUPPORTED BY: [Logos of supporting organizations]  
 PARTNERS & SUPPORT: [Logos of partner organizations]

Contact for participation: 027 7700745 / 0257036475 / 055 7828641





# Testimonials



Exotic Taste is a food manufacturing company based in south africa, capetown. We produce cooking sauces, pickles as well as frozen foods. This exhibition is being really good for my company. I am trying to get in the ghana market. I have got a lot of leads and i am hoping that i would bring south africa taste in ghana.

**Ms. Faatimah Nordien**  
CEO, Exotic Taste, South Africa



We are manufacturing drip irrigation systems, sprinkler systems, PCV Pipes & HDPE Pipes. The exhibition is very good and we are getting a good response from this exhibition. Many peoples are understand for the drip irrigation systems; we are searching a good distributor here & hope we get a good business in ghana.

**Mr. Shailesh Bhandari**  
Director, Drip India Irrigation, India



I am here to introduce my company in ghanaian business community. Then our company which is make more international. Our focus is in food manufacturing; making muffins specifically for various markets and various sectors. The exhibition has being really amazing. We make contact a lot of permanent peoples who are in the retail, hotel & agricultural sector and these are key components to ask for anyone to come to ghana for grow the business. The exhibition has being well organized, stands & venue is super cleaned with all the furnitures.

**Mr. Morero Moloji**  
CEO, MC More International, South Africa

# Post Show Feedback:

Exhibitors and Visitors expressed satisfaction of participation in the 3 days expo as time and money worth invested. Exhibitors and Visitors are confident of more international participation in 2024 and further editions of the expo, exhibitors have got lot of queries from prospect partner dealers and distributors and also retail queries too. 80% of the exhibitors expressed interest to repeat participation in the next edition in 2024.

# About the Organizer

## WegVoraus

MOVING BUSINESS AHEAD

WegVoraus Exhibitions Private Limited is an exhibition organizer and business promoter with its headquarter in New Delhi, India. We have been working with over 100 partners including exhibition organizers, sales representatives, b2b partners and industry stakeholders like Ministries, Associations, Chambers, and Embassies organizing the exhibitions and business missions in different countries. We host more than 1000 Indian and International exhibitors in our events in multiple sectors we organize. To know more, visit us @ [www.wegvoraus.com](http://www.wegvoraus.com)

## Venue: Accra International Conference Center

AICC is one of the most preferred destinations for hosting large scale business events and conferences, especially due to its attractive location being near to International Airport and also being close to a number of luxury accommodation options in the city.

### UNDER THE AUSPICES OF



MINISTRY OF  
**FOOD & AGRICULTURE**  
REPUBLIC OF GHANA

### ESTEEMED SUPPORT



MINISTRY OF TRADE  
AND INDUSTRY

### PARTNERS AND SUPPORTING CHAMBERS



### For any queries & Tie-ups,

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### SAVE THE DATES

19-21 March, 2024  
Accra International Conference  
Center, Accra, Ghana