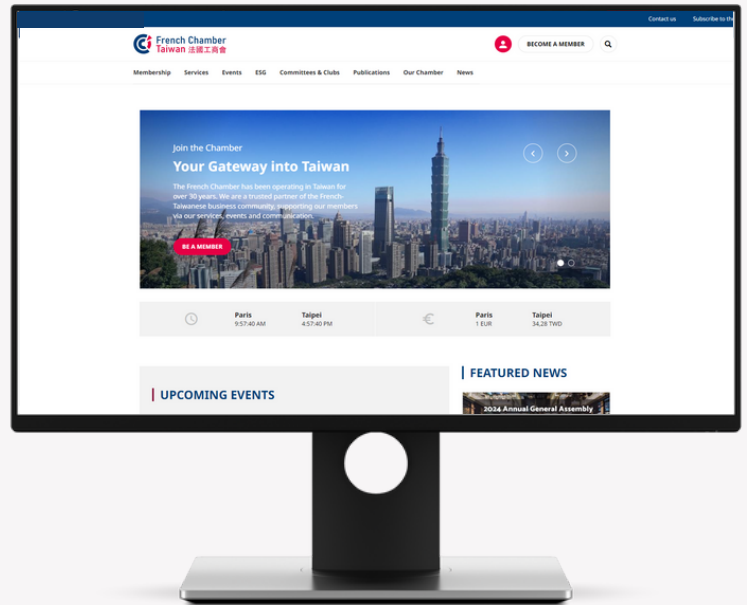


ADVERTISING SERVICE

“Check Out Our Different
Social Media Channels

”



Website

Place your banners &
your latest news



Business Directory

Detailed information of
over 160 members



Weekly Newsletter

over 3,700 subscribers
receive our latest news



Facebook

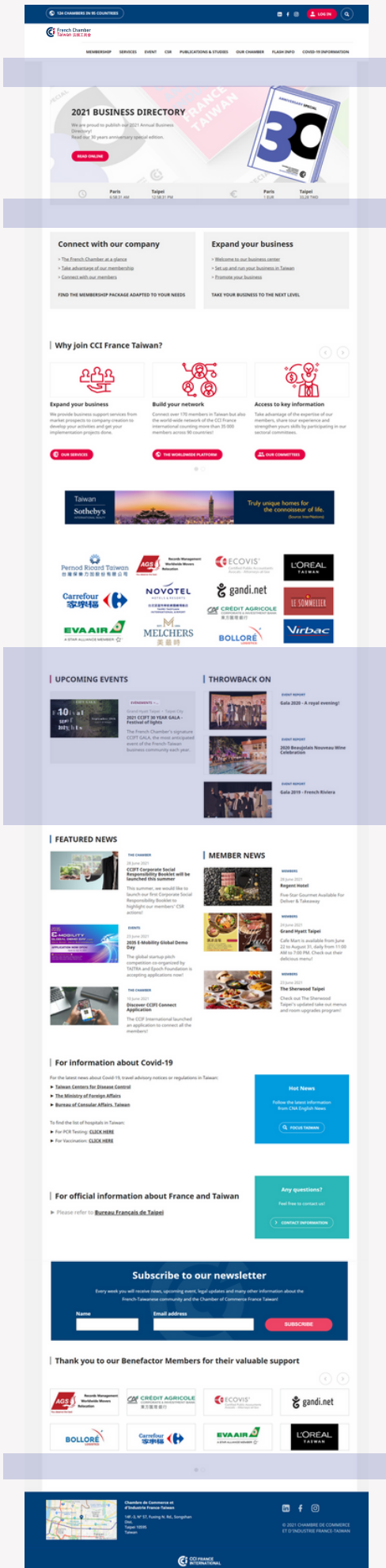
More than 6,400
followers



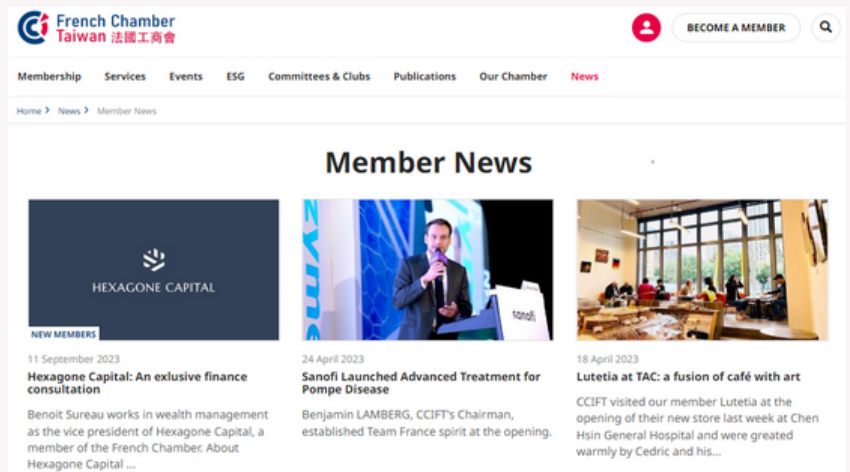
LinkedIn

About 7,300 business
connections
More than 5,200 followers

Website



- Advertisements with strategically placed banners on our website
- Members can also promote their company news under the "Members' News" section for free.



Banner Size
1000 (W) x 223 (H) (px)

- For Member
25,000 NTD/month for the header
10,000 NTD/month for the top banner
8,000 NTD/month for the middle banner
5,000 NTD/month for the bottom banner
- For Non-Member
35,000 NTD/month for the header
20,000 NTD/month for the top banner
15,000 NTD/month for the middle banner
10,000 NTD/month for the bottom banner

Business Directory

French Chamber Business Directory is published every year.

A comprehensive reference guide & tool
for individuals and organizations working or investing in Taiwan.



- Over **160** corporate companies and small & medium enterprises are part of our Chamber and in this Directory

[CLICK HERE](#)

to read **2023 Business Directory**

For Member: 1 free page

30,000 NTD for a Middle Hard Insert
20,000 NTD for an additional page
12,000 NTD for an additional half page

For Non-member

38,000 NTD for a Middle Hard Insert
25,000 NTD for a page
15,000 NTD for a half page

Newsletter

The screenshot shows a newsletter layout for the French Chamber Taiwan. At the top, it features the logo and the text 'FLASH INFO'. Below this is a section titled 'Join Our Privilege Program' with a 'Find out more' button. The 'UPCOMING EVENTS' section includes two events: 'RENNES SCHOOL & BUSINESS TAIWAN' on June 25th, 3pm, and 'ANEMONE VENTURES' on July 8th, 2pm. The 'NEW MEMBER SPOTLIGHT' section features 'look right' with a 'Find out more' button. The 'MEMBER NEWS' section highlights 'UNABIZ Singapore IoT Service Provider Unabiz Opens Tokyo Office in Regional Expansion' with a 'Find out more' button. The 'SPECIAL PROMOTION' section promotes 'BIO PLANÈTE' organic oils with a 'Find out more' button. The 'WEEKLY FOCUS' section mentions 'TAIWAN NEWS! Taiwan's Legislature Passes Foreign Talent Recruitment Bill' with a 'Find out more' button. The 'SPECIAL THANKS TO OUR BENEFACTOR MEMBERS' section lists logos for BOLLORÉ, Carrefour, ECOVIS, Virbac, CRÉDIT AGRICOLE, PwC, AGS, LE SOMMELIER, MELCHERS, gandi.net, NOVOTEL, EVAAIR, and L'ORÉAL TAIWAN. At the bottom, it includes a copyright notice for CCI FRANCE TAIWAN, social media icons, and contact information.

- The French Chamber newsletter is published every Monday to keep our members and individual subscribers up-to-date with upcoming events, members' news and local featured news.

- We offer our **members** to share their news **for free**.

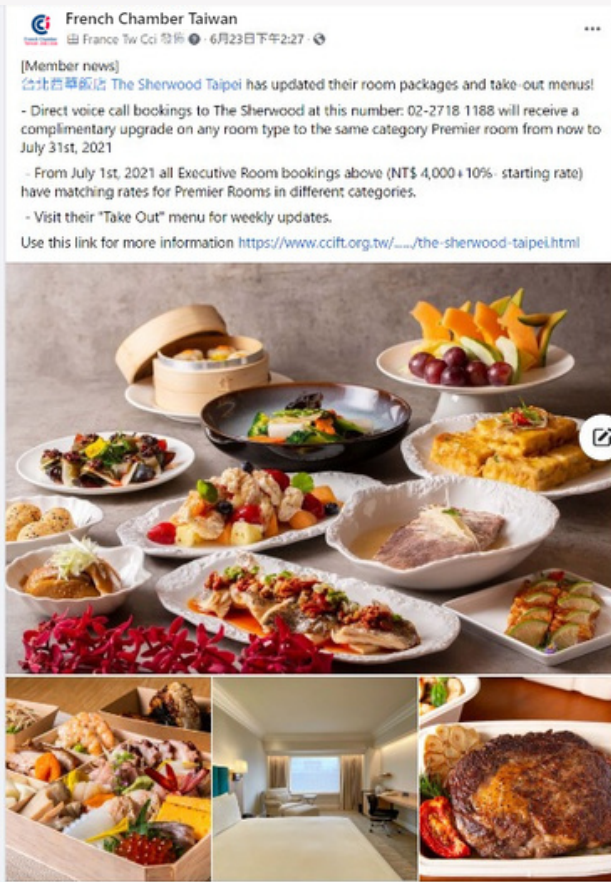
- You can also place your banners in the middle or in the bottom of the newsletter.

Banner Size
740 (W) x 223 (H) (px)

- For Member
3,000 NTD/month for the middle banner
2,000 NTD/month for the bottom banner

- For Non-Member
6,000 NTD/month for the middle banner
5,000 NTD/month for the bottom banner

Facebook & LinkedIn



- Over **6,400** followers on Facebook

- About **5,200** followers on LinkedIn



- **For members**
Share your news for free.

- **For non-members**
10,000 NTD /post
on Facebook & LinkedIn

- Boost your visibility by sharing your news on our Facebook & LinkedIn

Advertising Packages

Business Directory	MEMBER-RATE	NON-MEMBER RATE
Middle Hard Insert (15x21 cm)	30,000 NTD/year	38,000 NTD/year
Inside Page (15x21 cm)	20,000 NTD/year	25,000 NTD/year
Half Page (15x10,5 cm)	12,000 NTD/year	15,000 NTD/year
One Free Page for New Members		
Website		
Header	25,000 NTD/month	35,000 NTD/month
Top Banner	10,000 NTD/month	20,000 NTD/month
Middle Banner	8,000 NTD/month	15,000 NTD/month
Bottom Banner	5,000 NTD/month	10,000 NTD/month
Newsletter (once a week)		
Middle Banner	3,000 NTD/month	6,000 NTD/month
Bottom Banner	2,000 NTD/month	5,000 NTD/month
Article		
1 on Website & Share on Newsletter, Social Media	Free	10,000 NTD