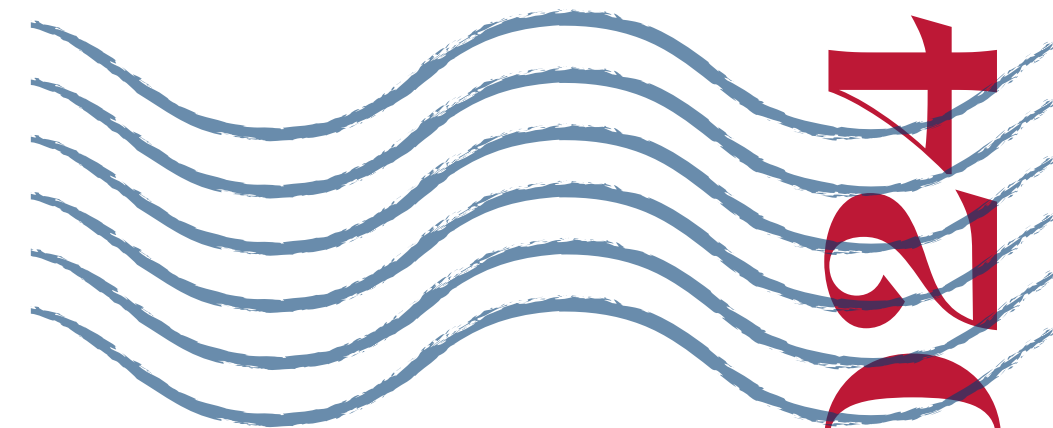
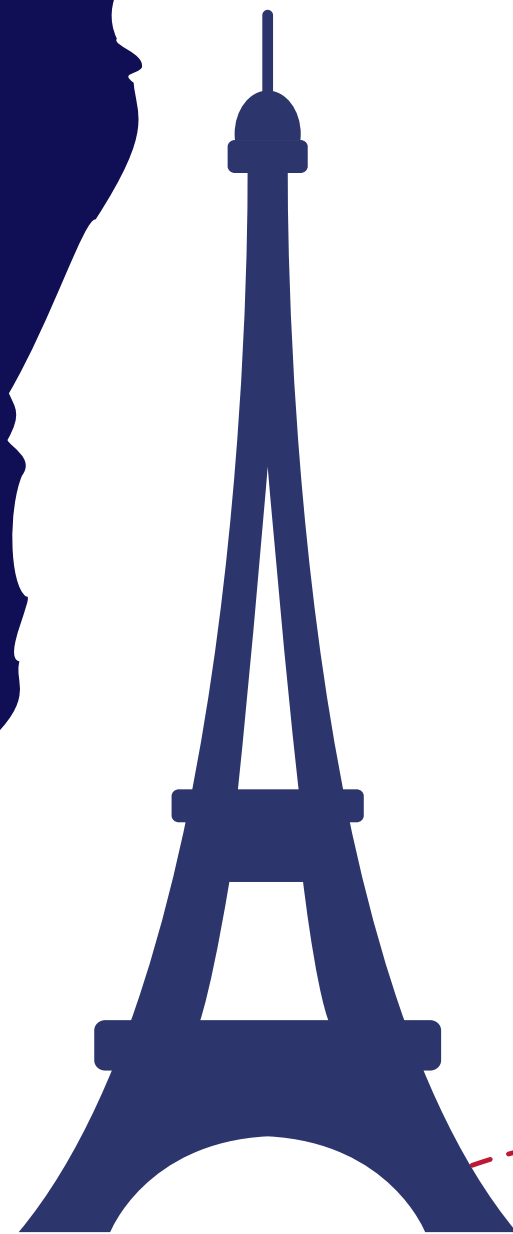
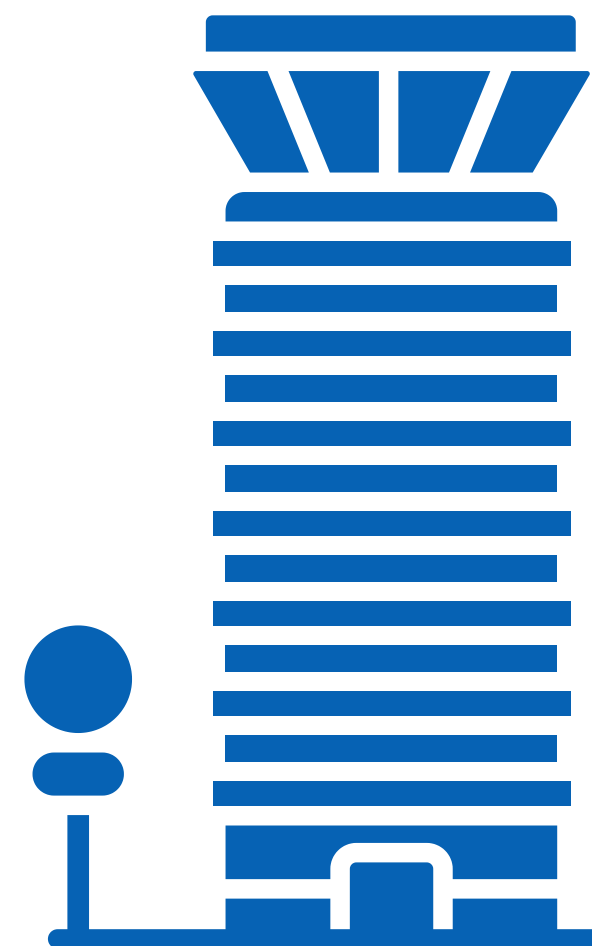
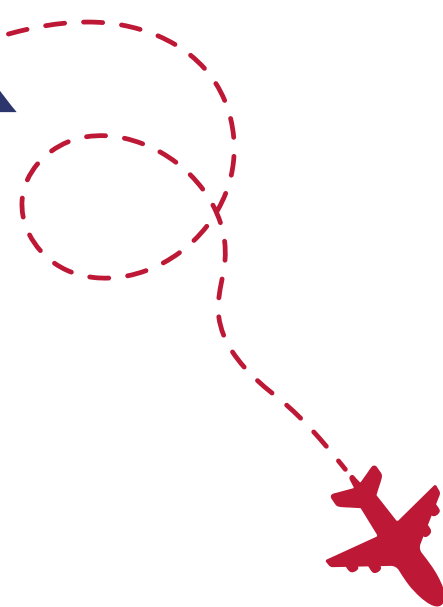


The French Week is back!

12th – 14th November



2021





3

days of insightful discussions
to **bridge opportunities**
between France and Kenya
and **unveil new prospects**
for investors & businesses!



500+
Participants



15+
High-level
Sessions



50+
Speakers

Why attend?

1
Meet the best
of the French
Kenyan
ecosystems

2
Showcase
your
expertise

3
Discover
new
business
opportunities

4
Connect with
business
leaders,
investors and
partners

5
Grow
your
business



The French Chamber in brief

Founded in 2016, the French Chamber of Commerce in Kenya (FCCK) is part of the powerful French Chambers' global network bringing together 120 Chambers in the world - 34,000 companies

Our mission: **Help our member companies grow their businesses in Kenya, overcome their challenges and celebrate their successes.**



210

Members



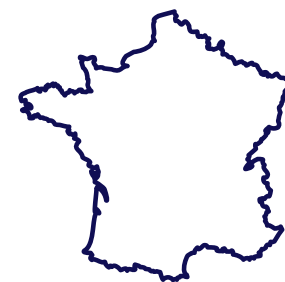
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Events /year



3,000

Participants



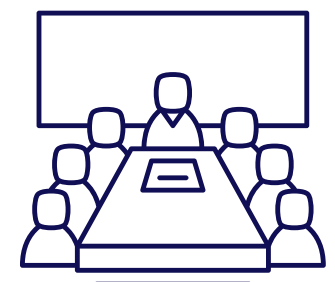
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Yearly
French Week
in Nairobi



4

Employees



15

Directors



French Week 2024

Institutional partners



**AMBASSADE
DE FRANCE
AU KÉNYA
ET EN SOMALIE**

*Liberté
Égalité
Fraternité*

bpifrance



BUSINESSFRANCE



**MINISTÈRE
DE L'ÉCONOMIE,
DES FINANCES
ET DE L'INDUSTRIE**

*Liberté
Égalité
Fraternité*



**MINISTÈRE
DE LA TRANSITION
ÉCOLOGIQUE,
DE L'ÉNERGIE, DU CLIMAT,
ET DE LA PRÉVENTION
DES RISQUES**

*Liberté
Égalité
Fraternité*



Club EnR Ville Durable
Afrique de l'Est & Océan Indien

Valorial 
MAKING FOOD SMARTER

French Week 2024 Partners

Platinum Partners



Silver Partners



The Agenda at a glance

Tuesday
12th November

Day 01
ENERGY

Renewable Energy
& Energy Transition

OPENING
CEREMONY

High-Level evening cocktail
Upon invitation

Wednesday
13th November

Day 02
AGRIBUSINESS

Agriculture, Food,
& Sustainable Value Chains

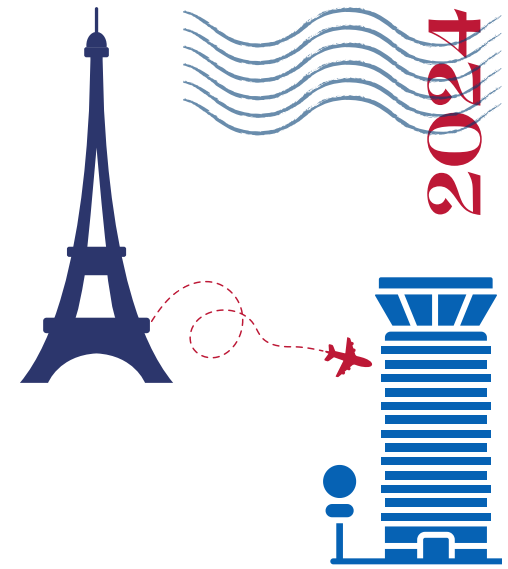
Thursday
14th November

Day 03
BUSINESS
ENVIRONMENT

Doing Business in France
and Kenya
& New Opportunities



French Week



**Tuesday 12th
November
Day 01 / Energy**

*Renewable Energy, Power grids,
Energy transition, Decarbonization,
Financing models*

Tuesday 12th November

Day 01 / Energy

Renewable Energy, Power grids, Energy transition, Decarbonization, Financing models

Time: 07.30 am - 12.15 pm

In partnership with the Renewable Energy & Sustainable City Club - French Embassy

Agenda

- 07.30 | Registration and Networking Breakfast
- 08.15 | **Welcome address by Othmane Chaoui, Chairman, French Chamber of Commerce**
- 08.30 | **Official opening by H.E Arnaud Suquet, Ambassador of France to Kenya**
- 08.45 | **Keynote speech by Guest of Honor - Ministry of Energy**
- 09.15 | Roundtable #1
 - **Developing renewable energy production capacities in Kenya & East Africa**
- 10.00 | Networking Coffee Break
- 10.30 | Roundtable #2
 - **Strengthening electrical grid capacities to improve safety, reliability, and the integration of renewable energies**
- 11.15 | Roundtable #3
 - **Advancing green industrialization: ambitions, strategies and opportunities**
- 12.00 | Conclusion and closing remarks by the Regional Economic Department
- 12.15 | Networking Light Lunch

Tuesday 12th November

Day 01 / Energy

Renewable Energy, Power grids, Energy transition, Decarbonization, Financing models

Time: 12.15 pm - 16.00 pm

In partnership with the Renewable Energy & Sustainable City Club - French Embassy

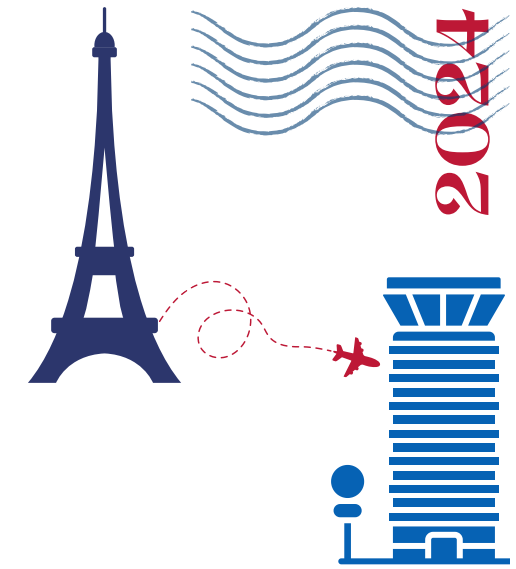
Agenda

- 12.15 | Networking Light Lunch
- 14.30 | Roundtable #4
 - **Opportunities & challenges in financing energy transition in East Africa**
- 15.45 | Conclusion and Closing remarks by the French Chamber of Commerce in Kenya
- 16.00 | Networking Coffee

During the 3 days of the French Week, you will have the opportunity to organize **tailor-made BtoB meetings** in a dedicated space!



French Week



**Wednesday 13th
November
Day 02 / Agribusiness**

*Food Security, Sustainable Value
Chains, Export Opportunities*



Wednesday 13th November

Day 02 / Agribusiness

Food Security, Sustainable Value Chains, Export Opportunities

Time: 07.30 am - 12.15 pm

In partnership with the Agro Club - French Embassy, and Valorial

Agenda

- 07.30 | Registration and Networking Breakfast
- 08.15 | **Welcome address by Othmane Chaoui, Chairman, French Chamber of Commerce**
- 08.30 | **Keynote speech by Ministry of Agriculture**
- 09.00 | Presentation #1
 - **France, the European Union Agriculture Leader**
- 09.30 | Roundtable #1
 - **Opportunities for enhanced collaboration: the dairy industry case study**
- 10.15 | Networking Coffee Break
- 10.45 | Presentation #2
 - **Agribusiness outlook, opportunities and challenges in East Africa**
- 11.15 | Roundtable #2
 - **Developing local value chains with a positive environmental, social and economic impact**
- 12.15 | Presentation #2
 - **French Treasury financial tools to support investments in agriculture and agrifood**
 - **Case study: Project Ecostim - Elephant Vert / Kenya Biologics & KALRO**
- 13.00 | Conclusion and closing remarks by the French Chamber of Commerce
- 13.10 | Networking Light Lunch



Wednesday 13th November

Day 02 / Agribusiness

Food Security, Sustainable Value Chains, Export Opportunities

Time: 12.15 pm - 17.00 pm

In partnership with the Agro Club - French Embassy, and Valorial

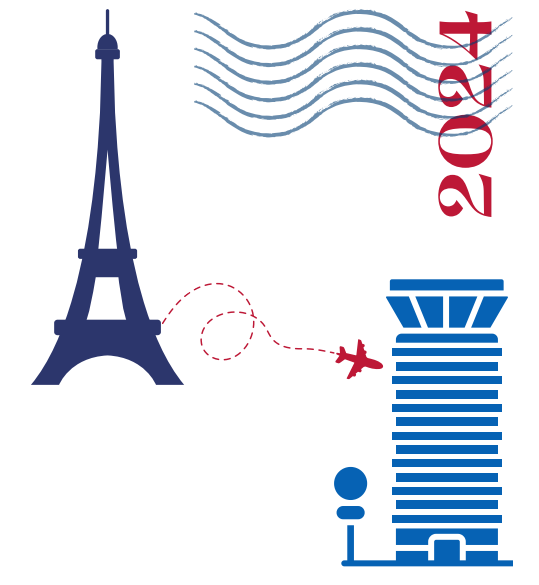
Agenda

- 12.15 | Networking Light Lunch
- 14.00 | Farm'Innov Connection Event - part 1
 - An interactive workshop between France and Kenya on Supply Chain, with shared experiences and best practices from French and Kenyan Leaders
 - In partnership with Valorial, 1st French network devoted to agri-food innovation
- 15.30 | Networking Coffee Break
- 16.00 | Farm'Innov Connection Event - part 2
 - An interactive workshop between France and Kenya focusing on Supply Chain
- 17.00 | Conclusion and closing remarks by the French Chamber of Commerce

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French Week



Thursday 14th November **Day 03 / Business Environment**

*Macro-economic Outlook, Bilateral
Trade, Capacity Building, Project
Finance*

Thursday 14th November

Day 03 / Business Environment

Macro-economic Outlook, Bilateral Trade, Capacity Building, Project Finance

Time: 07.30 am - 12.15 pm

Agenda

- 07.30 | Registration and Networking Breakfast
- 08.15 | **Welcome address by Othmane Chaoui, Chairman, French Chamber of Commerce**
- 08.30 | **Keynote speech by Ministry of Investments, Trade and Industry**
- 09.00 | Presentation #1
 - **Pitching session from French trade delegation**
- 09.30 | Roundtable #1
 - **Strengthening the French - Kenyan relations: new business opportunities, new avenues for collaboration**
- 10.30 | Networking Coffee Break
- 11.00 | Roundtable #2
 - **Investors' roundtable - Investment Landscape Outlook**
- 12.15 | Networking Light Lunch



Thursday 14th November

Day 03 / Business Environment



Macro-economic Outlook, Bilateral Trade, Capacity Building, Project Finance

Time: 12.15 pm - 15.30 pm

Agenda

- 12.15 | Networking Light Lunch
- 14.00 | Roundtable #3
 - **Bridging Kenya's infrastructure gap**
- 15.15 | Conclusion and Closing remarks by the French Chamber of Commerce
- 15.30 | Networkin Coffee Break

During the 3 days of the French Week, you will have the opportunity to organize **tailor-made BtoB meetings** in a dedicated space!

See you
in November
in Nairobi!

