

Press Release

December 8th, 2025

Club Med Expands Brand Presence in Canada with the Announcement of Club Med Tremblant, in Partnership with Management Company Alderan



Left: Rémy Bourgeon, President of Alderan, and Carolynne Doyon, President and CEO of Club Med North America & the Caribbean. Right: A conceptual rendering for illustrative purposes of Club Med Tremblant by MSDL (Menkès Shooner Dagenais LeTourneux), the project's architects.

The new upscale "ski-in/ski-out" resort, located just steps away from the charming village of Tremblant, marks a major expansion for the brand in Canada following the success of Club Med Québec Charlevoix.

Mont-Tremblant, Québec - December 8, 2025 – Club Med, the world leader in premium all-inclusive mountain and beach resorts, today announced the development of Club Med Tremblant, marking a strategic expansion of its presence in North America. The new resort marks the brand's second Canadian resort, after the successful opening of Club Med Québec Charlevoix in 2021 and elevates Club Med's global mountain leadership with existing resorts in Canada, France, Italy, China, Switzerland, and Japan.

"Canada continues to be a key market in our North American growth strategy," said Carolynne Doyon. "With the upcoming opening of Club Med Tremblant, we are thrilled to introduce a new destination offering an original premium all-inclusive mountain experience—providing immersive, one-of-a-kind vacations that have defined Club Med for decades."

On December 5th, Carolynne Doyon, CEO North America & Caribbean for Club Med, and Rémy Bourgeon, President of Alderan representing the SCPI Comète, signed a major financing agreement for the construction of a new premium resort Club Med Tremblant. This agreement includes the signing of a long-term lease allowing Club Med to operate

the site, as well as a construction contract appointing Club Med as delegated project owner responsible for the overall development.

In parallel to these agreements, Alderan, on behalf of the SCPI Comète, acquired the land from the real estate development company Brivia, which is focusing on its residential condo project on the adjacent property.

Alderan is a French management company, created more than 10 years ago. It invests in various sectors on behalf of its regulated funds and manages more than €2 billion in assets (CA\$3 billion), including €500 million for SCPI Comète, mainly in Europe.

"With this investment in Canada, which will be operated by Club Med, a globally recognized premium all-inclusive vacation brand, the SCPI Comète which we developed two years ago—takes a major step forward in its international development and investment strategy. We are proud that individual French savings can contribute to such projects that combine enjoyment along with long-term stability and strong returns," said Rémy Bourgeon, President of Alderan.

A French-Inspired Alpine Resort in the Heart of Canada

Nestled in the heart of the Laurentians, one of North America's most iconic four-season destinations, Mont-Tremblant offers world-class skiing, vibrant village life, and breathtaking natural surroundings. Anticipated to open in December 2028, Club Med Tremblant will offer a premium all-inclusive mountain experience, drawing inspiration from a contemporary Alpine Chalet merging a playful charm with a refined warm and inviting atmosphere, reflecting the lively, welcoming environment that defines the Club Med experience.

A Premium All-Inclusive Village for Families and Active Travelers

Designed for families and active travelers alike, a Club Med Tremblant escape will include:

- Ski-in and ski-out experience with daily lift tickets included
- Gourmet dining rooted in Alpine heritage with a local twist
- Dedicated age-specific Kids Clubs for children 4 months to 17 years
- A wide range of summer activities such as hiking, water activities, and more
- Immersive wellness experiences including a world-class spa
- A warm, multicultural team of GOs delivering Club Med's signature hospitality

Club Med Tremblant to Boost Economic Growth in the Laurentians

Club Med has partnered closely with Mont-Tremblant stakeholders to ensure responsible integration into the area's natural and cultural environment, guided by shared commitments to sustainable tourism. The project is expected to enhance regional development by supporting Mont-Tremblant's thriving tourism industry, which attracts more than 3 million visitors annually, while also expanding opportunities for local businesses and increasing international visibility through Club Med's global network.

Aligned with Club Med's global development standards, Club Med Tremblant will target LEED certification and Green Globe operational certification, embedding sustainability from initial design through long-term resort management. This approach reflects the

company's Happy to Care commitments and aligns with the standards upheld across its worldwide portfolio.

The ground-up project and the first premium all-inclusive resort in the region, Club Med Tremblant is expected to be significant catalyst for regional economic growth, projected to create nearly 300 direct jobs and a comparable number of indirect roles. Approximately half of the Club Med employees will be housed on-site, supporting workforce stability and the local economy. In keeping with Club Med's longstanding approach in destinations worldwide, the project will foster meaningful partnerships with regional suppliers, producers, and experience providers, ensuring the resort contributes to the community and reflects the spirit of the Laurentians.

Agreements with Station Mont Tremblant

Tremblant offers many advantages for hosting a project of this scale: a recognized four-season destination that aligns perfectly with Club Med's international clientele, providing a wide array of activities suited for families and active couples.

In November 2025, Club Med and Station Mont Tremblant signed agreements to develop future partnerships, especially on the ski school. This agreement also includes commitments from Station Mont Tremblant to carry out new improvements to the mountain.

"We are proud to welcome the internationally renowned Club Med brand to Tremblant, complementing our existing offerings. This major project will elevate our four-season destination and expand our international reach. Tremblant's dynamic energy combined with Club Med's strength will lead to a premium offering and diversify tourism demand," says Patrice Malo, President of Station Mont Tremblant.

Building on the strong success of Club Med Québec Charlevoix - Canada's first premium all-inclusive resort, opened in 2021 and having welcomed over 130,000 guests in four years with an average occupancy rate of 80%, Club Med is enthusiastic about expanding its presence in Quebec.

Club Med Tremblant marks a significant milestone in the company's long-term ambition to expand its mountain leadership in North America. Following the strong performance of Club Med Québec Charlevoix and the rising demand for premium all-inclusive experiences among Canadian travelers, the new resort underscores Club Med's continued investment in the key market and its broader strategy to deliver a wholesome all-inclusive experience for guests of all ages.

This major project would stand as a new flagship for Club Med and a key driver of Mont-Tremblant's economic and tourism growth, attracting international visitors from all over the world as well as Canadians, who seek premium all-inclusive mountain experience.

A press conference will be held today in Tremblant to reveal more details about the project and address questions.

For any press enquiries about this project please contact Club Med PR agency:
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About Club Med

Founded in 1950 by Gérard Blitz, who was later joined by French businessman, Gilbert Trigano, Club Med pioneered the all-inclusive concept and childcare with the creation of the Mini Club in 1967. With more than 75 years of rich history, Club Med operates nearly 70 premium beach and mountain resorts in 40 countries across 5 continents with new openings and renovations planned every year, offering even more hidden treasures to worldwide travelers.

Thanks to the support of its shareholder, Fosun Tourism Group, and the success of its repositioning strategy, today Club Med is not only the world leader in premium, all-inclusive vacations, but also a global brand offering unique experiences to active families and couples worldwide. Club Med employs nearly 28,000 Gentle Organizers (GOs) and Gentle Employees (GEs), representing 110 nationalities.

For more information, visit the website <https://www.clubmed.ca/>

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About Tremblant

Tremblant is a top year-round destination that offers an exciting and unforgettable experience, from the mountain summit to the charming pedestrian village at its base. In summer, the area comes alive with outdoor activities and lively events, including the new BLOOMAFEST, the famous 24H Tremblant event, and the Tremblant International Blues Festival, which earned a TripAdvisor Travellers' Choice Certificate of Excellence in 2020. With its lively atmosphere and outstanding program, Tremblant has secured its place among the top 5 ski destinations in Canada, according to the 2021 Condé Nast Traveler Reader's Choice Awards — an honor that shines throughout the year. Whether visiting with family, as a couple, with friends, or in a group, Tremblant welcomes guests to 1,900 accommodation units across 13 hotels, close to 70 restaurants, shops, and a casino set in nature.

About Alderan

Alderan is an independent French portfolio management company, founded in 2015 by Rémy Bourgeon and approved by the AMF in 2017 under license number GP-17000026. Alderan manages, on behalf of six regulated funds intended for non-professional clients (SCPI) and professional clients (Professional OPCIs and other AIFs), as well as under managed mandates, the acquisition, management, valuation, and arbitration of real estate assets. Alderan is a simplified joint-stock company with share capital of €1,619,207, headquartered at 4, avenue Georges Mandel, Paris, 75116 (France), and registered with the Paris Trade and Companies Register under number 538 704 479.

Alderan is led by Rémy Bourgeon (President) and Benjamin Le Baut (Chief Executive Officer). The team consists of more than 60 employees. www.alderan.fr

About the Real Estate Investment Trust (SCPI) COMETE

Comète is a diversified SCPI created by Alderan, intended to invest strictly outside mainland France. Registered with the Paris Trade and Companies Register under number 980.596.811. The SCPI's information memorandum received AMF approval no. 23-13 dated December 1, 2023, and is available from the portfolio management company Alderan. Notice published in the BALO on December 15, 2023.

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