



### Mini CV - June 2025

The CCI FRANCE UAE recruitment team is pleased to share a selection of candidates who have recently registered (within the last 30 days) and are based in Dubai.

If you would like more information on a candidate, please feel free to contact us with the reference of the Mini CV.

Our database includes over 4,000 candidates. If you have specific recruitment needs, we would be happy to conduct a more targeted search and provide details on our recruitment terms and conditions.

The Recruitment Team

Your key contact:



Mounia SIFAOUI

Recruitment & Project Specialist

T: 04 312 67 03

Mounia.sifaoui@ccifranceuae.com

www.ccifranceuae.com







### **FINANCE**

**REF: NA\_FIN\_0625 Financial Controller** 

Negociable Dubai / Abu Dhabi

Male, 49 years old, Tunisian

**SKILLS:** 

Financial Planning & Analysis **Budgeting/Forecasting** Management Reporting Cashflow Management

**Business Partnership** 

**EXPERIENCE:** 19 Years of Experience in Finance

Management

Financial Controller, Sodexo | Kelvin Catering Services,

03/2023 - 05/2024 UAE

Finance Manager, Ecumed Petroleum, 05/2018 -

05/2021 TN

Finance Manager, ASCO, 04/2016 - 04/2018 TN

Financial Planning & Analysis Manager, Baker Hughes,

08/2011 - 02/2016 TN

Team Leader Finance Department, Ecumed Petroleum,

07/2006 - 08/2011 TN

Chief Accountant, Fortune Promoseven McCann,

05/2004 - 07/2006 TN

Consultant, International Auditing and Consulting,

01/2003 - 12/2003 TN

Junior Auditor, Deloitte and Touche, 11/2000 – 10/2001

**EDUCATION:** UAE Corporate Tax Diploma -PwC

Academy // Certified Corporate Financial Planning & Analysis Professional – AFP // Bachelor of Science in

Accounting - IHEC Tunisia

LANGUAGES: Fluent in English, Native in French, and

Arabic







### **MANAGEMENT**

REF: LM\_MGT\_0625 AED 20,000
Digital project manager/ PMO Dubai/ Abu Dhabi

Female, 29 years old, French

#### **SKILLS:**

Project Management & Coordination
Data Analysis & Automation
CRM (Salesforce) & ERP
Budget Management & Cost Control
Change Management & Stakeholder Engagement
Cross-functional Team Leadership

**EXPERIENCE**: BioMérieux – Commercial Excellence Manager (Dubai, Jan 2023 - Present)

Trained 80+ managers on Salesforce, enhancing opportunity management and sales performance. Managed commercial functionalities for the bioMérieux+ platform (€2.5M project). Led sales and inventory data collection, providing strategic insights through dashboards. Coordinated API integration for 5 new distributors,

ensuring smooth adoption.
Capgemini – PMO & Consultant (Paris, Jan 2020 - Dec

LVMH (Jun 2022 - Dec 2022): Led PLM deployment, managed vendor collaboration, and project meetings. Generali (Jan 2022 - Jun 2022): Managed budgets, invoicing, and capacity planning for CRM & Marketing. AGIRC-ARRCO (Jan 2021 - Dec 2021): Supervised CRM functional testing and defect tracking in Agile mode. Chanel (Jan 2020 - Dec 2020): Provided IT support for 22 digital applications, ensuring system performance.

#### **EDUCATION:**

2022)

Master's in Information Management Systems, ISC Paris (2019)

**LANGUAGES**: Native French speaker, fluent in English, basic knowledge of Spanish

REF: CM\_MGT\_0625AED 25,000Key Account ManagementDubai

Female, 39 years old, French

**SKILLS:** - Key Account Management: Developed long-term relationships and grow business opportunities

- Retail & Sales optimization
- Marketing
- Customer Experience
- Analysis
- Budget Management
- Team Management

#### **EXPERIENCE:**

I have 15 years of experience in Account Management, Sales optimization and Operations.

I am a seasoned project manager, skilled in Retail, Strategy and Analysis.

I have organized various successful private sales events in the Middle East for brands such as Dior, Prada, Richemont, Puig, Estee Lauder etc...

I have also run a business unit in Asia as the Deputy Country Manager. I was in charge of a portfolio of 25+ Key Account. I was also managing a team of 11 and accountable for the P&L.

### **EDUCATION:**

Master 2 from a French Business School (KEDGE)

**LANGUAGES**: English, French, Spanish





## **MANAGEMENT**

REF: ED\_MGT\_0625
Head of Ecommerce
Digital Transformation Lead

AED 60,000 Dubai/ Abu Dhabi

Male, 37 years old, French

**SKILLS:** 

Digital transformation, negotiation, sales, marketing, digital marketing

### **EXPERIENCE:**

Digital transformation leader with 13+ years of experience across 6 countries in APAC, working for large global FMCG companies (Colgate, Reckitt Benckiser) and renown e-com marketplaces (Rakuten, Lazada):

- Strong experience driving e-com strategy and performance, from P&L management and business development to growth enablement
- Deeply passionate about social commerce and AI, with proven track recording of driving adoption, developing partnerships and leading acceleration in both fields

#### **EDUCATION:**

Harvard Business School, Edhec Business School

LANGUAGES: English, French







### **MARKETING**

**REF: MB\_MKT\_0625** 

AED 25,000

Marketing Communication Manager Dubai / Abu Dhabi

Female, 45 years old, French

SKILLS: Global Marketing Strategy & Execution

**Branding** 

Creative Campaign Development

Sales Enablement & Lifecycle Marketing

Data Analysis & Predictive Insights

**Cross-Functional Collaboration** 

Performance Optimization & KPI Tracking

Team Leadership & Mentorship

**GTM Planning & Lead Generation** 

**EXPERIENCE:** esults-driven marketing and business development leader with 15+ years of experience across tourism, entertainment, museum, gastronomy and education. Specialized in brand strategy, digital marketing, and destination development with a strong focus on audience engagement. Proven ability to lead large-scale campaigns, foster strategic partnerships, and drive business growth. Expert at managing crossfunctional teams and aligning brand vision with measurable objectives.

**EDUCATION**: Executive Master Marketing

Management & Digital - ESSEC Paris - Singapore, 2020

Growth Hacking Certification, GROWTH TRIBE -

Amsterdam, Netherlands, 2021

Master's Degree in Live Show Expertise & Cultural

Management - University of Metz, 2003

Master's Degree in Museology Expertise & Cultural

Management - University of Mulhouse, 2022

LANGUAGES: French: native speaker

English : fluent

REF: SB\_MKT\_0625
Marketing Manager

AED 24,000 Dubai /Abu Dhabi

Female, 30 years old, French

**SKILLS:** Brand Strategy Development

**Integrated Marketing Campaigns** 

Account & Client Relationship Management

**Trade & Shopper Marketing** 

**Event & Activation Management** 

Social Media & Influence Marketing

Budget & P&L Management

Team Leadership

Market & Consumer Analysis (Nielsen, IRI)

CRM & Marketing Tools (Salesforce, Hubspot)

**EXPERIENCE :** - Senior Account Manager Home of PMG Dubai, United Arab Emirates / Since October 2024

- Senior Project Manager Hopscotch Sopexa Singapore / From April 2019 to July 2024
- Associate Brand Manager Lactalis American Group New-York / From September 2017 to March 2019
- Trade Marketing Associate Marie Brizard Wine & Spirits Paris / From January 2015 to August 2015

**EDUCATION : -** Master's Degree in Management & International Business PSB Paris School of Business (ex-ESG) Paris, France / From 2015 to 2017

- Bachelor in International Business James Cook University Singapore / From 2012 to 2015
- WSET Level 2 Award in Wines Wine & Spirit Education Trust Singapore / October 2023

LANGUAGES: - French: Native

- English: Full professional proficiency
- Spanish: Conversational





# MINI CV HR & RECRUITMENT

### **SALES**

REF: CW\_SAL\_0625
Senior Business Manager
Beauty & Fragrance

AED 30,000 Dubai

Female, 37 years old, French

**SKILLS:** - Key Account Management & Business Development

- Product & Packaging Development (Beauty & Fragrance)
- Marketing Strategy & Brand Innovation
- Procurement & Supplier Management
- Project Management & Cross-functional Collaboration
- Beauty & Fragrance Market Expertise
- Fluent in English & French

**EXPERIENCE:** - Key Account Manager – Albéa (2019-2024)

Managed a portfolio of \$18M+, driving growth for top beauty & fragrance brands. Led strategic account management, contract negotiations, and business development.

- Marketing & Product Development Manager – Albéa (2010-2019)

Developed innovative packaging solutions for global beauty brands. Led product launches, market analysis, and cross-functional project management.

**EDUCATION : -** EM LYON Business School (2009-2010): Advanced Master's in International Strategy & B-to-B Marketing

- University Lyon III (2004-2009): Master's Degree in International Business & Applied Foreign Languages

LANGUAGES: French: Native

English : Fluent (daily use in professional settings)
Spanish : Basic (6-month exchange program at Malaga

University in 2008)

Portuguese: Basic (1 year in Brazil – 2016/17)

REF: RL\_SAL\_0625
Sales Executive

AED 14,000 Dubai /Abu Dhabi

Male, 24 years old, French

**SKILLS:** . Working in an International Environment

- . Account Management Expertise (+1B€)
- . Prospection and Cold Calling Expert
- . Business Development: Proven ability to identify opportunities and drive growth
- . Pipeline management
- . B2B Environment Expertise and C-level expertise
- . Full sales cycle management and CRM proficiency

**EXPERIENCE:** . Sales development representative, account executive - Klaxoon, France - May 2024

- . Business Developer Rue des Formations, France Jan 2024 - May 2024
- . Sales & Administration executive Blot, France Feb 2023
- Aug 2023 (temporary)
- . Business Developer Duston Adma Consulting, Cairo, Egypt 2022 2023

**EDUCATION:** . Bachelor of Business Administration - Montpellier 1 Management, France

- . Associate Degree of International Business Lycée Jean Macé, Rennes.
- . HEC Paris Business Model Innovation certification France

**LANGUAGES**: Trilingual: French, English, Arabic







### **SALES – BUSINESS DEVELOPMENT**

REF: TV\_SAL\_0625
Sales Manager

AED 23,000 Dubai/ Abu Dhabi

Male, 29 years old, French

**SKILLS:** Strategic Partnership Development

**International Market Analysis** 

Sales Negocitation

**Business Development** 

**Reporting and Communication** 

**Cross-Cultural Communication** 

**EXPERIENCE:** - Export Sales Manager Middle East / North of Africa for Opal/ Demetz (January 2022- Today

) based in Dubai : Eyewear industry

- Business Manager for Wing (September 2019-

September 2022): E-commerce Logistic

**EDUCATION:** - Kedge Business School in Bordeaux

France: Master with a specialisation in market research, business and costumer relation

- University of Lille 1 based in Lille : Licence in Finance

and Monetary Economics

LANGUAGES: French: Native

English : Fluent

REF: RM\_SAL\_0625 AED 25,000
Key Account Manager Dubai / Abu Dhabi

Female, 32 years old, French

**SKILLS:** Account Management

Strategic Planning

Negotiation

**Emotional Intelligence** 

**Business Development** 

**Digital Marketing** 

**EXPERIENCE:** Account Manager with 8 years of experience in managing multi million-dollar portfolios, and driving double-digit growth in 2023. Expert in analyzing market trends, uncovering and securing lucrative business opportunities. Strong skills in interpersonal communication, negotiation, and presentation.

My multicultural background, being born in France from Egyptian parents, enables me to navigate seamlessly between Arabic and European cultures.

**EDUCATION :** Master Degree - Grande Ecole de Commerce - ISC PARIS

LANGUAGES: French - Arabic - English





### **SALES – BUSINESS DEVELOPMENT**

REF: PC\_SAL\_0625
Brand Manager

AED 25,000 Dubai

Male, 31 years old, French

#### **SKILLS:**

- Strategic Account Management & Business Development
- Partner Activation & Relationship Building
- Brand Growth & Commercial Strategy
- Customer Success & Performance Optimization
- Project & Stakeholder Management
- Data Analysis & KPI Monitoring

#### **EXPERIENCE:**

- Nolo House: Brand Manager (Feb 2024 Nov 2024)
- Vinted Go: Key Account Manager (May 2023 Jan 2024)
- Plantes Pour Tous : Business Developer (Jan 2022 May 2023)
- Bloom: Production Coordinator (Oct 2020 Feb 2022)
- Vice Media: Project Manager (Jan 2018 Jul 2018)

### **EDUCATION:**

Master's degree in Communication & Media (2011 – 2017), with specializations in corporate strategy, digital marketing, and operations management.

#### **LANGUAGES:**

French (native language), English (C2 fluent), Spanish (B2 intermediate level)

