

Working Together Forum

30 January 2025
Dubai, UAE

When small
businesses meet
big businesses



SPONSORSHIP PACKAGE

Working Together Forum 2025

When small businesses meet big businesses

30 January 2025

Pullman Dubai Downtown

ABOUT THE EVENT



The Working Together Forum is an annual platform helping companies unlock business potential in the UAE, enabling participants to make the most of unique opportunities.

Organized by CCI France UAE, it features exclusive B2B sessions connecting multinational corporations with SMEs for impactful networking.

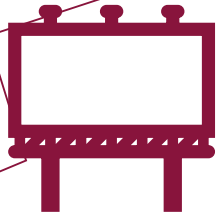
Since 2016, the forum has grown annually, hosting over 30 major multinationals, including AccorHotels, Chalhoub Group, Masdar, and Air France, and facilitating more than 300 qualified B2B meetings per edition.

TARGETED LINES OF BUSINESS

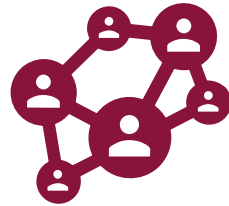


- Accounting/Auditing
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- Events Management
- Human Resources / Recruitment / Relocation Services
- Insurance / Finance
- IT / Digital / Telecommunication
- Logistics / Freight / Transport / Airlines
- Luxury & Retail

TOP REASONS TO JOIN THE EVENT



A unique visibility to a qualified audience of SME's and startups as well as renown MNC's.



Networking opportunities with key decision makers within major MNCs.



Your members will benefit from a tailor-made program organized exclusively for their company: B2B meetings with MNCs and SMEs.



Possibility to source and connect with new partners: participants will be able to access a broad range of products and services that could fit their needs.

WHY BECOME A SPONSOR

Gain unparalleled visibility with a qualified audience of MNCs, SMEs, and startups.

Position your company as a key player in the UAE's dynamic development landscape.

This 9th edition offers a prime opportunity to elevate your brand exposure and strengthen brand equity through CCI France UAE's extensive communication and marketing channels.



An average of
4,500 monthly
website visitors



Over 11,000 qualified
contacts



LinkedIn
21,000+ followers

SPONSORSHIP PACKAGE

| | Gold Sponsor - AED 6,000 (VAT incl.) | Silver Sponsor - AED 3,250 (VAT incl.) |
|---|--------------------------------------|--|
| PRE-EVENT | | |
| • Logo inclusion in all emailing campaigns dedicated to the event | X | X |
| • Logo inclusion in the event registration page with outbound link | X | X |
| • Tags and link to company page on social media | X | X |
| DURING EVENT | | |
| • Logo on screens (duration depends on sponsor tier) | X | X |
| • Acknowledgement by CCI France UAE at the opening speech | X | X |
| • Entrances to the event | 6 | 2 |
| • Speaking opportunity | X | |
| • Possibility to bring marketing collaterals (goodies, flyers...) | X | |
| • A dedicated post on CCI France UAE's LinkedIn spotlighting your content | X | |
| • Exhibition table in welcome area | X | |
| POST-EVENT | | |
| • Company name and outbound linking on photo gallery page | X | X |
| • Photos sent to sponsor | X | |

SPONSORSHIP BOOKING FORM

Your CCI contact : Coralie Flick T: +971 (0)4 312 6728 E: coralie.flick@ccifranceuae.com

Please fill in the below form and email it to: coralie.flick@ccifranceuae.com

Company:.....

Name:..... Title:.....

Tel:..... Email:.....

Contact in Accounting department:.....

Tel:..... Email:.....

To confirm your event, the full down payment is required.

| OFFER | Rate (AED) inc. VAT |
|---|---------------------|
| Sponsorship Gold - Working Together Forum 2025: When small businesses meet big businesses – 30 January 2025 | AED 6,000 |
| Sponsorship Silver - Working Together Forum 2025: When small businesses meet big businesses – 30 January 2025 | AED 3,250 |

Date :
Signature & Company Stamp

Date :
Signature & CCI France UAE's Stamp



GENERAL CONDITIONS

Please be aware that we will only be able to start the visibility of your company when full payment has been received in our bank account.

The CCI France UAE does not provide or coordinate the design of the advertisement.

Advertisement and proofs can be directly delivered by email or by mail to the attention of Claire-Anne Russelle, Marketing & Communications Director.

The CCI France UAE cannot be taken responsible for errors or damage in advertisements or other materials

Advertising contracts cannot be cancelled. They may be rescheduled upon availability.

Payment is due upon receipt of invoice by bank transfer on net account, cheque to the French Business Council and sent to: French Business Council Dubai & Northern Emirates, PO Box 25775, Dubai, UAE or cash directly at the CCI France UAE offices.