

UAE-FRANCE Business Days

Paving the road to Expo 2020

22, 23, 24 March 2021
Dubai, UAE



UAE-France Business Days - Overview Program (UAE Time)

Monday, 22nd March 2021 - OPPORTUNITY

08.30-08.40 AM	OPENING CEREMONY • Nicolas Ioannides, Master of Ceremony • H.E. Xavier Chatel, Ambassador of France to the UAE
08.40-08.50 AM	KEYNOTE ADDRESS David Verduynde, President Managed Companies - Chalhouh Group, CEO-Christofle
08.50-09.30 AM	PANEL DISCUSSION AND Q&A How brands have accelerated e-commerce adoption during the pandemic and local solutions to perpetrate this new retail approach?
09.30-10.00 AM	CROSSED INTERVIEW Retail - How data is reshaping customer experience?
10.20-10.50 AM	ROUND TABLE Artificial Intelligence: opportunities and limitations. What are the critical success factors for the implementation of the technology?
10.50-11.00 AM	KEYNOTE ADDRESS HE Dr. Raja Al Gurg, President Dubai Business Women Council and Dubai Chamber Executive Committee member
11.00-11.45 AM	PANEL DISCUSSION AND Q&A Diversity & Inclusion - The UAE and France approach when implementing D&I
11.45-11.55 AM	KEYNOTE ADDRESS Cécile Beliot -Zind, Group Executive Vice President - Bel
11.55-12.05 PM	CROSSED INTERVIEW Sustainability & environmental impact: the future of the UAE food security
12.05-12.15 PM	KEYNOTE ADDRESS Jessica Préalpato, France Pavilion's Ambassador and 'World's Best Pastry Chef' 2019
2.00-3.00 PM	CROSSED INTERVIEW What is the future of the tourism and hospitality value chain?

Tuesday, 23rd March 2021 - MOBILITY










08.30-09.00 AM	OPENING CEREMONY • Nicolas Ioannides, Master of Ceremony • H.E. Mattar Al Tayer, Director General, Chairman of the Board of executive Directors at RTA - Roads and Transport Authority (RTA) • H.E. Jean-Baptiste Djebbari, Minister Delegate for Transport, France
09.00-09.45 AM	PANEL DISCUSSION AND Q&A Mobility - UAE and France call for innovative mobility solutions
09.45-09.55 AM	KEYNOTE ADDRESS DP World, Faisal Jassem – Senior Manager, JAFZA
09.55-10.05 AM	KEYNOTE ADDRESS Dr. Philippe Guillaumet, European and International Projects manager, Business Development - Marseille Port Authority
10.05-11.00 AM	PANEL DISCUSSION AND Q&A Logistics - France and UAE- 2 key logistic hubs with a strong collaboration

Wednesday, 24th March 2021 - SUSTAINABILITY

08.30-08.55 AM	OPENING CEREMONY • Nicolas Ioannides, Master of Ceremony • Khalid Sharaf, Director of the Expo 2020, Dubai's Business Programme • Dina Storey, Head of Sustainability Operations - Expo 2020 Dubai Daxita Rajcoomar, Chief Sustainability Officer - ENGIE
09.00-09.55 AM	PANEL DISCUSSION AND Q&A Renewable Energies - Solar Power : UAE leading the way
10.00-10.45 AM	CONFERENCE & LIVE Q&A Renewable Energies - Can hydrogen be the new oil?
10.45-11.30 AM	PANEL DISCUSSION AND Q&A Impact Investment - Unlocking conscious capital in the UAE

Not registered yet?

[Register here](#)

	Retail
	Artificial Intelligence
	Diversity & Inclusion
	Food & Beverage
	Hospitality & Tourism
	Mobility
	Logistics
	Sustainability and Renewable Energies
	Impact Investments

UAE-France Business Days

Monday, 22nd March 2021 - OPPORTUNITY

08.30- OPENING CEREMONY

- 08.40 • Nicolas Ioannides- Head Cross- Asset Sales Trading Desk, Tradition Dubai
AM • H.E. Xavier Chatel, Ambassador of France to the UAE

08.40- KEYNOTE ADDRESS

- 08.50 David Vercruysse, President Managed Companies - Chalhoub Group, CEO-Christofle
AM

PANEL DISCUSSION AND Q&A

How brands have accelerated e-commerce adoption during the pandemic and local solutions to perpetrate this new retail approach?

- 08.50- • Ryan Den Rooijen, Chief Data Officer - Chalhoub Group
09.30 • deVere Forster, Chief Operating Officer - Dubai CommerCity
AM • Ahmed Naim, Business Development Director - Richemont MEIA
Moderator: Julie Leblan, Chief Executive Officer - Merit Incentives

CROSSED INTERVIEW

Retail - How data is reshaping customer experience?

- 09.30- • Nada About Saab, Director, Marketing East Region Shopping Malls - Majid Al Futtaim Properties
10.00 • Tim Carmichael, Head of Analytics Impact - Chalhoub Group
AM • Guillaume Thfoin, Group Head of Business Analytics - Majid Al Futtaim Holding LLC
Moderator: Edouard Daou, Co-founder and Head of data practice - Acquisit

ROUND TABLE

Artificial Intelligence: opportunities and limitations. What are the critical success factors for the implementation of the technology?

- 10.20- • Prof. Theodoros Evgeniou, Pr. of Decision Sciences & Technology Mgmt - INSEAD
10.50 • Hesham Fayed, VP - Head of Sales Middle East - Atos
AM • Moussa Zaghoud, Executive Vice-President Cloud - Alcatel-Lucent Enterprise
Moderator: Valérie Hawley, Executive Director, Sorbonne Centre for Artificial Intelligence - SCAI Abu Dhabi

10.50- KEYNOTE ADDRESS

- 11.00 HE Dr. Raja Al Gurg, President Dubai Business Women Council and Dubai Chamber Executive Committee member
AM

PANEL DISCUSSION AND Q&A

Diversity & Inclusion - The UAE and France approach when implementing D&I

- 11.00- • Florence Bulte, Chief Sustainability Officer - Chalhoub Group
11.45 • Angelique Eriksen, CEO - EGG Events
AM • Nadine Halabi, Business Development Manager - Dubai Business Women Council
Moderator: Nathalie Amiel-Ferrault, Board member and Vice-President, French Business Council Dubai & Northern Emirates

11.45- KEYNOTE ADDRESS

- 11.55 Bel : a mission driven company, opening new opportunities in the Middle East
AM Cécile Beliot -Zind, Group Executive Vice President - Bel

CROSSED INTERVIEW

Sustainability & environmental impact: the future of the UAE food security

- 11.55- • Justine Damp, Partner - Eat Better Foods (ex Encas) and CEO - Shake your plants
12.05 • Christophe Lalo, Managing Director - Pure Salmon
PM

12.05- KEYNOTE ADDRESS

- 12.15 Jessica Préalpato, France Pavilion's Ambassador and 'World's Best Pastry Chef' 2019, Head Pastry Chef at the Alain Ducasse restaurant in
PM the Plaza Athénée

CROSSED INTERVIEW

What is the future of the tourism and hospitality value chain?

- 2.00- • Sebastien Bazin, Chief Executive Officer - Accor
3.00 • His Excellency Helal Saeed Almarri, Director General - Dubai Department of Tourism and Commerce Marketing (DTCM)
PM
Moderator: Nicolas Mayer - Partner - PWC

Tuesday, 23rd March 2021 - MOBILITY

08.30- **OPENING CEREMONY**

- 09.00 • Nicolas Ioannides, Master of Ceremony
- AM • H.E. Mattar Al Tayer, Director General, Chairman of the Board of executive Directors at RTA - Roads and Transport Authority (RTA)
- H.E. Jean-Baptiste Djebbari, Minister Delegate for Transport, France

PANEL DISCUSSION AND Q&A

Mobility - UAE and France call for innovative mobility solutions

- 09.00- • Stephane Feray-Beaumont Vice President Innovation and Smart Mobility - Alstom
- 09.45 • Cyrille Giraudat Senior VP Digital, Marketing and Innovation - RATP Dev
- AM • Stephen Severance, Head, Program Management and Marketing, Sustainable Real Estate - Masdar
- Ibrahim Sultan Al Haddad, Director, Commercial and Investment Department - Roads and Transport Authority (RTA)
- Moderator: Morsi Berguiga, Partner - KPMG*

09.45- **KEYNOTE ADDRESS**

- 09.55 **DP World, Faisal Jassem, Senior Manager - JAFZA**
- AM

09.55- **INTERVIEW**

- 10.05 Dr. Philippe Guillaumet, European and International Projects manager, Business Development - Marseille Port Authority
- AM

PANEL DISCUSSION AND Q&A

Logistics - France and UAE- 2 key logistic hubs with a strong collaboration

- 10.05- • Esra Bora, VP Global Sales and Customer Experience - CMA CGM
- 11.00 • Haleema Al Hosani, Senior Manager Global Accounts and Loyalty, Commercial Division - Etihad Cargo
- AM • Olivier Schwartz, Chief Legal Officer & General Counsel, DP World
- Moderator: Olivier Brusle, Partner - KPMG*

Wednesday, 24th March 2021 - SUSTAINABILITY

OPENING CEREMONY

- 08.30- • Nicolas Ioannides, Master of Ceremony
08.55 • Khalid Sharaf, Director of the Expo 2020, Dubai's Business Programme
AM • Dina Storey, Head of Sustainability Operations - Expo 2020 Dubai
• Daxita Rajcoomar, Chief Sustainability Officer - ENGIE

PANEL DISCUSSION AND Q&A

Renewable Energies - Solar Power : UAE leading the way

- 09.00- • Renaud Capris, Chief Executive - Enova
09.55 • Marin de Montbel, Managing Director - Total Solar Distributed Generation ME
AM • Mohammad Abdelqader El Ramahi, Director, Asset Management and Technical Services, Clean Energy, Masdar
• Stephen Severance, Head, Program Management and Marketing, Sustainable Real Estate, Masdar
Moderator: Riad Bestani, Senior Advisor Sustainability - InterBKonsult

PANEL DISCUSSION AND Q&A

Renewable Energies - Can hydrogen be the new oil?

- 10.00- • Ronnie Chalmers, Executive Vice President Africa Middle East & India - AIR LIQUIDE
10.45 • Christophe Comte, Sr. VP Business Development - ENGIE Group
AM • Dr Faye Al Hersh, Technology Specialist, Strategy and Corporate Development - Masdar
Moderator: Richard Power, Partner - Clyde & Co LLP

PANEL DISCUSSION AND Q&A

Impact Investment - Unlocking conscious capital in the UAE

- 10.45- • Najla Ahmed Al-Midfa, CEO - Sharjah Entrepreneurship Center
11.30 • Dr. Noah Raford, Chief Operating Officer - Dubai Future Foundation
AM • Sabrin Rahman, Managing Director - Head of Sustainability for Europe, the MENA and Turkey - HSBC
Moderator: Sonia Weymuller, Founding Partner - VentureSouq