

## Chemicals and Polymers: New Opportunities for French Businesses in the Middle East and Africa

Tuesday, 9<sup>th</sup> November 2021  
12:30pm (UAE) / 9:30am (France)

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As the global economy recovers from the impact of COVID-19, companies in the chemical and polymer sector look set to benefit from strong growth opportunities, particularly in the fast-growing MENA region and connected North and South hemispheres.

The UAE is France's second-largest trade partner in the region. Data from the UAE Ministry of Economy shows that the non-oil bilateral trade with France stood at USD 5.4 billion in 2020 and is set to grow, as the two nations explore mutually beneficial opportunities. For French businesses, KIZAD Polymers Park offers an ideal base to reach out to new global markets.

Established in 2010, Khalifa Industrial Zone Abu Dhabi (KIZAD) is part of AD Ports Group's Industrial Cities and Free Zone Cluster. KIZAD Polymers Park is an integral part of the polymer conversion ecosystem in Abu Dhabi. With state-of-the-art infrastructure, proximity to two major seaports and four international airports, and future rail links, KIZAD Polymers Park is the ideal location for businesses looking to reach the global polymers market, projected to reach \$693 billion by the year 2025.

At its peak, companies within the KIZAD Polymers Park will produce 300-400 kilotons of plastic products a year, creating up to 7,000 new jobs, and contributing USD2.5 billion to Abu Dhabi GDP by 2025. The potential export market is estimated at USD500 million annually.

The KIZAD Polymers Webinar will explore and highlight the emergence and redesigning of manufacturing supply chains and new opportunities available at KIZAD, and outline how French business can reap immediate benefits.

### Our Speakers and Industry Experts



**HELEN DANIEL**  
EXECUTIVE DIRECTOR –  
FRENCH BUSINESS GROUP (FBG)



**KHALID AL MARZOOQI**  
DIRECTOR – COMMERCIAL, KHALIFA  
INDUSTRIAL ZONE ABU DHABI (KIZAD)



**SOUAD MOHAMED A. AL HOSANI**  
HEAD OF INVESTOR CARE,  
ABU DHABI INVESTMENT OFFICE (ADIO)



**KASPER CASTRICUM**  
GENERAL MANAGER –  
ARABIAN CHEMICAL TERMINALS (ACT)



**CEM KURKCUOGLU**  
INDUSTRIAL ZONES –  
KIZAD

### Key Topics to be Covered

- ✔ Abu Dhabi's Initiatives Driving Investment Diversification and Ease of Doing Business
- ✔ KIZAD & ZonesCorp: The Industrial, Logistics & Trade hubs of Abu Dhabi
- ✔ KIZAD Business Opportunities: The Chemicals & Polymers Clusters
- ✔ Practical experience of doing business in Abu Dhabi and KIZAD

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Please don't hesitate to contact us on  
[business@fbgabudhabi.com](mailto:business@fbgabudhabi.com) if you have any questions.

We are here to LISTEN, support and deliver.