



**From**



**Gala Dinner 2025**

**To**



**Friday 11 April 2025**

**The St. Regis Saadiyat Island Resort, Abu Dhabi**

## About CCI France UAE: A leading Business Community

CCI France UAE is a private organization representing the largest French, Francophone, and Francophile business community in the Middle East, with over 500 members spanning SMEs and multinational corporations.

With more than three decades of experience in the UAE, our mission is to:

- Strengthen Franco-Emirati Relations through trusted partnerships with local authorities.
- Empower French Businesses by supporting their establishment and growth in the UAE.
- Foster High-Value Networking through premium events and business opportunities.
- Showcase Our Members to the UAE's thriving business ecosystem.

As part of the CCI France International Network, which spans 120 chambers across 95 countries, we serve as the foremost gateway for companies seeking to expand their influence in this dynamic region.

## Why sponsor the Annual Gala Dinner?

Becoming a sponsor of the CCI France UAE Gala Dinner positions your company as a key player in fostering innovation, sustainability, and cross-cultural collaboration.

Unmatched Benefits for Sponsors:

- **Unrivalled Exposure:** Your brand showcased to an audience of decision-makers, industry leaders, and government representatives.
- **Prestige and Recognition:** Align your company with the values of excellence, innovation, and cultural preservation.
- **High-Value Networking:** Connect directly with top-tier executives and influential stakeholders in an exclusive setting.
- **Lasting Impact:** Media and digital marketing coverage before, during, and after the event amplifies your brand's visibility.



 **CCI FRANCE UAE**  
Gala Dinner 2024

## The Annual Gala Dinner

The CCI France UAE Gala Dinner is the most prestigious annual gathering of the UAE's French and international business community. It brings together influential leaders, decision-makers, and VIPs for an evening of elegance, networking, and inspiration.

Past notable attendees include:

- Sébastien Bazin – CEO of AccorHotels
- Anne Browaeys - CEO Club Med Markets Europe & Africa
- Elisabeth Borne – Former Prime Minister of France
- Khalfan Belhoul – CEO of Dubai Future Foundation
- H.E. Sheikh Nahayan Mubarak Al Nahyan – UAE Minister of Tolerance and Coexistence

An Unparalleled Experience

- A stunning, luxurious venue with world-class service.
- Exquisite French-inspired cuisine, crafted to perfection.
- A celebration of heritage, innovation, and collaboration between France and the UAE.

This exceptional evening is a unique platform for meaningful connections, bringing together corporate leaders, government officials, and prominent figures from both countries to celebrate shared successes and build the future.

## From Heritage to Innovation

The 2025 Gala, scheduled for April 11 at The St. Regis Saadiyat Island Resort, Abu Dhabi, will explore the powerful synergy between heritage and innovation, celebrating how tradition serves as a foundation for future progress.

What Makes This Gala Exceptional?

- Inspiring Theme: Discover how timeless values and traditions fuel modern advancements and creativity.
- World-Class Attendees: Engage with influential leaders from business, technology, craftsmanship, and the arts.
- Cultural Showcase: Highlighting groundbreaking innovations that honor heritage while embracing a sustainable future.

Set in Abu Dhabi, a city renowned for seamlessly blending tradition and ambition, the event will feature thought-provoking discussions, captivating displays, and an atmosphere designed for fostering collaboration and inspiration.



# Branding Opportunities

## Cocktail Experience

Make a bold statement in an exclusive networking space.

- Prime Logo Placement: On entrance displays and the photobooth.
- VIP Connections: Private access to high-level guests and dignitaries.
- Brand Activation: Showcase your expertise with a dedicated booth and branded presence.

## Dinner Experience

Immerse your brand in the centerpiece of the evening.

- VIP Sponsor Table: Host guests alongside key French and UAE dignitaries.
- Stage Recognition: Acknowledgment during the event, reinforcing your leadership role.

## Digital Marketing Channels

Reach a broad and engaged audience through CCI France UAE's extensive digital platforms:

- Website: Prominent visibility on a site with over 4,500 monthly visitors.
- Emailing Campaigns: 11,000+ qualified contacts.
- LinkedIn: Targeted exposure to 21,000+ professional followers.



# Sponsorship Packages

## **PLATINUM SPONSOR**

*1 company ONLY*

AED 150,000 (incl. VAT)

## **DIAMOND SPONSOR**

*Maximum 2 companies*

AED 90,000 (incl. VAT)

## **GOLD SPONSOR**

AED 50,000 (incl. VAT)

## **AWARD SPONSOR**

*Maximum 2 companies*

AED 40,000 (incl. VAT)

# Sponsorship Packages

Platinum  
Sponsor

Diamond  
Sponsor

Gold  
Sponsor

## Website

Logo inclusion in the event registration pages with outbound link



Looking back article on the event, quoting your company name and redirection link



Company name and outbound linking on photo gallery page



## Emailing

Logo inclusion in all emailing campaigns dedicated to the event



## Social Media

Tags and link to company page on social media



Post of sponsor's own dedicated creative content pre-event (provided by sponsor)



Short interview made during the event to be released after the event on social media



## Other

Logo on banner on all CCI France UAE staff signature



Logo on customised invitation to be sent to your guests



TV Broadcast (Broadcast on France 24 and TV5 Monde channels)



# Sponsorship Packages

Platinum  
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## During Event

Logos on photobooth	●	●	●
Special thanks during the CCI France UAE speech	●	●	●
Logo on screens	30 sec.	15 sec.	10 sec.
Photos of your table guests in HD sent to you	●	●	●
Printed program booklet distributed on the tables during the dinner	2 pages	1 page	Half page
Possibility to bring marketing collaterals (flyers...) under approval of CCI France UAE events team	●	●	●
Dedicated cocktail table in the networking area	●	●	●
Table in VIP section	●	●	
VIP tour / Key guests introduction	●	●	
1 booth in the prefunction area	●	●	
Possibility to distribute goodies	●		
1 minute video showcased during the dinner	●		
Number of seats included	20	10	10



# CCI France UAE Business Awards 2025

## Jury

The jury comprises respected UAE-based experts with a strong background in small business, environmental sustainability, and innovation, as well as honorary members of CCI France UAE, advocates of the Franco-Emirati partnership, and sponsors of our 2025 gala. Each juror will bring professionalism and confidentiality to their thorough review of all submissions.

## Candidates

Candidates for the prestigious awards must submit an extensive online application through the CCI France UAE website, detailing their achievements in the UAE, current initiatives, and future projects. Each candidate should also outline their strategic approach to addressing challenges in the UAE market. After careful deliberation, the jury will announce the 2025 winners in each category, whose CEOs will be celebrated on stage during the gala dinner.

## Recognition for Winners

- On-Stage Celebration: Winners will receive awards and deliver brief remarks.
- High Visibility: Logos displayed prominently on event screens.
- Post-Event Publicity: Extensive coverage on CCI France UAE's website and platforms.

## Categories

### Tradition to Tomorrow Award (MNC)

Honoring Multinational Corporations for bridging Heritage and Innovation to inspire a sustainable tomorrow.

### Innovation Catalyst Award (SME)

Recognizing a forward-thinking SME that exemplifies the power of innovation to thrive in a competitive market.







# CCI France UAE Business Awards 2025

## What the sponsor gets

### Website

Logo inclusion on the landing page with outbound linking to company page

Logo inclusion in all emailing campaigns dedicated to the event

Company name and outbound linking on Photo gallery page

### Social Media

Tags and link to company page

Your company logo on the video presenting the finalists

### Dinner

Your company name on the winner trophy

Printed Booklet

Possibility to award the prize to the winner

Vocal thanks on stage

Logo on screens

2 seats to the gala dinner (including the member of the jury)

### Post-Event

Logo on special thanks published on all CCI France UAE channels

## What the winner gets

### Dinner

Visibility on the night on stage with their logo as a winner

Opportunity of 1mn speech

### Post-Event

Tags and link to company page on social media

Logo on special thanks published on all CCI France UAE channels

# CCI France UAE Gala Dinner 2025 - Sponsoring Agreement

## Sponsorship agreement as

- ☐ Platinum Sponsor (*1 company only*)AED 150,000 (VAT incl.)
- ☐ Diamond Sponsor (*Maximum 2 companies*)AED 90,000 (VAT incl.)
- ☐ Gold SponsorAED 50,000 (VAT incl.)
- ☐ Award Sponsor (*Maximum 2 companies*)AED 40,000 (VAT incl.)

## Contact

Company .....

First Name .....

Last Name .....

Position .....

Telephone .....

Email .....

DateSignatureCompany Stamp

General conditions

- CCI FRANCE UAE does not provide or coordinate the design of the advertisement.
- Advertisement and proofs can be directly delivered by email or by mail to the attention of Caroline GHIGLIA, Sponsoring & Membership Developement Manager, CCI FRANCE UAE.
- CCI FRANCE UAE cannot be taken responsible for errors or damage in advertisements or other materials.
- Advertising contracts cannot be cancelled. They may be rescheduled upon availability.
- Payment is due upon receipt of invoice by bank transfer (net on account), cheque to French Business Council and sent to: CCI FRANCE UAE, PO Box 25775, Dubai, UAE or cash directly at the CCI FRANCE UAE offices.



## **CONTACT**

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