



Gala Dinner

Golden Jubilee

Friday 19 April 2024

Emirates Golf Club

About CCI France UAE

CCI France UAE is a private organization under local law, and represents a community of more than 500 members, from SMEs and multinationals.

With more than thirty years of experience in the UAE, CCI France UAE's main missions are to:

- Strengthen and promote Franco-Emirates' relations, through its privileged relationships with local governmental entities.
- Support French-based companies in their set-up and business development in the UAE.
- Animate French and Francophile companies by offering networking opportunities, sectorial and functional events with high added value.
- Promote member companies within the business community in the UAE.

CCI France UAE is member of the CCI France International network which includes 114 chambers in 94 countries. Our entity represents today the largest French, Francophone and Francophile business community in the Middle East.

The Annual Gala Dinner

Throughout the years, various VIPs and speakers attended this major business event, such as Sebastien Bazin, CEO of Accor, Elisabeth Borne, Prime Minister of the French Government, Khalfan Belhoul, Chief Executive Officer of Dubai Future Foundation, or His Excellency Sheikh Nahayan Mubarak Al Nahyan, UAE Minister of Tolerance and Coexistence.

An exceptional evening, renowned for its elevated benefits, featuring:

- A unique location in a glamorous atmosphere
- A fine gastronomy
- A spotlight on French know-how and expertise

This evening gathers corporate members, clients and partners, as well as official French and local authorities. A night offering a unique platform for networking and professional opportunities, fostering collaboration and celebrating success in the dynamic landscape of the United Arab Emirates.

It is today the largest Annual Gala Dinner of the Business Community in the UAE.



Golden Jubilee

CCI France UAE Annual Gala Dinner 2024 will be held on Friday, 19th April 2024, at The Pavilion, Emirates Golf Club in Dubai, under the theme “Golden Jubilee”.

This edition of our Annual Gala Dinner will mark the Golden Jubilee: celebrating 50 years of the French Business Community in the UAE! Beyond a mere celebration, this event reflects the enduring strength of the Franco-Emirati partnership. The gala serves as a vibrant tribute to five decades of shared growth, resilience, and the promise of a future marked by continued prosperity.

Sponsoring the CCI France UAE gala is a strategic opportunity to emphasize your commitment to fostering international partnerships and economic growth, connecting your brand with a legacy of cooperation and opportunity in the vibrant landscape of the UAE.



Why become a sponsor?

- **Increased Visibility:** Sponsorship ensures prominent brand exposure throughout the gala, reaching a diverse audience of industry leaders and decision-makers.
- **Exclusive Networking:** As a sponsor, your company gains exclusive access to strategic networking opportunities, fostering connections with key players in both the French and Emirati business sectors.
- **Brand Alignment:** Align your brand with the values of international collaboration and economic growth, reinforcing its image as a supporter of shared values.
- **Legacy Association:** By sponsoring this historic celebration, your brand becomes part of a legacy, associating with a narrative of enduring cooperation and opportunity in the dynamic UAE economic landscape.
- **Be part of it !** Participate to an unforgettable evening designed to give you the best exposure possible.

Branding Opportunities

Cocktail

Elevate your company's presence in a distinctive venue! Enjoy unparalleled visibility and premium services at the upcoming gala dinner:

- **Logo Recognition:** Your logo on the gala's entrance photobooth
- **Fast-Track Entrance:** Streamlined entry process for you and your attendees.
- **VIP Cocktail Access:** Unique entry to the cocktail area for high-level business networking with VIPs and authorities.
- **Brand Exposure:** Showcase your brand in the cocktail area for maximum visibility.
- **Dedicated Sponsor Table:** Secure a prime location for hosting and engaging with guests. Elevate your brand's presence in this unique venue!

Dinner

Indulge in the gala experience by securing one or two Sponsor Tables in the VIP section, alongside VIP French authorities and esteemed local dignitaries and immerse your brand in the limelight and enjoy the prestige of being a key supporter of this grand celebration.

- A VIP table ensures optimal networking opportunities and a prime view of the spectacular show, positioning your company in the heart of the event's excitement.
- Elevate your brand's visibility with logo placement on all tables, screens visible to all participants, and a special acknowledgment on stage, emphasizing your prominent role in making the evening truly exceptional.

Digital Marketing Channels

Website: ccifranceuae.com

- Average of 6,500 users per month

Emailing

- 10,000+ qualified contacts in our database with an opening rate of around 27%

Social media - LinkedIn

- 18,000+ followers



Sponsorship Packages

PLATINUM SPONSOR

1 company ONLY

AED 150,000 (incl. VAT)

DIAMOND SPONSOR

Maximum 4 companies

AED 90,000 (incl. VAT)

GOLD SPONSOR

Maximum 6 companies

AED 50,000 (incl. VAT)

SILVER SPONSOR

Unlimited number of companies

AED 25,000 (incl. VAT)

AWARD SPONSOR

Maximum 2 companies

AED 40,000 (incl. VAT)

Sponsorship Packages

Platinum
Sponsor

Diamond
Sponsor

Gold
Sponsor

Silver
Sponsor

Website

Logo inclusion in the event registration pages with outbound link



Looking back article on the event, quoting your company name and redirection link



Company name and outbound linking on photo gallery page



Emailing

Logo inclusion in all emailing campaigns dedicated to the event



Social Media

Tags and link to company page on social media



Post of sponsor's own dedicated creative content pre-event (provided by sponsor)



Short interview made during the event to be released after the event on social media



Other

Logo on banner on all CCI France UAE staff signature



Logo on customised invitation to be sent to your guests



Sponsorship Packages

During Event

| | Platinum Sponsor | Diamond Sponsor | Gold Sponsor | Silver Sponsor |
|---|------------------|-----------------|--------------|----------------|
| Logos on photobooth | ● | ● | ● | ● |
| Special thanks during the CCI France UAE speech | ● | ● | ● | ● |
| Logo on screens | 30 sec. | 15 sec. | 10 sec. | 5 sec. |
| Photos of your table guests in HD sent to you | ● | ● | ● | ● |
| Printed program booklet distributed on the tables during the dinner | 2 pages | 1 page | Half page | Logo & Website |
| Possibility to bring marketing collaterals (flyers...) under approval of CCI France UAE events team | ● | ● | ● | |
| Dedicated cocktail table in the networking area | ● | ● | ● | |
| Table in VIP section | ● | ● | | |
| VIP tour / Key guests introduction | ● | ● | | |
| Your corporate video broadcasted under the Pavilion | ● | | | |
| 1 booth under the Pavilion | ● | | | |
| Possibility to distribute goodies | ● | | | |
| 1 minute video showcased during the dinner | ● | | | |
| Number of seats included | 20 | 10 | 10 | 4 |



CCI France UAE Business Awards 2024

Jury

The jury is composed of UAE-based representatives with recognized expertise and influence in the small business, environmental and innovative sectors, honorary members of the CCI FRANCE UAE, connoisseurs of the Franco-Emirati relationship and sponsors of our 2024 gala. The jury will take to heart to study all the applications thoroughly with professionalism and confidentiality.

Candidates

Candidates vying for the prestigious awards are required to submit comprehensive information via an online questionnaire, accessible on the CCI France UAE website.

The submission should include a detailed account of their activities, a notable track record in the UAE, and future projects. Additionally, candidates are expected to outline their strategic approach to navigate potential challenges in the UAE market.

Following careful deliberation, the jury will announce the winning companies in each category for the year 2024. The CEOs of the victorious companies will be honored on stage during the gala dinner, where their logos will be prominently displayed on screens. Winners will also have one minute for a speech.

Post-ceremony, the CCI France UAE website will feature content highlighting the strengths of the winners, encouraging the community to explore and engage with their exceptional products or services.



Categories

Local Impact Award (MNC)

Recognizing the Multinational Corporation that has left an indelible mark on the local stage and significantly contributed to the enduring economic partnership between France and the UAE over the past 50 years.

Innovation Catalyst Award (SME)

Celebrating the Small and Medium-sized Enterprise that has been a driving force in innovation, pioneering new solutions and contributing dynamically to the economic collaboration and growth between France and the UAE throughout the last five decades.



CCI France UAE Business Awards 2024

What the sponsor gets

Website

Logo inclusion on the landing page with outbound linking to company page

Logo inclusion in all emailing campaigns dedicated to the event

Company name and outbound linking on Photo gallery page

Social Media

Tags and link to company page

Your company logo on the video presenting the finalists

Dinner

Your company name on the winner trophy

Printed Booklet

Possibility to award the prize to the winner

Vocal thanks on stage

Logo on screens

2 seats to the gala dinner (including the member of the jury)

Post-Event

Logo on special thanks published on all CCI France UAE channels

What the winner gets

Dinner

Visibility on the night on stage with their logo as a winner

Opportunity of 1mn speech

Post-Event

Tags and link to company page on social media

Logo on special thanks published on all CCI France UAE channels

CCI France UAE Gala Dinner 2024 – Sponsoring Agreement

Sponsorship agreement as

| | |
|--|-------------------------|
| <input type="checkbox"/> Platinum Sponsor (<i>1 company only</i>) | AED 150,000 (VAT incl.) |
| <input type="checkbox"/> Diamond Sponsor (<i>Maximum 4 companies</i>) | AED 90,000 (VAT incl.) |
| <input type="checkbox"/> Gold Sponsor (<i>Maximum 6 companies</i>) | AED 50,000 (VAT incl.) |
| <input type="checkbox"/> Silver Sponsor (<i>Unlimited number of companies</i>) | AED 25,000 (VAT incl.) |
| <input type="checkbox"/> Award Sponsor (<i>Maximum 2 companies</i>) | AED 40,000 (VAT incl.) |

Contact

Company

First Name

Last Name

Position

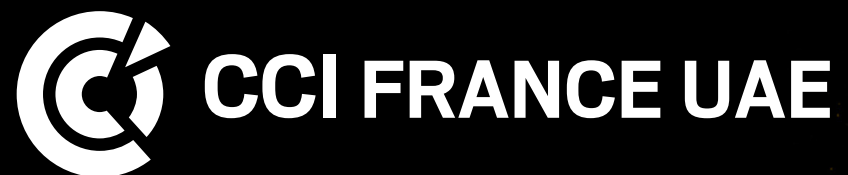
Telephone

Email

| | | |
|------|-----------|---------------|
| Date | Signature | Company Stamp |
|------|-----------|---------------|

General conditions

- CCI FRANCE UAE does not provide or coordinate the design of the advertisement.
- Advertisement and proofs can be directly delivered by email or by mail to the attention of Jamila Zeraiki Sponsoring & Membership Manager, CCI FRANCE UAE.
- CCI FRANCE UAE cannot be taken responsible for errors or damage in advertisements or other materials.
- Advertising contracts cannot be cancelled. They may be rescheduled upon availability.
- Payment is due upon receipt of invoice by bank transfer (net on account), cheque to French Business Council and sent to: CCI FRANCE UAE, PO Box 25775, Dubai, UAE or cash directly at the CCI FRANCE UAE offices.



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