



Learning Expedition during Expo 2020 Dubai

“The making of a new world”

**Understand the local economic
environment to develop your business
in the United Arab Emirates.**



ABOUT THE UNITED ARAB EMIRATES

Situated at a crossroads between the West and the East, the United Arab Emirates (UAE) offers the image of a strong and prosperous economy and stable politics in a turbulent regional context. The second largest economy in the Cooperation Council for the Arab States of the Gulf (CCEAG) behind Saudi Arabia, with a GDP/capita of \$71,548 in 2019, the GDP of the United Arab Emirates is largely dominated by the Emirate of Abu Dhabi (+60%), which ensures more than 90% of the production of hydrocarbons and manages the bulk of the savings accumulated in sovereign funds (ADIA, Mubadala).

Key indicators

Economic activity in the UAE slowed slightly in 2019 but is expected to pick up again in 2020 with Expo2020 in Dubai and measures taken to improve the business environment.

- 2nd largest economy in the Gulf behind Saudi Arabia,
- 4th largest OPEC oil producer (6th largest reserve),
- 14th largest gas producer (7th largest reserve in the world).
- Population: 10.4 million in 2019
- GDP: USD 403 billion
- Growth rate: 1.5% in 2019
- Inflation rate: -1.9% in April 2020
- Exports to France: mainly (78%) oil products
- French imports: \$5.1 billion in 2019 (perfumes and toiletries, aerospace products, travel goods and leather goods, pharmaceutical industry)
- France's position: 12th supplier to the UAE
- FDI: \$47.5 billion

Upcoming Exhibitions during Expo 2020

5-7 Oct. 2021 Beautyworld Middle East Dubai Know more	17-21 Oct. 2021 GITEX Global Dubai Know more	15-18 Nov. 2021 ADIPEC Abou Dhabi Know more	8-12 Nov. 2021 Downtown Design Dubai Know more
17-19 Jan. 2022 World Future Energy Summit Abou Dhabi Know more	24-27 Jan. 2022 Arab Health Dubai Know more	13-17 Feb. 2022 Gulfood Dubai Know more	

WHY A LEARNING EXPEDITION DURING EXPO 2020 DUBAI ?

To take advantage of this mega event and create synergies between our business communities

Expo 2020 Dubai is said to be the largest event taking place in the UAE. It will be a celebration of human brilliance and accomplishment. Dubai Expo 2020 is a chance for people to connect from different corners of the globe, to experience the best art, culture, science, innovation, and invention, and to set into motion a huge number of new ideas and concepts that will make a permanent impression in our lives.

EXPO 2020 DUBAI AND THE FRENCH PAVILION AT A GLANCE

 **6** MONTHS
DURATION

1st October 2021 to 31st March 2022

 **180+** COUNTRY
PAVILIONS

“Connecting Minds, Creating the Future”
with 3 pillars and themes pavilions: **Mobility, Sustainability, Opportunity**

Theme of the French Pavillon:

“ *Lumière, Lumières* ”

a statement of the French know how in cities and territories transformation.



OBJECTIVES



- To get to know better the UAE, its potential and the Middle East in general,
- To understand the local economic environment,
- Create synergies between our countries and business environments,
- To identify the key sectors, major players and business opportunities,
- To have an insight of the culture and its impact on business practices,
- To meet companies already established in the UAE and discuss common professional interests

PROGRAM: A TAILOR MADE OFFER ADAPTABLE TO YOUR NEEDS AND BUDGET

- **B2B meetings (individual and/or group):** we put together a tailor-made program enabling you to explore business opportunities in Dubai and the region for your company,
- **Business networking:** an opportunity to meet and mingle with key local players and the business community representatives: CCI FRANCE UAE can organize your dinners, cocktails or lunches: We source the venue, potential guest speakers, invite key participants relevant to your business objectives. We can develop themed events such as “Sustainability”, “Future cities” etc...
- **Site visits:** discover the UAE. We organize business themed tours in the UAE that enable you to discover the country from a business touristic angle. Ex: Architectural tour, Sustainable tour or Visit a solar farm in the desert, Visit Abu Dhabi port etc...
- **Your stay:** we give you access to negotiated rates with hotels and can organize collective transportation
- **Visit of the Expo 2020 Dubai** and benefit from a fast track access to the French pavilion,
- **Welcoming dinner**



OUR PACKAGE

Price: starting 2,900 Euros (no VAT applicable)/company or participant.

- Country and business environment presentation,
- 2 days of B2B meetings program,
- Expo 2020 Dubai day access,
- Networking dinner (invitations management and venue sourcing)

Options (subject to specific pricing):

Touristic visits in Dubai and Abu Dhabi, possible extension to another of the region countries (KSA, Barhein...),

Hotel booking,

Photo book of the mission,

Visa application and obtaining,

Qualified list of contacts met during networking sessions.

CCI FRANCE UAE is an approved provider of "PLAN RELANCE EXPORT" by Business France.

Example of program

Day 1

Country & Sectorial Presentation

Visit of the Expo 2020 and thematic pavilions

Day 2

B2B Meetings

Day 3

B2B Meetings
Closing themed dinner on « Sustainability »

BENEFITS

- The coordination of the all program organized by CCI FRANCE UAE,
- Quality of the participants brought by the network of CCI FRANCE UAE members and partners,
- Customized program in accordance with your profile, your needs and your budget,
- A single point of contact within the CCI FRANCE UAE and the ensured continuous support,
- Take advantage of our extensive sectorial and functional knowledge:

6 Working Groups

- MarCom
- CFO
- HR
- Diversity
- Women Empowerment
- Legal

8 Sectorial Committees

- Construction
- Food & Beverage
- Healthcare
- Luxury & Retail
- New Tech & Innovation
- Energy
- Supply Chain
- Sustainability



CCI FRANCE UAE AT A GLANCE

Created in 2021, CCI FRANCE UAE is a private organization under local law, result of the strategic alliance between the French Business Council Dubai & Northern Emirates and the French Business Group Abu Dhabi. CCI FRANCE UAE represents a community of more than 800 members, from SMEs and multinationals.

With more than thirty years of experience in the UAE, CCI FRANCE UAE's main missions are to:

- Strengthen and promote Franco-Emirates relations, through its privileged relationships with local governmental entities.
- Support French-based companies in their set-up and business development in the UAE,
- Animate French and Francophile companies by offering networking opportunities, sectorial and functional events with high added value.
- Promote member companies within the business community in the UAE.

CCI FRANCE UAE is member of the CCI France International network which includes 124 chambers in 95 countries. Our entity represents today the largest French, Francophone and Francophile business community in the Middle East.

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