



Annual General Meeting 2024-2025

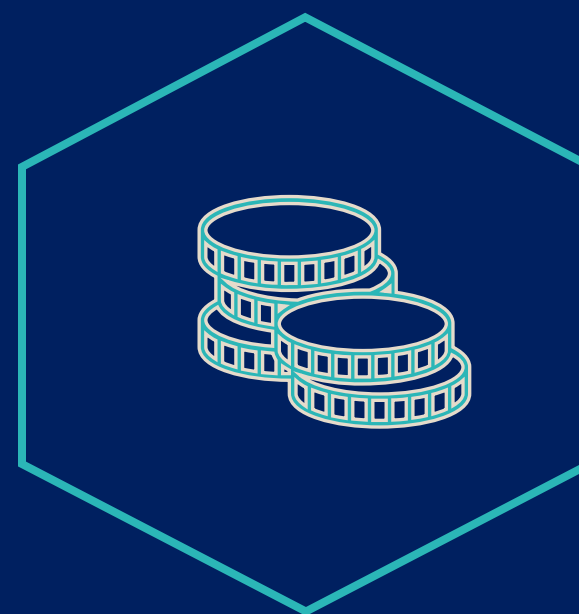
Wednesday 28 May 2025



➤ Agenda



Strategy &
Governance
Operational
Review



Presentation of the
financial statements

Auditor's opinion

Voting results



Reminder of our main
services

Presentation of 2025-
2026 developments
and projects

Upcoming highlights



Questions / Answers

➤ Board of Directors 2024-2026



Thierry
DEZENCLOS



Nathalie
AMIEL
FERRAULT



Geoffroy
BUNETEL



Christine
RIZZATO



Joseph
MOUSSALLEM



Caroline
THEVENOT



Valérie
HAWLEY



Kevin
CHALHOU



Aurélien
DELAHAYE



Marie-Agnès
DESCROZAILLE



Gaëlle
DORE



Frederic
MARCHAND



Tarek
SOLIMANE



Thomas
VIGNERON



Pierre
CHEYRON

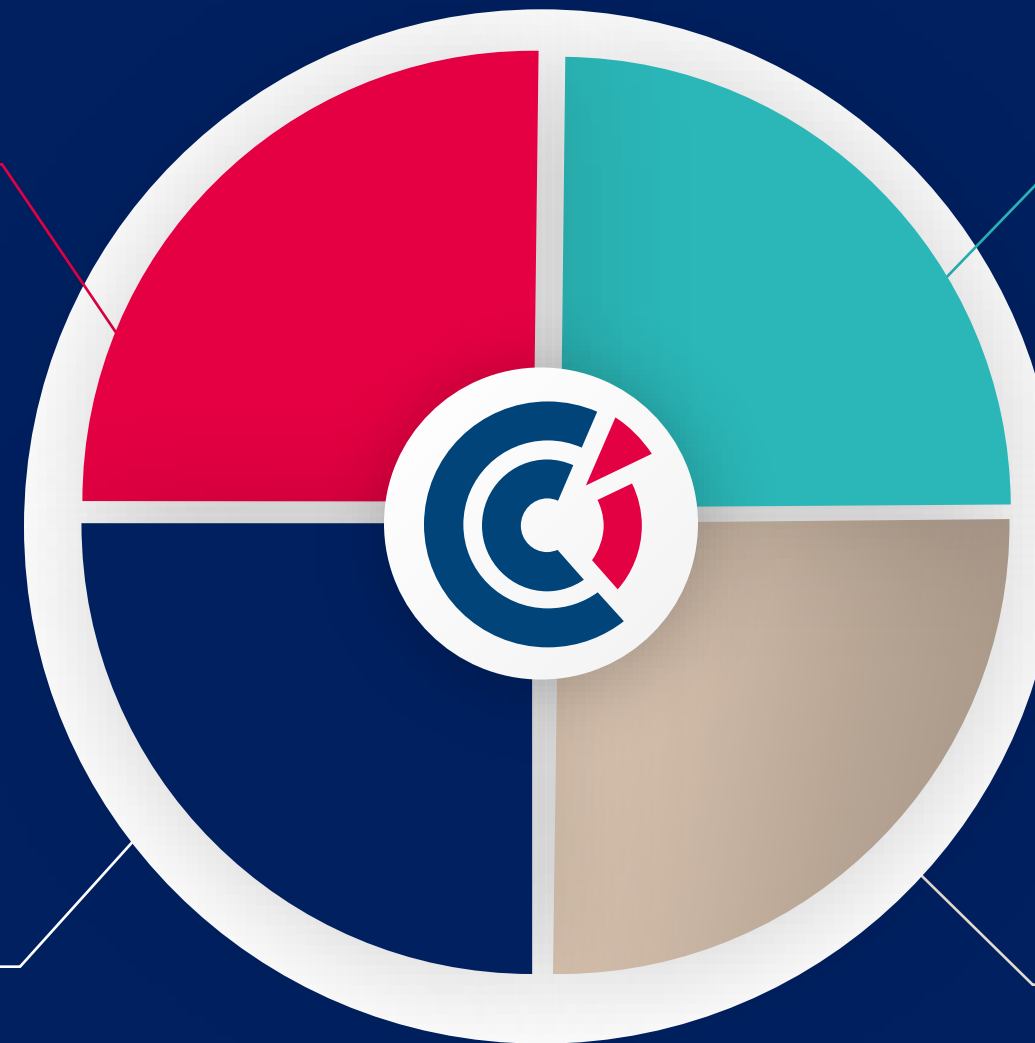
➤ Strategic Axes 2025–2026

REVIEW OUR SERVICE OFFERING TO
ADAPT IT TO THE EVOLVING NEEDS OF
OUR MEMBERS

STRENGTHENING OUR TIES WITH
LOCAL AUTHORITIES AND INCREASING
THE NUMBER OF EMIRATE ENTITIES
JOINING THE CCI

BECOMING A FEDERATOR OF THE
CCIFI NETWORK IN THE REGION

COORDINATING OUR ACTIONS
WITH TEAM FRANCE EXPORT
PARTNERS IN THE EMIRATES



➤ The CCIFI Network at the end of 2024

1st

Private French, Francophone and
Francophile business network

36 200

member companies

120 CCIFI
in **95** countries

➤ The CCIFI Network at the end of 2024



107

business centers



630

thematic or sectoral
committees



4800

events

➤ Permanent Team



Ruby
ABELARDO



Sanaa
AHDOUR



Joëlle
CHILCOTT



Martine
DE LANG



Milena
DIMITROVA



Sophie
DUFOUR



Coralie
FLICK



Erika
GHOBASHI



Cécilia
JOURDAN



Agnès
LOPEZ CRUZ



Maud
MARTINOT-LAGARDE



Olivier
MORIN



Claire-Anne
RUSSELLE



Orsolya
SAGI



Nayla
SAMAHA KHALIFE



Rowema
SANTOS



Mounia
SIFAQUI

➤ Our Structure

SECTORAL COMMITTEES

- Construction & Real Estate
- Energy Consumer
- FMCG (incl. Food)
- Hospitality, Tourism & Culture
- Luxury & Retail
- Transport & Logistics
- Healthcare
- Cultural & Creative Industries (new)

FUNCTIONAL WORKING GROUPS

- Finances
- Marketing Communication Events
- Human Resources
- ESG

CLUBS

- CEOs Club
- Synergy Club
- French-Emirati Women Committee

MENTORING PROGRAM



TRAINING PROGRAM *(new)*

Training Academy
by CCI FRANCE UAE

➤ 149 Events and meetings in 2024



➤ Structuring the ICC Comittee into 7 Families

CCI Creatives & Cultural Industries



➤ Missions of CCI France UAE



SETTING UP

- Business Centers
- VIE hosting
- Recruitment



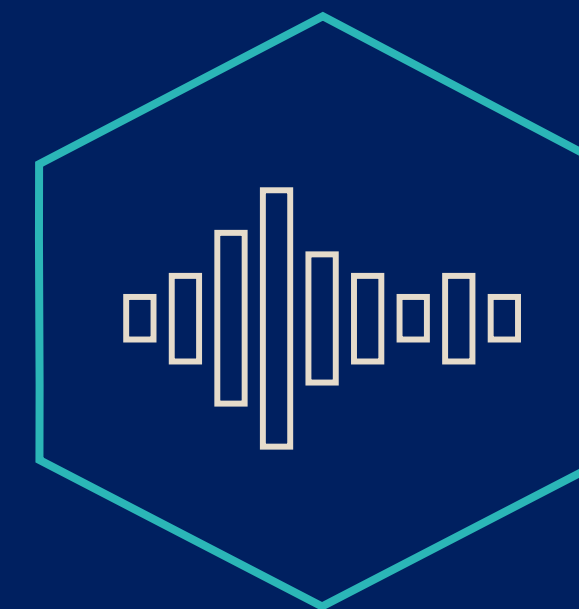
MAKE YOURSELF KNOWN

- Digital directory
- Communication channels
- Signature events
- Event outsourcing
- Content production



DEVELOPING

- Networking
- Sectorial Committees
- Functional committees
- Learning expedition
- Qualified appointments
- Sales follow-up
- Mentoring
- Training Academy



MAKE YOUR VOICE HEARD

- Contact with local authorities.
- Visibility actions with local prime contractors.

➤ Did you know-Support services



QUALIFIED APPOINTMENT PROGRAM FOR OUR MEMBERS

Prospect the target market on your behalf and develop your business in the Emirates or in France.



COUNTRY CONFERENCES & MISSIONS IN THIRDCOUNTRIES

Explore market opportunities in various sectors (collective delegation to third countries in the GCC).



NETWORKING WITH CCIFI MEMBERS WORLDWIDE

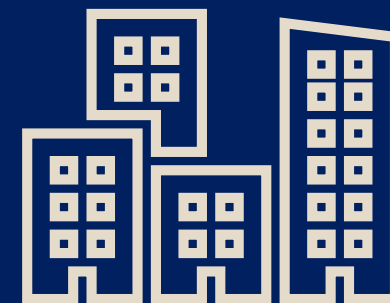
Expand your network and benefit from our colleagues' local infrastructures when you travel.

➤ Did you know-Support services



IMPROVING AND DIVERSIFYING THE RECRUITMENT SERVICE

More sectors covered, Flexipool,
highlighting of CVs, Emiratization
focus



BUSINESS CENTERS & LIFESTYLE ACCOMMODATION

in Abu Dhabi and Dubai

Training Academy
by CCI FRANCE UAE

TRAINING ACADEMY by CCI France UAE

A varied catalog with training courses
that can be applied immediately in the
professional world.

➤ Members' Services



COLLABORATION WITH NORTHERN EMIRATES

Advocacy actions involving
several sector committees



CO-CONSTRUCTION

Annual planning of sector
committees co-constructed with
Core Teams.



LA
FRENCH TECH
**ABU DHABI
DUBAI**

COLLABORATION

At the GITEX and CCI France UAE
Business Awards - Innovation
Catalyst Award

➤ Voices Of AI – The UAE-France Business Forum

September 25, 2025 – Sorbonne Abu Dhabi
with Team France Export and Sorbonne Abu Dhabi

Objectives

- Deepen bilateral discussions
- Promote French know-how
- Promote new agreements in areas such as industrial AI applications, research and education



 **CCI FRANCE UAE**

VOICES OF AI
The UAE-France Business Forum

25 September 2025
Sorbonne University Abu Dhabi

 **AMBASSADE
DE FRANCE
AUX EMIRATS
ARABES UNIS**
Liberté
Egalité
Fraternité

 **bpifrance**

 **Business
France**

 **LES CONSEILLERS
DU COMMERCE
EXTÉRIEUR DE LA FRANCE**

 **LA
FRENCH TECH
ABU DHABI
DUBAI**

 **SORBONNE
UNIVERSITY
ABU DHABI**

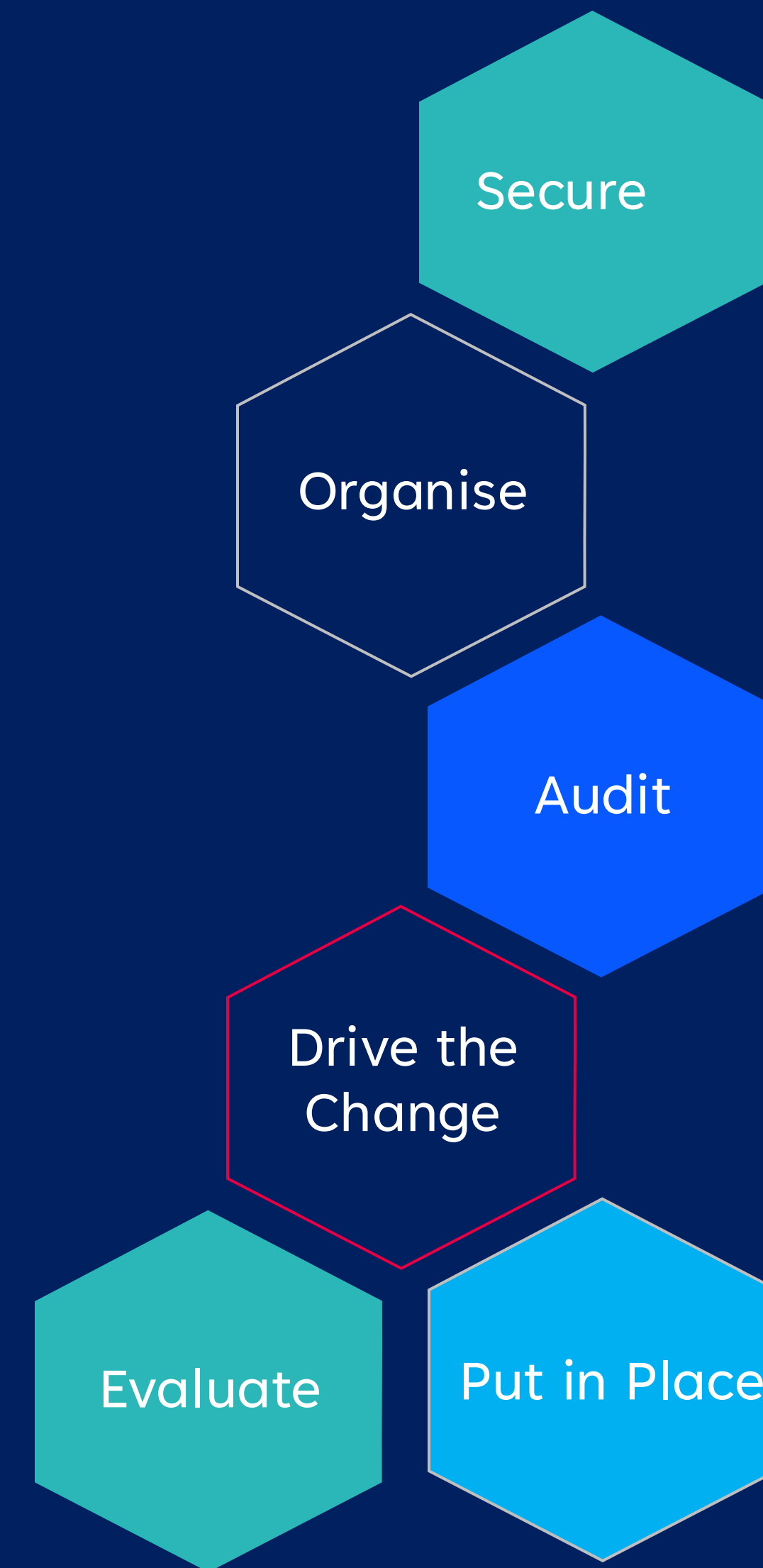
➤ Integrating AI into our Structure

Optimize internal processes

- Prospect rating
- Support teams in repetitive tasks.
- Activity monitoring
- Chatbot (TBC)

Enriching and improving our offering

- Support for the production of sector studies
- Content generator for improved web referencing to raise awareness of the CCI France UAE
- Behavioral analysis and segmentation
- Matchmaking



➤ Development of our Services and Communication Platforms



ENRICHING OUR SPONSORSHIP OFFER

- Partnership with France TV
- Possibility of sponsoring all our events and initiatives – per event or initiative, or for some on an annual basis



STRONG COMMUNICATION KPIs

- 32% average open rate on our email campaigns
- 23% engagement on our LinkedIn page and 24k followers
- Coming soon: version upgrade of our website, to improve user experience.



EVOLUTION OF THE MARCOM WORKING GROUP

- Integration of event, agency and service provider functions
- Format review

Next meetings:

- Conference on June 12
- Breakfast in September.

➤ Upcoming Milestones



➤ 23 october 2025 | First Regional Forum

COUNTRIES

- CCIFI: Bahrain, Koweït, Qatar, UAE
- Partner: Iraq, KSA, Oman, Pakistan

OBJECTIVES

- Offer a visibility platform
- Strengthen market knowledge
- Create synergies between business communities
- Exchange on topics of common interest

FORMAT

- Plenary session on the region's macroeconomics
- Country roundtables
- Sector roundtables
- Networking cocktail luncheon
- B2B Matching

PARTICIPANTS

- Members of our respective business communities
- Key players in our respective countries (officials, experts, etc.)
- French officials (ambassadors, SER, etc.)



Questions & Answers