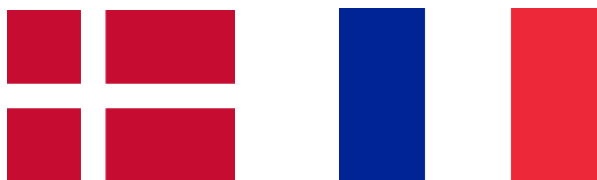


# Danish-French Football Tournament 2025



 **DANSK-FRANSK HANDELSKAMMER**  
**CHAMBRE DE COMMERCE FRANCO-DANOISE**





# Football tournament 2025

Over the years, the Chamber's football tournament has become a cherished tradition in our annual calendar. Now entering its 9th edition, we look forward to building on the momentum of the past eight successful events.

The 2025 tournament will be held on Friday, September 5th at Brøndby Stadium, as the previous years. Matches will kick off in the morning, followed by a shared dinner in the stadium lounge.

Employees from all participating companies are warmly invited to attend and support their team from the stands.

This event is a celebration of team spirit and the enduring friendship between France and Denmark.





# A twofold experience for you and your employees

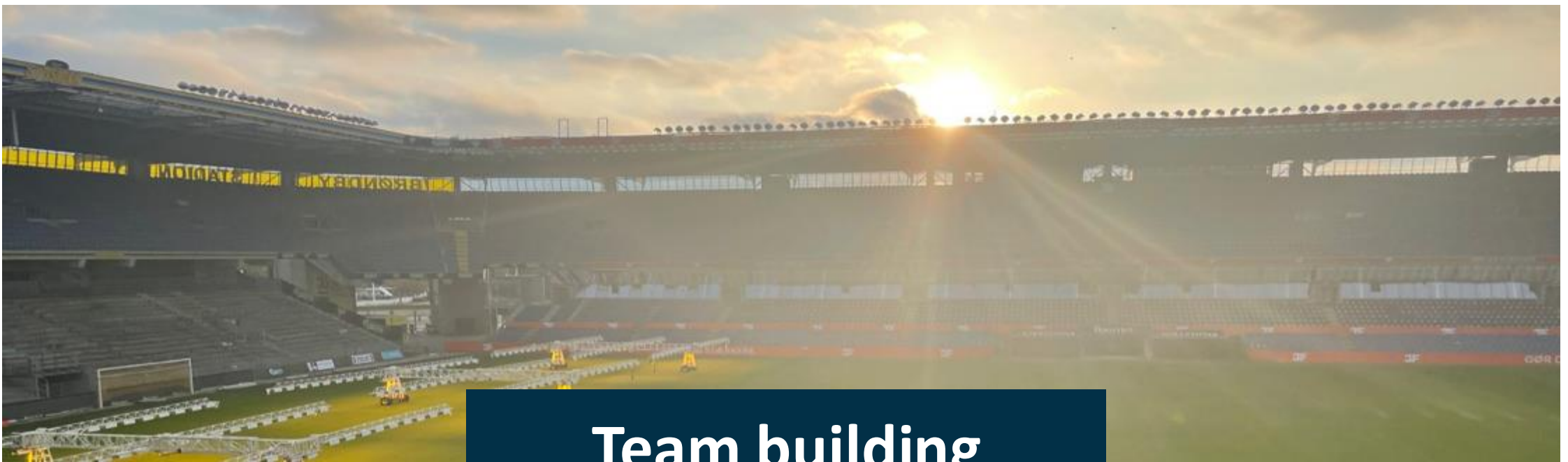


All participating companies will get to enjoy two different activities:

**1) Playing football** in a real professional sports' infrastructure, a unique chance for your employees. You will get to play on the pitch where professional football players train every day and experience the feeling of playing as 'professionals'.

**2) Dinner in the Michael Laudrup lounge.** We will all eat together and reward the winners of the tournament.





## Team building

Use this event to strengthen the team spirit among your employees. Select a team (7 players + 1 substitute minimum) to defend your company colours in a friendly competition against other companies.

After the tournament, you can communicate the events on the football field internally to highlight your company's strong group coherence.

All the employees are invited to come and support their company's team free of charge.



# Join us and make the 9<sup>th</sup> edition one to remember

In total, the tournament will gather between 12 and 16 teams and around 150 players ... and this amounts to a fantastic atmosphere.

Click on the links below to find the pages from the previous tournaments on our website. You can read summaries and find pictures from 2016 to 2024:

- [Football tournament 2024](#)
- [Football tournament 2023](#)
- [Football tournament 2022](#)
- [Football tournament 2021](#)
- [Football tournament 2019](#)
- [Football tournament 2018](#)
- [Football tournament 2017](#)
- [Football tournament 2016](#)





**Discover the video of the 2024  
tournament by clicking below**





## And many other advantages for your company, such as:

- Use the event to highlight the great atmosphere in your company to help attract new talents.
- Your company will enjoy the exposure from the Chamber and Brøndby IF, both of whom will promote the event.
- Meet and network with other companies and develop business connections.
- A great way of gathering your employees after the summer vacation for a pleasant start of the second half of the year.
- Invite employees, customers, and/or professional partners to support your team.



# Program: Friday September 5<sup>th</sup> 2025

- 9:00** Arrival at Brøndby Stadium
- 9:30** Welcome and collective warm up
- 10:00** Tournament starts – first match kick-off
- 17:00** Tournament ends – time to get changed
- 18:00** Dinner in the Michael Laudrup Lounge
- 21:30** End of the day

The program may be updated in line with the final number of participating teams.











## Competition and fun



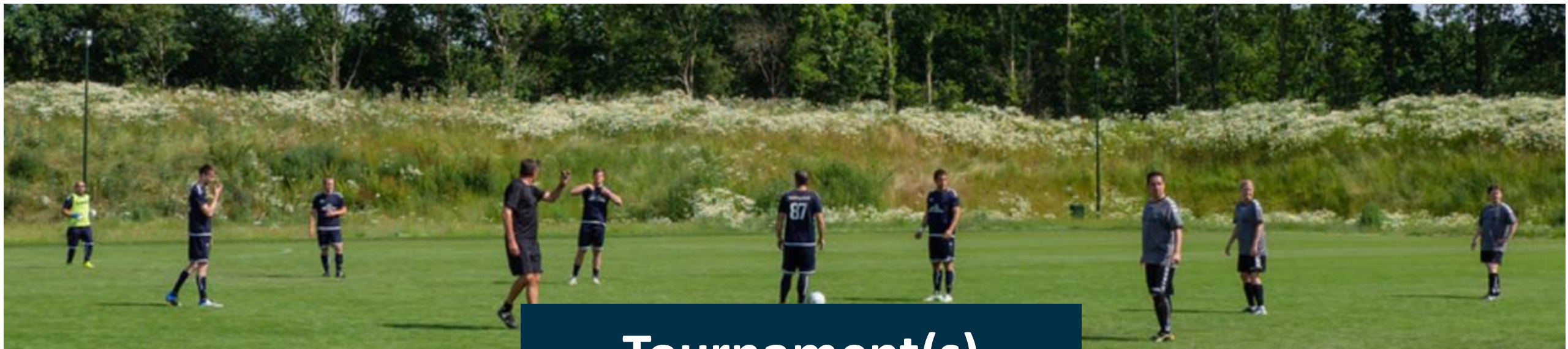
As last year, we will reserve a food truck where the players will enjoy a good burger with fries and dip. Perhaps not the healthiest sports' menu, but following the success of this food truck last year, it seems that the players are fully on board with it 😊



Music will be played near the pitches, so prepare your playlists!







## Tournament(s)

We will adapt the tournament to fit the number of teams registered for the day. **If we have a large number of registrations**, we will consider organizing two kinds of tournaments, depending on the expectations of the players. **We will decide in August** whether we organize one or two tournaments as described below:

### Champions League Tournament

The competitive one. This is for those among you who are used to playing football and are keen on showing you skills against other teams, who are similarly dedicated to the sport.

### The Friendly Tournament

For the teams who are mostly there to enjoy the day with their colleagues, and where winning is not necessarily the most important thing in the world. This tournament will be adapted to have smaller pitches and a shorter game time.



## ESG Initiative



This year, we are once again proposing a voluntary ESG initiative in collaboration with EcoTree.

The idea is that for each goal your team scores, EcoTree will plant a tree in Denmark to promote a greener future.

The more goals you score, the more trees will be planted.

**Last year, almost 200 goals were scored during the tournament, which meant that 200 trees planted in total.**

The price per tree is DKK 100, i.e., if your team scores 10 goals, the donation will be DKK 1.000.

To learn more about EcoTree, please visit: <https://ecotree.green>



# Thank you for your attention

We are looking forward to seeing your team on the pitch!

Thanks to our sponsor members

