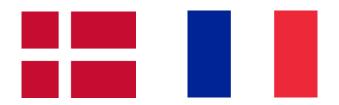
# Danish-French Football Tournament 2023









## Football tournament 2023

The Chamber's football tournament has evolved over the years to become a tradition in our annual program. This year will be the 7<sup>th</sup> edition of our annual tournament and we aim to the build on the success of the previous 6 tournaments.

Once again this year's tournament will take place at Brøndby Stadium, on <u>Friday 15<sup>th</sup> of September</u>. We will start at around midday, and after the tournament has ended, we will all have dinner together in the lounge.

All employees of the companies participating in the tournament are welcome to join us and cheer their team on at Brøndby Stadium.

This day is celebrating team spirit and the great relationship between our two great nations, France and Denmark.





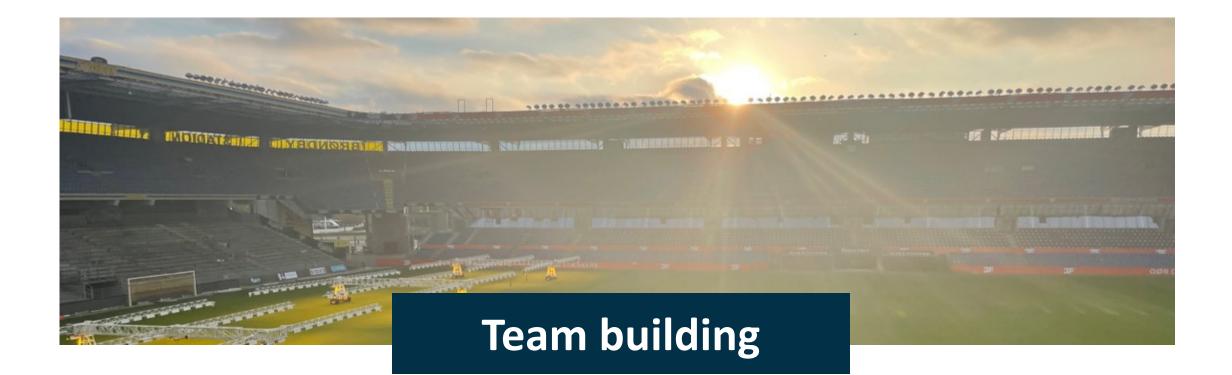


## A twofold experience for you and your employees

All companies participating will profit from 2 different activities:

- 1) Playing football in a real professional sports infrastructure is a unique chance for your employees. You get to play on the pitch where the professional football players train everyday and experience the feeling of playing as 'professionals'.
- 2) Dinner in the Michael Laudrup lounge. We will all eat together and we will reward the winners of the tournament.





Use this event for strengthening the team spirit among your employees. Select a team (7 players + 1 substitute minimum) to defend your company colours in a friendly competition against other companies.

You can communicate internally what has transpired at the tournament to demonstrate your strong group coherence.

All the employees are invited to come and support their company's team free of charge.



## Join us and make the 7th edition one to remember

The tournament will in total gather around 10 teams and 100 players

... and this amounts to a fantastic atmosphere

Click on the links below and find the pages from the previous tournaments on our website. You can read summaries and find pictures from from 2016 to 2022.

- Football tournament 2022
- Football tournament 2021
- Football tournament 2019
- Football tournament 2018
- Football tournament 2017
- Football tournament 2016



















## And many other advantages for companies, such as:

- Use the event to highlight the great atmosphere in your company to help attract new talents.
- Your company will enjoy the exposure from the Chamber and Brøndby IF, both of whom will promote the event.
- Meet and network with other companies and develop business connections.
- A great way of gathering your employees after the summer vacation, for a pleasant start to the second half of the year.
- Invite all employees, customers or professional partners to support your team.



### **Program:** Friday September 15th

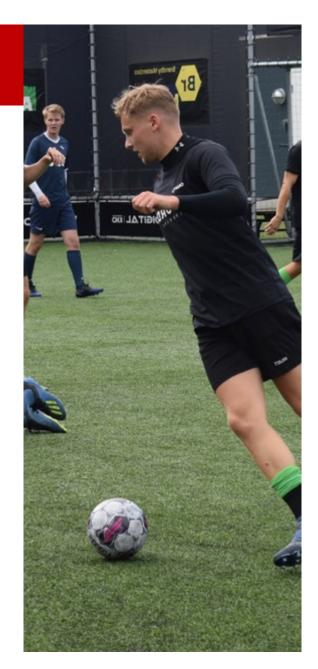
11:30 Welcome and collective warm up

12:00 Tournament starts - first match kick-off

18:00 Tournament ends - changing clothes afterwards

19:00 Dinner in Michael Laudrup Lounge

21:30 End of the day







We will alter the tournament to fit the number of teams registered for the day. If we have enough teams, we will consider organizeing two kinds of tournaments, depending on the exceptations of the players. We will confirm in August if we will organise one or two tournaments as described below.

#### **Champions League Tournament**

The competitive one. This is for those amongst you who are accustomed to playing football and are keen to show you skills against other teams who are similarly dedicated to the sport.

#### **The Friendly Tournament**

For the teams who are mostly there to enjoy the day with their colleagues, and where winning is not necessarily the most important thing in the world. This tournament will also be modified to have smaller pitches/shorter game time. We are also considering that the teams playing this tournament, have to be mix gender teams only.



#### **CSR** Initiative



This year, we are again proposing a voluntary CSR initative in collaboration with EcoTree.

The idea is that for every goal your team scores EcoTree will plant a tree in Denmark to promote a greener future.

The more goals you score, the more trees get planted.

Last year almost 237 goals were scored during the tournament, which equated 237 trees planted in total.

The price per tree is 100 dkk, i.e. if your team scores 10 goals the donation will be 1.000 dkk.

To learn more about EcoTree please visit: <a href="https://ecotree.green">https://ecotree.green</a>



### Thank you for your attention



#### Thanks to our sponsor members

















TotalEnergies





