Franco-Thai
Chamber of Commerce
หอการค้าฝรั่งเศส-ไทย



# LEARNING EXPEDITION

WOULD YOU LIKE TO BENEFIT FROM A TAILOR-MADE PROGRAM, EXPERIENCE FULL IMMERSION IN THAILAND, AND EXPAND YOUR SKILL SET?

CCI FRANCE THAILAND
PROPOSES
ITS LEARNING EXPEDITIONS,
A SERVICE DEDICATED TO EXPLORING
THE THAI MARKET, ITS KEY SECTORS
AND LOCAL STAKEHOLDERS

Grow your international business connections!

**Immerse yourself** in different business ecosystems, **boost engagement** and **drive transformation** within your organization.

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# WHY PARTICIPATE?

*OUR LEARNING EXPEDITIONS ARE MORE THAN JUST TRAVEL — THEY'RE*

## STRATEGIC AND TRANSFORMATIONAL JOURNEYS

### 2nd largest economy in ASEAN

With over 70 million people and a dynamic middle class, Thailand offers strong purchasing power and diversified consumer demand.

### A regional gateway to Southeast Asia

Strategically located at the heart of ASEAN, Thailand provides easy access to major markets making it a key commercial and logistics hub in Asia.

### Diversified industrial landscape

Thailand is a global player in sectors like automotive, electronics, agrifood, healthcare, green energy.

**GOOD TO KNOW !**



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# DESCRIPTION

**For 2 to 3 days, participants will be fully immersed in Thailand’s business environment, engaging directly with companies.**

They will take part in site visits and exchanges with key stakeholders from **chosen industry sector(s)**. This experience will allow them to gain a deep understanding of the sector's operations in Thailand, as well as insights into the local entrepreneurial landscape.

## DAY 1

- Welcome at FTCC by our Executive Director and Business Services Manager
- Presentation of FTCC’s activities and an overview of the Thai economy
- Lunch
- Departure for the first company visit & meetings with top management

## DAY 2

- Visit of the second company & meetings with top management
- Lunch
- Departure for the third company visit & meetings with top management

## DAY 3

- Visit of the fourth company & meetings with top management
- Lunch
- Departure for the fifth (and last) company visit & meetings with top management

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# LEARNING EXPEDITION

# ADDITIONAL INFORMATION

**from**
**200K THB* / GROUP**
**of participants (≃50)**

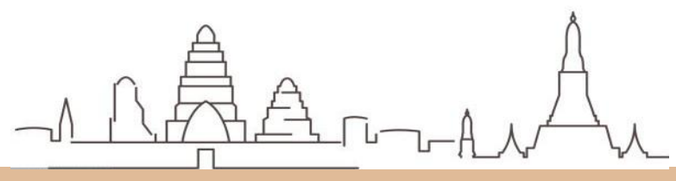
**≃ 5,400 EUR***

## INCLUDES

- Full coordination and organization of the program
- Company visits tailored to your sectors
- Meetings with local experts and top management
- Group lunches in local restaurants
- Local transportation during the program
- Welcome session and economic overview at FTCC
- One dedicated coordinator during the mission
- Support for logistics, accommodation recommendations, and formalities

## ADD-ONS (on request)

- Networking cocktail or themed roundtable (from 900 THB / participant) ≃ 24 EUR / pax
- Guest speaker or panel discussion
- Photo/video coverage of the mission (from 8,000 THB/ day) ≃ 210 EUR / day
- Interpretation or translation services (from 6,000 / day) ≃ 150 EUR / day





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# WHY CHOOSE THE FTCC?

FTCC is an independent, self-financed non-profit organization that brings together around 300 corporate members, both French,Thai and international. The FTCC is part of the CCIFI network, which brings together 119 French Chambers of Commerce across 94 countries, representing a community of over 33,000 member companies worldwide.

As one of the most active bilateral chambers in Thailand, FTCC plays a key role in fostering economic activity and investment between France and Thailand. The Chamber acts as a bridge between the business community and local authorities, maintaining close relations with government agencies, trade associations, and international institutions.

It also provides an effective platform for business exchange, knowledge sharing, and promotion of best practices among professionals operating in the Thai and ASEAN markets.


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