



FKCCI
FRENCH KOREAN CHAMBER
주한프랑스상공회의소

ANNIVERSARY
1986-2026
창립40주년

FoodWeek KOREA 2026 French Pavillion Sponsor deck



SPONSORING LEVELS*

	Silver 1,300,000 ₩	Gold 1,700,000 ₩
Logo display at the French Pavilion	 (Medium size)	 (Large size + Priority placement)
Placement of brochures at the pavilion reception		
Promotion on FKCCI social media & Naver blog (logo display, article)	 (Shared exposure)	 (Enhanced visibility + dedicated mention)
Promotional video played on pavilion TV screen	 (40sec)	 (1min + priority rotation)
Opportunity for on-site product display / demonstration		 (Dadicated demo slot)
Cooking demo / brand experience integration		 (Brand-led experience (chef / demo / program))
Availability of direct contact information (business cards at reception)		
Post-event content usage (photos / videos labeled as partner)		 (Gold Partner of French Pavilion" content)



Silver Sponsor

Focuses on Brand Visibility, offering strong exposure through logo placement and presence within the French Pavilion.

Gold Sponsor

Elevates visibility into Brand Experience, combining premium exposure with direct engagement opportunities such as live demonstrations, curated events, or product sampling — allowing visitors to experience the brand in a more immersive and memorable way.

Sponsorship Registration Form

FoodWeek Korea 2026 - French Pavillion

WHAT IS FOODWEEK KOREA 2026?

Foodweek Korea, the largest international exhibition for innovation in the agri-food sector in Korea, will take place from November 4 to 7, 2026, at COEX, Seoul's leading convention center.

This event brings together key industry players around the latest innovations in premium food products, foodtech, and smart distribution, offering a dynamic platform for both B2B and B2C exchanges.

The French Pavilion will provide French companies with a shared exhibition space and enhanced visibility throughout the event.

- 📌 Benefits for Sponsors
- ✓ Display of your logo at the Pavilion
- ✓ Placement of your brochures at the Pavilion reception
- ✓ Promotion on our social media platforms, Naver blog, and other visibility channels
- 👉 A unique opportunity to strengthen your presence in the Korean market!

YOUR INFORMATION

(Fields marked with * are mandatory)

Full Name* :

Company / Entity :

Adresse mail* :

Tel * :

Payment Method

Payment upon receipt of invoice

Program Dates

From November 4 to 7, 2026

Sponsorship Level → Please select the desired sponsorship level.

Options	Cout total
Silver Sponsor	1,300,000 KRW ☐
Gold Sponsor	1,700,000 KRW ☐

BENEFICIARY NAME

DATE

SIGNATURE



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CONTACT US

Operational team

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French Pavillion