CCI FRANCE UAE

VOICES OF AI

The UAE-France Business Forum

25 September 2025

Sorbonne University Abu Dhabi

غرفة أبوظبي
ABU DHABI CHAMBER

AMBASSADE DE FRANCE AUX ÉMIRATS ARABES UNIS
Liberté
Égalité
Fraternité

bpifrance

Business France

LES CONSEILLERS DU COMMERCE EXTÉRIEUR DE LA FRANCE

LA FRENCH TECH ABU DHABI DUBAI

SORBONNE UNIVERSITY ABU DHABI

About CCI France UAE: A leading Business Community

CCI France UAE is a private organization representing the largest French, Francophone, and Francophile business community in the Middle East, with over 500 members spanning SMEs and multinational corporations.

With more than three decades of experience in the UAE, our mission is to:
- Strengthen Franco-Emirati Relations through trusted partnerships with local authorities.
- Empower French Businesses by supporting their establishment and growth in the UAE.
- Foster High-Value Networking through premium events and business opportunities.
- Showcase Our Members to the UAE's thriving business ecosystem.

As part of the CCI France International Network, which spans 120 chambers across 95 countries, we serve as the foremost gateway for companies seeking to expand their influence in this dynamic region.

Voices of AI – The UAE–France Business Forum : at a Glance

Following the strategic agreement signed between France and the United Arab Emirates "UAE-France Framework for Cooperation in Artificial Intelligence" during the AI Action Summit held in Paris on 6 February 2025 in the field of innovation and emerging technologies, it is proposed to capitalize on this momentum by organizing a dedicated sequence focused on artificial intelligence (AI), with the aim of strengthening bilateral cooperation, R&D projects and academia .

Capitalize on this momentum by organizing a first event in the UAE, to facilitate businesses developments for France and the UAE.
- **Showcase Key AI Players:** Highlight leading Emirati and French AI companies already established in the UAE and provide them a platform to share their expertise, either by sector or use case.
- **Attract New French Startups in the UAE:** Encourage AI startups from France to explore opportunities in the UAE and support their local expansion.
- **Facilitate Business Connections via a B2B Matching session:** Connect UAE and France startups with local stakeholders who can help them establish and scale their presence in the UAE, and local investors keen to invest in France.
- **Organize Pitch Sessions:** Enable French and Emirati AI startups seeking funding to pitch their solutions and services aligned with the AI sector's scope of interest of UAE ecosystem.

Why sponsor the UAE-France Business Forum – The Voices of AI?

• **Show your expertise to a qualified audience:** Be part of a unique event to show your know how to a diverse audience from the public and private sectors.
• **Lift your brand exposure:** Reach up to the business community in the UAE, using various communication and marketing channels.
• **Boost your business opportunities:** Connect with the key decision makers that will grow your business. Make sense of the opportunity outlook via peer-to-peer discussions.

Be part of it ! ***Participate to an ambitious business forum designed to give you the best exposure possible online and onsite!***

Main Themes

• Data Centers: Infrastructure, Energy and Powering Data Centers (Real Estate Investment, AI Systems, Technology Enablers, Energy &Sustainability)
• R&D: Agreements and Evolution
• Education and Talents: (Investment, Development, Attraction)
• Financing AI: Investing and Accelerating (Banks, Accelerators, Investors)
• Industrial Applications of AI: Evolution of Business Uses

Format

A full day of an interactive mix of:
• Keynotes
• Fireside chats
• Panels / Interactive surveys
• Roundtables
• Start up pitches
• B2B meetings
• Networking areas
• INNOVATION VILLAGE showcasing UAE & France innovations

with around **300 high profile attendees.**

Sponsorship Packages

	Platinum	Diamond	Gold	Innovation Village Area Sponsor	Pitch Area Sponsor	Exhibition Stand Owner
Logo inclusion in all emailing campaigns dedicated to the event	●	●	●	●	●	○
Logo inclusion in the event registration page with outbound link	●	●	●	●	●	○
Company name and outbound linking on photo gallery page	●	●	●	●	●	○
Tags and link to company page on social media	●	●	●	●	●	○
Digital program booklet	2 pages	1 page	Half page	Logo & Website	Logo	Logo
Speaker promotion on social media	●	●	●	●	●	
One dedicated post on CCI France UAE LinkedIn page to announce sponsorship	●	●	●			
Dedicated page presenting the company on the B2B meeting platforms	●	●	●			
Post of sponsor's own dedicated creative content (provided by sponsor) on social media	●	●				
Logo on customised digital invitation for sending to your guests	●	●				
Company logo and banner on dedicated B2B meeting platform	●	●				
Short interview made during the event to be released after the event on social media	●					
Looking back article on the event, quoting your company name and redirection link	●					

Sponsorship Packages

	Platinum	Diamond	Gold	Innovation Village Area Sponsor	Pitch Area Sponsor	Exhibition Stand Owner
Day access pass to the event included	10	5	2	1	1	1
Logo on screens	●	●	●	●	●	○
Acknowlegment by CCI France UAE at the opening speech	●	●	●	●	●	○
Logo on photobooth and marketing collaterals	●	●	●			
Speaking opportunity	●	●	●			
Your logo included in the “Looking back video” of the event	●	●	●			
Number of B2B Meetings included	3	2	1			
Possibility to bring marketing collaterals (goodies, flyers...)	●	●				
VIP front seats	●	●				
VIP tour / Key guests introduction	●	●				
Dedicated exhibit booth for in person attendee interactions in the networking area	●	●				
Option: TV Broadcast (Broadcast on France 24 and TV5 Monde channels)	●	●	●	●		

Day Access Pass Price :

- AED 750 (incl. VAT) for CCI France UAE Members
- AED 1,500 (incl. VAT) for Non-Members
- Opportunity to Pitch (for Start-ups): AED 1,500 (incl. VAT) incl. one day access pass

SPONSORSHIP PACKAGES

PLATINUM SPONSOR

AED 50,000 (incl. VAT)

DIAMOND SPONSOR

AED 30,000 (incl. VAT)

GOLD SPONSOR

AED 15,000 (incl. VAT)

INNOVATION VILLAGE AREA SPONSOR

AED 10,000 (incl. VAT)

PITCH AREA SPONSOR

AED 10,000 (incl. VAT)

EXHIBITION STAND OWNER

AED 5,000 (incl. VAT)

SPONSORSHIP AGREEMENT AS

	Platinum Sponsor	AED 50,000 (incl. VAT)
	Diamond Sponsor	AED 30,000 (incl. VAT)
	Gold Sponsor	AED 15,000 (incl. VAT)
	Innovation Village Area Sponsor	AED 10,000 (incl. VAT)
	Pitch Area Sponsor	AED 10,000 (incl. VAT)
	Exhibition Stand Owner	AED 5,000 (incl. VAT)

CONTACT

First Name

Last Name

Company

Position

Telephone

Email

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• Advertising contracts cannot be cancelled. They may be rescheduled upon availability.

• Payment is due upon receipt of invoice by bank transfer (net on account), cheque to French Business Council and sent to: CCI FRANCE UAE, PO Box 25775, Dubai, UAE or cash directly at the CCI FRANCE UAE offices.

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