

SO CHIC EXPERIENCE

PROJECT

REMEMBER

CONTACT

WE ORGANIZE Your Event



ABOUT SO CHIC EXPERIENCE



THE ONE AND ONLY FRENCH SHOPPING, DINING &
LIFESTYLE GUIDE IN SINGAPORE

Step inside the world of French brands in Singapore

So Chic is an initiative by the **French Chamber of Commerce in Singapore (FCCS)** in collaboration with its retail members, showcasing **the best of French Shopping, Dining & Lifestyle in Singapore**. From prestigious luxury brands and designer boutiques to convivial bistros, online experiences and more, **So Chic celebrates French excellence, savoir-faire and art de vivre through curated experiences and exclusive encounters**.

Building on this momentum, we are launching a new concept: **So Chic Experience**. Organized in collaboration with French brands, each experience offers guests exclusive access and a unique insider's perspective into a different brand universe. Past collaborations have included renowned names such as [Diptyque](#), [Chanel](#), [Maison 21G](#) and [Dior](#).



ABOUT SO CHIC EXPERIENCE



Create meaningful experiences that inspire lasting brand loyalty.

So Chic Experience designs and delivers bespoke events crafted around your objectives, your audience and the experience you want to create. More than an event, we create meaningful moments that strengthen relationships, inspire loyalty and leave a lasting impression.

Whether you aim to engage top clients, reward partners, connect with key stakeholders or inspire your teams, we create experiences that reflect your brand and stand apart.

Exclusive Experiences

Private dinners, VIP gatherings, luxury brand immersions and curated moments designed to create memorable connections.

Corporate & Team Engagement

Leadership retreats, executive networking, team experiences and bespoke corporate events that bring people together with purpose.

Fully Managed & Tailor-Made

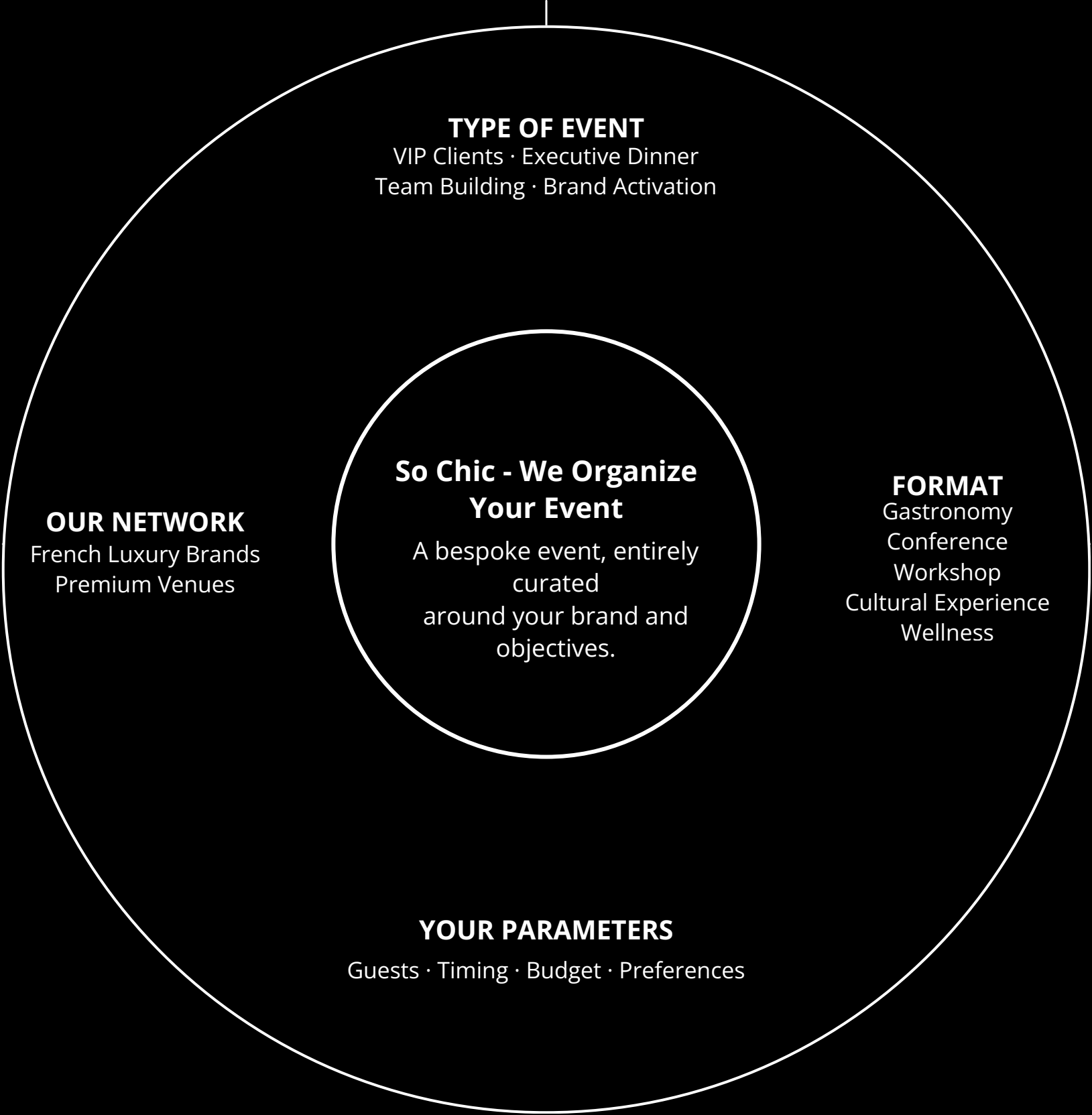
From creative concept to flawless execution, we orchestrate every detail so you can focus on what matters most: your guests and your objectives.

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PRICING UPON REQUEST - EACH PROJECT IS FULLY CUSTOMIZED.

Pastries & Porcelain: A Creative So Chic Atelier

May 22, 2025 - Art & Culture, Lifestyle & Travel



The project

On Tuesday 22 May, a small group of guests gathered for Pastries & Porcelain, an exclusive So Chic atelier designed to awaken the senses and celebrate the elegance of French savoir-faire. The event took place in the tranquil, light-filled ceramic studio of French artist Karine Lafon — a hidden gem nestled in a peaceful corner of Singapore.

A Memorable So Chic Atelier

Every guest left with a So Chic goodie bag and the joyful anticipation of soon collecting their personalised porcelain artworks. The feedback was unanimously enthusiastic, with participants expressing how much they appreciated the calm atmosphere, the opportunity to disconnect, and the chance to learn something new in such an inspiring setting.

Diptyque x Atelier Reiwa : A SO CHIC French Experience

March 15, 2024 - Art & Culture, Home & Decor, Lifestyle & Travel



The project

Guided by Sophie Personeni, an expert in the art of IKEBANA, guests embarked on a journey of transformation, turning empty Diptyque candle vessels into exquisite floral arrangements. With each creation, they learned the timeless principles of Japanese floral art, blending nature's beauty with mindful sustainability practices.

A Memorable So Chic Atelier

Nestled within this chic ambiance, our guests delved deeper into the enchanting world of fragrance and craftsmanship. Discovering the rich heritage and captivating scents of Diptyque, they explored a realm where luxury meets sensory delight. From iconic candles to intricate perfumes, each product tells a story of artistry and refinement, adding a touch of elegance to every space.

Create your own Signature Perfume – So Chic x Maison 21G: French Experience

November 27, 2019 - Fashion & Beauty



The project

In this So Chic Experience, participants had the occasion to learn all the history of perfume thanks to the passionate and founder of Maison 21G, Johanna Monange. Then, they were invited to discover with the experts and founder all the secret & tricks of scent design for a unique sensorial experience...

A Memorable So Chic Atelier

Maison 21G curates for the participants the finest range of natural ingredients, but they are the ones who create and make the final decision for their final scent.

Johanna's team only guides them to become their own real scent designers.

At Maison 21G, you have 11 Families and 33 Essence Possibilities of scent at your disposal!

The art of home scenting – So Chic x diptyque: So Chic French Experience

August 30, 2018 - Home & Decor



The project

An intimate So Chic experience with luxury French interior brand diptyque at its flagship, an exclusive 10 participants immersing in the light, warmth, and the aromas of the art of living with candles of home scenting.

A Memorable So Chic Atelier

A little workshop by Elaine Lim, diptyque's Trainer, took participants through the process of production of diptyque's candles (12 steps! 2 days!), a hands-on look at different scents to use for different living spaces, secrets on the favourite aromas of the Beckhams and Beyoncé, and tips on how best to use candles.

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LET'S BRING YOUR VISION TO LIFE.

