

LE CERCLE DES 100

Maputo Fast Forward, 10th anniversary edition
23 October – 1 November 2026 · JFS Tower, Baixa de Maputo

PROPOSAL
to companies
Sponsorship & partnership

One hundred people and companies making the anniversary edition happen, and associating themselves in Maputo with innovation, creativity and habitable futures.

THE FESTIVAL

Maputo Fast Forward turns ten, from 23 October to 1 November 2026. Ten days for ten years, in a tower of the Baixa turned into a vertical city devoted to innovation, critical thought and creativity. Theme: «Artificial Realities: The Infinite Mirror». Algorithms now shape the economy, information, work and creation. Ten days to ask the question from Africa — not as a consumer of technologies, but as a producer of knowledge, solutions and imagination.

More than 40 artists, thinkers and researchers from 11 countries. **Among those confirmed: philosophers Achille Mbembe and Severino Ngoenha, Wakanyi Hoffman (AI ethics), Liz Gomis, founder and director of MansA in Paris, filmmaker Yara Costa, cultural producer Russel Hlongwane, XR director Brian Afande, and an Edugame delegation from Namibia accompanied by its Ministry of Education.** Mia Couto and his foundation have been the festival's patrons since the very beginning.

An international conference in four panels: **ethics and power in the age of the algorithm, the Political Mirror, the Ecological Mirror (habitable digital futures) and the Creative Mirror.** Eighteen knowledge circles, including the future of work and Gen Z, gender and algorithms, the future of education. Three masterclasses, eight exhibitions, performances, screenings, XR films, street art, a gaming corner devoted to African games, a food court, and a Bazaar of innovative projects from Mozambique and the region: renewable energy, electric mobility, design, digital creation. And a Playground open to families and Maputo's public schools.

176 500 \$

in economic impact

2,51 \$

returned per dollar invested

57

jobs generated

90 %

of the budget to local suppliers

Source: 2025 UNESCO study on the impact of cultural festivals in Southern Africa, in which MFF is one of 10 reference cases.

WHY WE ARE COMING TO YOU THIS YEAR

Public funding for culture has been cut this year, in France as in international cooperation. Our long-standing partners, Swiss, Portuguese and French cooperation, along with Italian cooperation, new this year, are still with us, but their funding is earmarked for specific activities: it covers neither the Mozambican team, nor the scenography, nor the logistics, the translation or the livestream.

Rather than scale down the anniversary edition, we chose to fund it differently. The Circle of 100 brings together one hundred people and companies, each contributing at least one thousand euros. These ten years mark the shift from a festival funded by public money to a festival funded by those who care about it.

You are not joining a rescue operation: you are joining the first cohort of a model reinventing itself to last.

WHY A COMPANY JOINS THE CIRCLE

- **You associate with subjects, not with an event.** Artificial intelligence, the future of work, education, habitable ecological futures, renewable energy and electric mobility: the 2026 programme takes head-on what your company says about itself. The association is editorial before it is promotional.
- **Visibility calibrated to your commitment.** This is not a logo catalogue. Depending on the amount, your company is associated with an identified festival programme, present across the materials, and named in the press pack and the film of the edition.
- **The audience you are looking for.** Mozambican decision-makers, the diplomatic corps, companies, funders, press, public schools and families of Maputo, and a generation of young digital talent you will be recruiting tomorrow.
- **Local anchoring you can demonstrate.** 90 % of the festival budget is spent with Mozambican suppliers, and 57 jobs are generated per edition. Figures validated by UNESCO, directly usable in your reporting.
- **And a real cost divided by two and a half.** For an entity taxed in France, sponsorship carries a 60 % tax reduction. €5,000 costs €2,000.

VISIBILITY AND MEDIA COVERAGE

A media room is made available to partners: press pack, high-definition images and video, directly usable for your own communications.

Beyond Radar, our online magazine, the edition receives broad coverage in the Mozambican national press and is relayed internationally. A film of the edition is produced and sent to partners in December.

Watch the 2024 edition in video: www.youtube.com/watch?v=43hM4CLXPJA

Partners of the edition : European Union, through Cultiv'arte · Swiss, Portuguese, French and Italian cooperation · the Fernando Leite Couto Foundation · the Franco-Mozambican Cultural Centre · the Arty Farty endowment fund · the companies Topak and JFS · the Fak'uges festival

TWO ROUTES, DEPENDING ON YOUR STRUCTURE

1 · TAX-DEDUCTIBLE SPONSORSHIP

Entities taxed in France

The donation goes to the Arty Farty endowment fund, a French structure eligible for corporate philanthropy, which issues the tax receipt.

60 % tax reduction on the amount, capped at the higher of €20,000 or 5% of turnover. Any excess carries forward over five financial years.

2 · CSR PARTNERSHIP

Companies under Mozambican law

The support goes directly to 16NetO, the Mozambican cultural association that produces the festival.

Partnership agreement and locally compliant invoice for your accounts. Identical benefits, plus a quantified impact report for your reporting.

A French group operating in Mozambique can use both: headquarters commits tax-deductible sponsorship, the local subsidiary mobilises its CSR budget. The two combine and deliver a visibility no single route offers.

THREE LEVELS OF COMMITMENT

Circle Partner €2,500	<i>real cost*</i> €1,000	Your logo across all materials of the anniversary edition, and your name among the members of the Circle of 100.
Partner · associated programme €5,000	<i>real cost*</i> €2,000	All of the above, plus your company associated with an identified festival programme: a panel of the international conference, a knowledge circle, a masterclass, the Bazaar of innovative projects, the Family Day, the Playground or the Gaming space. Dedicated communication on that strand, and possible presence in the Bazaar.
Partner · Executive Breakfast €10,000	<i>real cost*</i> €4,000	All of the above, plus an invitation to the Circle Breakfast during the festival: a twenty-person roundtable bringing together business leaders, artists, researchers and public actors around creative innovation in Africa.

** Real cost after the 60 % tax reduction, applicable only to entities taxed in France. For a Mozambican company on a CSR budget, the amount committed is the amount paid.*

Above €10,000, the arrangement is built to measure. Let's talk.

AND A BENEFIT UNLIKE ANY OTHER

Every member of the Circle receives a signed and numbered photographic print by a Mozambican photographer, produced only for the hundred and never put on sale.

This is not promotional merchandise: it is a piece you keep, hang and talk about. It says where your commitment comes from far better than a logo on a banner.

TIMELINE

September First contact and scoping	Mid-October Commitment confirmed to appear on materials	23 Oct – 1 Nov The festival Circle Breakfast	December Film and quantified report sent to partners
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Please note: for a logo to appear on printed materials, the commitment must be confirmed by mid-October.

The donation page is live: helloasso.com/associations/fonds-de-dotation-arty-farty/formulaires/2

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